

ABSTRACT

Legal Protection Against Traditional Market In Business Competition Practices Undertaken by Modern Market

Business competition is the one of booster for regional economy can accommodate labor however, with the rapid development of modern markets is felt by many parties have an impact on the existence of traditional markets. This is caused by the weakness of traditional markets either in funding or in management. Therefore, should be the role of government both central and local governments in providing protection against the traditional markets as well as empower traditional markets in order to continue to exist and be able to compete with modern market.

Business competition between traditional market and modern market is not an unfair business competition but lies in on the inability of traditional markets in direct competition with the modern market, look at these conditions, the government has the responsibility to implement the protection of traditional markets, form of protection is by issuing Presidential Regulation number 112 of 2007 about Management and Development of Traditional Markets, Shopping Center and Store Modern, followed by Minister of Trade Regulation No. 53 Year 2008 about Guidelines for Planning and Development of Traditional Markets, Shopping Centers and Stores Modern. Both of these regulations is to set them about zoning, hours of operation, partnerships and licensing as well as development, whereas, form of protection against traditional markets is with doing empowerment.

Key Word : Modern Market, Traditional Market, Business Competition, Legal Protection