

ABSTRACT

Personality development can occur in anyone and for any reason. This process takes place and takes shape when an individual experiences events that prompt them to change their own attitudes. This thesis, titled *Personality Development of Mr. Fox as Portrayed in Roald Dahl's Fantastic Mr. Fox (1970)*, analyzes the main character of the narrative, *Fantastic Mr. Fox*, who undergoes personality changes throughout the story. This thesis employs Hurlock's theory of personality development and uses library research method to help analyze Mr. Fox's personality development. Mr. Fox undergoes healthy personality development, meaning it is gradual and lacks drastic changes, even while facing life-threatening situations. The changes Mr. Fox has experienced come from his own motivation and support from his family. Additionally, this change is also perceived by the characters around him. Thus, Mr. Fox's personality truly develops.

Keyword: *Hurlock's theory, personality development theory, Fantastic Mr. Fox*