ABSTRACT

This study aims to describe the role of boarding school manager in instilling responsibility character of students, activities that support the planting of the character of students, as well as the strategies used in the embed code dormitory manager to students in SMA Semesta Bilingual Boarding School. This research was qualitative study. The collection of data was done using participant observation, interview and documentation. The analytical method used were data reduction, data display, and drawing conclusion as well as verification with the sources, who were; the dormitory manager of class XI, the XII class dormitory manager, the four chairmen of class XI and XII for each grade.

This study shows that the role of dormitory manager in the embed code learners was progressing well, namely by positioning themselves as sisters or brothers, and continuing to provide oversight and guidance to learners through sohbet, congregational prayer, etut, diary, parental visitation, activities together on a holiday, room assessment, the joint activities of local community. Such activities instill character of responsibility toward God, themselves, family, community and nation. In addition to the strategies, there were other ones which were used by the manager of the dormitory in the instilling the character, for instance the team work, role model, an emotional approach, punishment, gift, and constant reminder for the students in accordance with the existing managerial functions. Moreover, through those activities which have been undertaken and the strategies used, it demonstrated seriousness, earnestness and dormitory manager's role in instilling the character of students in SMA Semesta, Bilingual Boarding School.

Keyword: *Management, character building, responsibility.*