

DAFTAR PUSTAKA

- Amalia, Alfi, Wahyu Hidayat, Agung Budiatmo.2012. "Analisis Strategi Pengembangan Usaha Pada UKM Batik Semarang Di Kota Semarang". **Jurnal Ilmu Administrasi Bisnis Universitas Diponegoro**.
- Arshad, Azlin Shafinaz Mohamad; Rasli, Amran.2013. "International Conference on Management, Leadership & Governance: 367-VII". **Kidmore End: Academic Conferences International Limited**.
- Avlonitis, J George dan Helen E. Salavou.2007. "Entrepreneurial Orientation of SMEs, ProductInnovativeness, and Performance". **Journal of Business Research 60 (2007) 566–575**.
- Bass, B.M., D.I. Jung et al. 2003. "Predicting Unit Performance by Assessing Transformational and Transactional Leadership," **Journal of Applied Psychology** 88, no. 2: 207–08.
- Bakar, Lily Julianti A dan Hartini Ahmad.2010."Assessing The Relationship between Firm Resources and product Innovation Performances A resource-based view".**Bussiness Process Management Journal** Vol 16 No.3 Emerald Gropu Publishing.
- Baker, E William and James M Sinkula.1999."The Synergistic Effect of Market Orientation and Learning Orientation on Organizational Performance". **Academy of Marketing Science. Journal**; Fall 1999; 27, 4; ABI/INFORM Complete pg. 411.
- Baker, E William dan James M Sinkula.2009."The Complementary Effects of Market Orientation and Entrepreneurial Orientation on Profitability in Small Business". **Journal of Small Management Business Management**. 2009 47 (4),pp 443-464.
- Browne, M. W., & Cudeck, R. (1993). Alternative ways of assessing model fit. In: K. A. Bollen & J. S. Long (Eds.), Testing structural equation models (pp. 136-162). Beverly Hills, CA: Sage

- Chow, Irene Hau-siu.2006. "The relationship between entrepreneurial orientation and firm performance in China". **S.A.M Advanced Management Journal Publisher** Summer 2006; 71, 3; ABI/INFORM Complete pg. 11.
- Covin dan Slevin.1989."Strategic Management of Small Firms in Hostile and Benign Environment".**Strategic Management Journal** Vol.10,75-87.
- Darling, J. R., Keefe, M. J., & Ross, J. K. 2007."*Entrepreneurial leadership strategies and values: Keys to operational excellence*". **Journal of Small Business and Entrepreneurship** 20(1), 41-54.
- Denison, Daniel R and William S Neale.1999."Denison Organizational Culture Survey Facilitator Guide". **Denison Consulting, LLC** .
- Effendi, Akmal.2005. "Orientasi Kewirausahaan dan Kinerja Perusahaan pada Industri Kecil dan Menengah Di Sumatra Selatan".**Simposium Riset Ekonomi II Surabaya**, 23-24 November 2005.
- Effendi, Syahrul et al.2013. "The Effect Of Entrepreneurship Orientation On The Small Business Performance With Government Role As The Moderator Variable And Managerial Competence As The Mediating Variable On The Small Business of Apparel Industry In Cipulir Market, South Jakarta". **IOSR Journal of Business and Management** (IOSR-JBM)e-ISSN: 2278-487X. Volume 8, Issue 1 (Jan. - Feb. 2013), PP 49-55.
- Eisner, Alan B, GT Lumpkin and Gregory G Dess. 2008. **Strategic Management text and cases fourth edition**. Mc Graw hill.New York.
- Ejere1, Emmanuel Iriemi dan Ugochukwu David Abasilim.2013. "Impact of Transactional and Transformational Leadership Styles on Organisational Performance: Empirical Evidence from Nigeria". **The Journal of Commerce**, Vol. 5, No. 1 ISSN: 2218-8118, 2220-6043 Hailey College of Commerce, University of the Punjab, Pakistan.
- Ensley, D Michael et al.2006."The moderating effect of environmental dynamism on the relationship between entrepreneur leadership behavior and new venture performance" .**Journal of Business Venturing** 21 (2006) 243–263.
- Fabian Eggers and Sascha Kraus.2011."Growing Young SMEs in Hard Economic Times:The Impact of Entrepreneurial and Customer Orientations — A Qualitative Study from Silicon Valley".**Journal of Small Business and Entrepreneurship** 24.1 (2011): 99-111,151-152.

Ferdinand, Augusty. 2002. **Structural Equation Modelling Dalam Penelitian Manajemen**. Fakultas Ekonomi Universitas Diponegoro. Semarang.

Ferdinand, Augusty. 2005. **Structural Equation Modelling Dalam Penelitian Manajemen**. Fakultas Ekonomi Undip: BP UNDIP Semarang.

