

## **ABSTRACT**

*This study aims to determine the role of the Bujaya program in the Bukuku Guruku library in an effort to empower the economy of the people of Puro village, Karangmalang sub-district, Sragen regency. The type of research used in this research is descriptive qualitative. Data collection techniques in this study were observation, interviews, and document study. Interviews were conducted in a semi-structured manner by involving 5 people as informants consisting of 2 library managers and 3 people of Puro Village which were obtained based on purposive sampling technique. The data obtained from the interviews were then analyzed using thematic analysis methods. The results of this study indicate that the role of the Bujaya program in efforts to empower the community's economy in Puro village, Karangmalang sub-district, Sragen district includes: first, the role of the Bujaya program as a community facility in improving the skills of the Puro village community. By providing skills training that can be used by the community to increase their ability to create a business product. Second, the role of the Bujaya program in efforts to empower the community's economy as a means for the Puro village community in creating a business. By creating a business in the Puro village community, they can get income that can be used to improve the economy of the Puro village community, so that people who initially have no income, through the Bujaya program as a means of creating a business, people can have sufficient income to meet their economic needs.*

**Keywords:** *community economic empowerment; program buku jadi karya; the role of the library*

