



**AFRICAN AMERICAN FILMMAKERS AS “NON-WESTERN” NEW SOCIAL
MOVEMENT: THE USE OF FILMS IN THE ISSUE OF RACIAL STRUGGLE**

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‘Education isn’t a gun held to your head, it’s a weapon in your hands.’

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Batam, 30 June 2022

Author,

A handwritten signature in black ink, appearing to be 'K. R. Pratama', written on a light gray rectangular background.

Kevin Rendra Pratama

ABSTRACT

The issue of racial discrimination faced by African Americans, and their struggle against it, is a longstanding phenomenon in America. Since the formation of the country, the African-American community has tried various methods of resistance to achieve racial justice and equality. The main argument of this research is that African American Filmmakers acts as a Non-Western New Social Movement that actively produces films not only for profit, but also as a form of active resistance to the oppression of the United States government. Data in this qualitative research would come from primary and secondary sources using a literature review, namely through interviews conducted by the filmmakers, together with several other sources such as journals, books, websites, along with news and films. Using the post-colonialism perspective and Van Dijk's Critical Discourse Analysis, especially the macrostructure (thematic) elements, this research will analyze filmmakers and the works of art that they produce. The results of this study signify that these filmmakers are very compatible with the characteristics of the new social movement, where under the post-colonial perspective they act as "non-Western" actors who actively opposes the United States government. The films and works of art they produce will influence public consciousness through the dissemination of their grievances and postcolonial values, as well as influence the advocacy process by becoming a symbol of advocacy for the members of their community. For future researches, it is suggested that the research can delve deeper into the correlation between films and other social movements, and further explore the linguistic potential that exists in studies like this.

Keywords: African-American Filmmakers, post-Colonialism, New Social Movements, Films, Racial Discrimination

ABSTRAK

Isu diskriminasi rasial yang dihadapi oleh bangsa Afrika-Amerika, serta perjuangan mereka melawan hal tersebut, merupakan sebuah fenomena yang lama terjadi di Amerika. Semenjak terbentuknya negara tersebut, penduduk berkebangsaan Afrika-Amerika telah mencoba berbagai metode perlawanan untuk mencapai keadilan dan kesetaraan rasial.

Argumen utama dari penelitian ialah sineas dan pembuat film berbangsa Afrika-Amerika bertindak sebagai gerakan sosial baru non-barat yang secara aktif memproduksi film dan karya seni tidak hanya untuk meraup keuntungan, tetapi juga sebagai bentuk perlawanan aktif terhadap penindasan pemerintah Amerika Serikat.

Pengambilan data dari penelitian kualitatif ini berasal dari sumber primer dan sekunder dengan menggunakan tinjauan pustaka, yakni melalui wawancara yang dilakukan oleh senias dan pembuat film tersebut bersamaan dengan beberapa sumber lainnya seperti jurnal, buku, website, beserta berita dan film. Dengan menggunakan perspektif paska-kolonialisme dan Analisis Wacana Kritis Van Dijk, terutama unsur makrostruktur (tematik), penelitian ini akan menganalisis sineas serta karya seni yang mereka produksi.

Hasil dari penelitian ini menunjukkan bahwa sineas dan pembuat film ini sangat cocok dengan karakteristik dari gerakan sosial baru, dimana dibawah persektif paska-kolonialisme mereka bergerak sebagai aktor “non-Barat” yang menentang pemerintahan Amerika Serikat. Film dan karya seni yang mereka hasilkan akan mempengaruhi kesadaran masyarakat melalui penyebaran keluhan mereka dan nilai-nilai pascakolonial, serta mempengaruhi proses advokasi dengan menjadi simbol advokasi bagi anggota komunitas mereka.

Untuk penelitian kedepan, disarankan bahwa penelitian bisa lebih mendalami hubungan antara film dan gerakan-gerakan sosial lain, serta lebih mendalami potensi linguistik yang ada pada penelitian-penelitian seperti ini.

Keywords: Sineas Afrika-Amerika, pasca-Kolonialisme, Gerakan Sosial Baru, Film, Diskriminasi Rasial

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