ABSTRACT

This research discusses the librarian representation in the comic The Librarian Season I which is represented by the character of Miche as a librarian. The purpose of this study was to determine the librarian representation in the comic The Librarian Season 1. The research method used in this study was qualitative, using the semiotic analysis of Roland Barthes' sign map as a data analysis method and based on the Basic Framework for Indonesian Librarianship put forward by Blasius Sudarsono as the basis for the analysis of the connotative meaning of librarian representations in the comic The Librarian Season 1. The results of this study indicate that the figure of Miche in the comic The Librarian Season 1 represents librarian with a professional character who is intelligent and holds the truth and is always honest, simple, and humble. Miche also represents a librarian who carries out her job based on a vocation and a passion for life. Miche is a representative intelligent librarian who has the ability to think critically, analytically, and logically, who also has good reading and writing skills, and always upholds ethics in carrying out his profession and works of service professionally. So that referring to the Basic Framework for Indonesian Librarianship, the character Miche in the comic The Librarian Season 1 represents the figure of a complete librarian, happy with his work, and can be useful to others through his professional contributions. Even though Miche in the comic The Librarian Season 1 has not represented a librarian who fulfills one of the factors in the Basic Framework for Indonesian Librarianship, namely the wealthy librarian factor (Rich) who is supported by entrepreneurial skills.

Keywords: librarian representation; comic; The Librarian Season 1; Roland Barthes' Sign Map; Basic Framework for Indonesian Librarianship