

ABSTRACT

This research aims to know whether there is a relationship between the utilization of Line Today on the fulfillment of information needs students Faculty of Humanities Diponegoro University Semarang based on 4 indicators of usability theory by Rubin and Chisnell and 4 indicator of the information needs by Guha. The research methods used are quantitatively descriptive with data retrieval techniques using questionnaires. The population in this study was 2.763 students with a sample of 310 respondents determined to use proportionated stratified random sampling. Data analysis uses a descriptive analysis with the results of research that shows there is a relationship rate of 0,809 between the utilization of Line Today with fulfilling the information needs of students Faculty of Humanities Diponegoro University Semarang. The hypothesis test was conducted by analyzing the results of the correlation coefficient Pearson Product-Moment between the utilization of Line Today variables with the fulfillment of information needs variables. The result obtained a significance value of 0,000. The H_0 rejection criterion is if a significant value of α is $< 0,05$, so H_a is accepted and H_0 is rejected because it is obtained a significance value that is smaller than 0,05. Then it can be concluded that Line Today is used to fulfilling the information needs of students Faculty of Humanities University Diponegoro Semarang.

Keywords: *utilization of Line Today; information needs; usability*