

## **ABSTRACT**

**[Title : “The Role of Reference Librarian of Central Java Province Library in Fulfilling User Information Needs]** *The aim of this research is to know and understand better of the reference librarian’s role in fulfilling user information needs in Central Java Province Library. This reseach employed qualitative method by using semi structure interview for data collection. The informants involved in this study were the head of service and automation library, reference librarian, and user of Central Java Province Library. In this research, there were five informants involved who were recruited by using purposive sampling. The primary data is collected by observation and interview, and the secondary data is obtained by documentation. Based on the result, it can be seen that the role of reference librarians of Central Java Province Library in meeting the information needs of library users have a role as mentors and instructors, such as guiding to find the collection, guiding users in operating OPAC, guiding users for searching information in the internet, teaching users to find relevance and valid information. The innovations made by reference librarian in Central Java Province Library were finding collections that fit the needs of users quickly and accurately, making questionnaires of suggestion about collection needed, guiding users who haven’t read Al-Qur’an fluently. The role and innovation of the reference librarian in the Central Java Province library are intended to attract the interest of the users in utilizing the reference services.*

**Keywords:** *the role of reference librarian; Central Java Province library; users*