

**DEVELOPMENT OF THE DOCUMENTARY FILM
“THE DOCUMENTARY OF NATIVE ENGLISH
SPEAKERS IN SEMARANG”**



FINAL PROJECT

**A Partial Fulfilment of the Requirements for the Applied Foreign
Language Bachelor Degree**

by

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2026

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**DEVELOPMENT OF THE DOCUMENTARY FILM “THE
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By

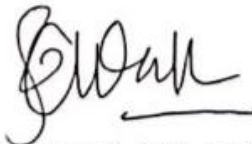
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ABSTRACT

Globalization has increased international mobility, leading to the establishment of diaspora communities in various regions, including Semarang City. However, the lives and social interactions of individuals from native English-speaking countries residing in Semarang have rarely been documented through audiovisual media. Therefore, this study aimed to develop a documentary video entitled *The Documentary of Native English Speakers in Semarang* as an educational medium that presented the interviewees' experiences of cultural adaptation, intercultural communication, and daily life. This study employed the Research and Development (R&D) method adapted from Sugiyono (2017), consisting of eight stages: potential and problems, data and information collection, product design, design validation, design revision, product testing, product revision, and mass production. Data were collected through document analysis, observation, and semi-structured interviews with interviewees from native English-speaking countries who were residing in Semarang. The documentary was validated by the academic supervisor acting as the expert validator and was evaluated by 15 respondents consisting of non-English major students from Universitas Diponegoro, residents of Semarang, and hospitality professionals. The product evaluation yielded an overall mean score of 3.61, which fell into the Strongly Agree category. These findings indicated that the documentary was perceived as informative, engaging, easy to understand, and appropriate as an educational audiovisual medium for introducing the lives of native English-speaking interviewees while enhancing public understanding of intercultural communication in Semarang.

Keywords: *documentary video, intercultural communication, native English, Research and Development (R&D), Semarang.*

ABSTRAK

Globalisasi telah mendorong peningkatan mobilitas internasional yang berdampak pada terbentuknya komunitas diaspora di berbagai wilayah, termasuk di Kota Semarang. Namun, kehidupan serta interaksi sosial warga negara dari negara-negara penutur asli bahasa Inggris yang menetap di Semarang masih belum banyak didokumentasikan melalui media audiovisual. Oleh karena itu, penelitian ini bertujuan untuk mengembangkan video dokumenter berjudul *The Documentary of Native English Speakers in Semarang* sebagai media edukasi yang menyajikan pengalaman para narasumber dalam beradaptasi dengan budaya lokal, membangun komunikasi lintas budaya, serta menjalani kehidupan sehari-hari di Kota Semarang. Penelitian ini menggunakan metode Research and Development (R&D) yang diadaptasi dari Sugiyono (2017) dengan delapan tahapan, yaitu potential and problems, data and information collection, product design, design validation, design revision, product testing, product revision, dan mass production. Pengumpulan data dilakukan melalui analisis dokumen, observasi, serta wawancara semi-terstruktur dengan narasumber yang berasal dari negara penutur asli bahasa Inggris dan berdomisili di Semarang. Video dokumenter yang dikembangkan divalidasi oleh dosen pembimbing sebagai validator ahli dan diuji pada 15 responden yang terdiri atas mahasiswa non-Bahasa Inggris Universitas Diponegoro, masyarakat Kota Semarang, serta pekerja di bidang perhotelan. Hasil uji produk menunjukkan nilai rata-rata keseluruhan sebesar 3,61 yang termasuk dalam kategori Sangat Setuju. Temuan tersebut menunjukkan bahwa video dokumenter yang dikembangkan dinilai informatif, menarik, mudah dipahami, serta layak digunakan sebagai media audiovisual edukatif untuk memperkenalkan kehidupan para narasumber sekaligus meningkatkan pemahaman masyarakat tentang komunikasi lintas budaya di Kota Semarang.

Kata kunci: *video dokumenter, komunikasi lintas budaya, native English, narasumber, Research and Development (R&D), Semarang.*

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