

## **ABSTRACT**

*The reason for the lack of interest in the literacy of Indonesian people is due to the absence of planting habits from an early age to become a man who likes to read. The role of parents can minimize these problems, but there are still many parents who do not really understand the importance of early literacy, so there is a need for communities to act as agents of early literacy. This thesis discusses the role of the "Sarwaga Library" in shaping early literacy abilities in the city of Semarang. The purpose of this research is to find out how the role played by the "Sarwaga Library" in shaping early literacy abilities in the city of Semarang. This research uses a qualitative research method with a phenomenological approach, the data collection technique uses observation, interviews, and literature study. Informants were selected using Purposive Sampling techniques to obtain three informants who were right for the purpose of the study, namely one community core administrator and two visitors at "Sarwaga Library" reading points. The results in this study found that the role carried out by the "Sarwaga Library" in shaping early literacy skills in the city of Semarang was by making reading points, providing reading material, doing fairy tales for children and storytelling campaigns for parents, and building cooperation in literacy development. early. The "Sarwaga Library" has established several community reading parks in the form of bookcases at two points, in the Parang Kusumo Park and the Kridangga Park in Semarang, besides that the "Sarwaga Library" also collaborates with other reading parks, communities, to government institutions and educational institutions.*

*Keywords: literacy; early literacy; literacy community; community role.*