

ABSTRACT

This study aims to know the movement of One Home One Library in the empowerment of Literacy community in Taman Bacaan Masyarakat Kuncup Mekar Kepek Village Saptosari, District Gunungkidul. The research method used is qualitative method with case study approach. To obtain valid data, researchers use data collection techniques in the form of observation, interview and documentation. Data analysis is done by data reduction, data presentation, and conclusion. The results of this study indicate that the empowering literacy community of the programs Taman bacaan Masyarakat Satelit and One Home One Library Movement. Taman Bacaan Masyarakat Satelit is established in each hamlet, while the effort is done in empowering of literacy community through One Home One Library Movement to bring the book closer to the community is held in 2 hamlets, Kepek and Tileng hamlets. There are 3 activities in One Home One Library Movement, namely: GMM (Sunday Reading Movement), Goat, Nature Library (in every house). Taman Bacaan Masyarakat Kuncup Mekar conducts promotional activities by utilizing social media aim as a tool to exchange information, to promote the annual program Taman Bacaan Budalan Mekar as a mean of getting responses and suggestions from the community and promotion of business unit, and to seek information. The impact of social changes in Kepek Village Saptosari, Gunungkidul District are in education, economy, culture, and social.

Keywords: *One Home One Library Movement, empowerment of literacy community, Taman Bacaan Masyarakat Kuncup Mekar*