

CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

This study developed a documentary video entitled “The Documentary of Native English Speakers in Semarang” as an educational audiovisual medium that portrayed the lives and social interactions of native English-speaking diasporas living in Semarang. The product was developed by applying the Research and Development (R&D) method adapted from Sugiyono (2017), which consisted of eight stages: identifying potential and problems, collecting data and information, designing the product, validating the design, revising the design, conducting product testing, revising the product, and mass production.

The documentary was produced through three fundamental stages of documentary production, namely pre-production, production, and post-production. Each stage contributed to the development of the final product, beginning with concept development and planning, followed by interviews with native English-speaking diasporas and the recording of supporting B-roll footage, and concluding with the editing process, which incorporated narration, subtitles, background music, and other audiovisual elements. These stages resulted in a documentary that presented information in a systematic, engaging, and easily understandable manner.

The findings revealed that native English-speaking diasporas established positive social relationships with the local community in Semarang through various everyday activities. These interactions were reflected in their communication with local residents, participation in workplace environments, involvement in community activities, and the development of friendships during their stay in Semarang. The findings indicated that successful intercultural communication was influenced not only by the use of English as a common language but also by cultural understanding, mutual respect, and the ability to adapt to local social norms and values.

The quality of the documentary was further evaluated through expert validation and product testing involving 15 respondents, consisting of five Universitas Diponegoro students, five local residents of Semarang, and five hospitality practitioners. The evaluation results demonstrated that the respondents perceived the documentary positively, considering it informative, engaging, relevant, and capable of providing new insights into the experiences of native English-speaking diasporas living in Semarang. The feedback obtained during the validation and product testing stages was subsequently used to refine the documentary through subtitle revisions, improvements in voice-over pronunciation, and clearer attribution of visual sources, thereby enhancing the overall quality of the final product.

Overall, this study achieved its research objectives by producing a documentary video that authentically represented the experiences of native English-speaking diasporas and their social interactions with the local community in Semarang. In addition to serving as the final product of this Research and Development study, the documentary demonstrated its potential as an educational audiovisual medium that could promote intercultural communication, increase public awareness of cultural diversity, and support the use of documentary films as effective learning resources, particularly in the field of Applied Foreign Languages.

5.2 Suggestion

Based on the findings of this study, several suggestions are proposed for future research and practical implementation. Future researchers are encouraged to involve a larger number of participants from a wider range of native English-speaking countries and professional backgrounds to provide more comprehensive perspectives on intercultural communication and diaspora experiences in Indonesia. In addition, future studies may explore other topics related to diaspora communities, such as cultural identity, language maintenance, intercultural adaptation, or long-term social integration by applying different research methods or audiovisual approaches.

Furthermore, the documentary developed in this study is expected to be utilized by the Applied Foreign Language Study Program as an educational resource for courses related to intercultural communication, documentary production, audiovisual translation, and English language learning. Finally, it is hoped that this documentary will contribute to increasing public understanding of cultural diversity and encourage stronger intercultural relationships between local communities and native English-speaking diasporas living in Semarang, thereby fostering greater mutual respect and social inclusion.