Garcia dan Calantone. 2002. "A Critical Look at Technological Innovation Typology and Innovativeness Terminology: A Literature Review". **Journal of Product Innovation Management** 19 (2002) 110-132.

Golla, Eric and Robert Johnson. 2013. "The Relationship between transformational and Transactional Leadership Styles and Innovation Commitment and Output at Commercial Software Company". **The Business Review, Cambridge** Vol. 21 Num. 1 Summer 2013.

Hafeez, Salima et al. 2011. "The Effect of Market and Entrepreneurial Orientation on Firm Performance". **Information Management and Business Review** . Vol. 3, No. 6, pp. 389-395, Dec 2011 (ISSN 2220-3796).

Hagedoorn, John and Myriam Cloodt. 2002. "Measuring innovative performance: is there an advantage in using multiple indicators?". **Research Policy** 32 (2003) 1365–1379. Elsevier.

Hassim, Abu Affendy et al. 2011. "The Effects of Entrepreneurial Orientation on Firm Organisational Innovation and Market Orientation Towards Firm Business Performance". **International Conference on Sociality and Economics Development IPEDR** vol.10 (2011) © (2011) IACSIT Press, Singapore

Hinterhuber, Hans H and Stephan A. Friedrich. 2002. "The Technology Dimension of Strategic Leadership: The Leadership Challenge for Production Economists". **Int. J. Production Economics** 77 (2002) 191–203.

Hyland, P. W. and Beckett, R.C. (2004). "Innovation and Enhancement of Enterprise Capabilities", **International Journal of Technology Management and Sustainable Development**, 3 (1), pp.35-46.

Indriantoro, Nur dan Bambang Supomo. 1999. **Metodologi Penelitian Bisnis**. BPFE. Yogyakarta.

Ireland, R. Duane and Justin W. Webb. 2007. "A Cross-Disciplinary Exploration of Entrepreneurship Research". **Journal of Management**, 33:891. Published by SAGE Publication.

- Ireland, R Duane, Robert E Hoskisson, Michael A Hitt.2009. **The Management of Strategy Concepts and Cases Eight Ed.** South Western-Cengage Learning.
- Jorge, Gomez, Joan Llonch and Josep Rialp.2010.”Strategic Orientation, Innovation, and Performance of New SMEs”. **GSTF Business Review** November 2011 76-79.
- Kleinschmidt, Elko J. and Cooper, Robert G. (1991).”The Impact of Innovativeness on Performance”. **Journal of Product Innovation Management** 8(4):240–51.
- Kreiser, M Patrick.2010. “Entrepreneurial Orientation and Firm Performance: The Unique Impact of Innovativeness, Proactiveness, and Risk-taking”. **Journal of Small Business and Entrepreneurship** 23, no. 1 (2010): pp. 39–51.
- Langerak, Fred and Erik Jan Hultink.”The Impact of Product Innovativeness on the Link between Development Speed and New Product Profitability”. **Journal of Product Innovation Management** Volume 23, Issue 3, pages 203–214, May 2006.
- Lee, Jean.2007. “Effects of leadership and leader-member exchange on innovativeness”.**Journal of Managerial Psychology** Vol. 23 No. 6, 2008 pp. 670-687.
- Lumpkin and Dess. 1996.“Clarifying the Entrepreneurial Orientation Construct and Linking It to Performance”.**The Academy of Management Review**, Vol. 21, No. 1, (Jan., 1996), pp. 135-172
- Luthans, Fred.2010.**Perilaku Organisasi**. Andi: Jogjakarta.
- Maatoofi, Ali Reza and Kayhan Tajeddini.2011.“Effect of Market Orientation and Entrepreneurial Orientation on Innovation Evidence from Auto Parts Manufacturing in Iran”. **Journal of Management Research** Vol. 11, No. 1, April 2011, pp. 20-30.
- Malhotra, Naresh K. 2009. Riset Pemasaran Pendekatan Terapan Jilid 1. Jakarta:PT Index.

- Mandala, Ardy dan Edy Raharja.2012.”Peran Pendidikan, Pengalaman, dan Inovasi Terhadap Produktivitas Usaha Kecil Menengah”. **Diponegoro Journal of Management** Volume 1, Nomor 2, Tahun 2012, Halaman 1-11 <http://ejournal-s1.undip.ac.id/index.php/dbr>.
- Maravelakis, et al. 2006. “Measuring and benchmarking the innovativeness of SMEs: A three-dimensional fuzzy logic approach”. **Production Planning & Control**, Vol. 17, No. 3, April 2006, 283–292.
- Martin, C. A., & Bush, A. J. 2006. “Psychological climate, empowerment, and customer oriented selling: An analysis of the sales manager–salesperson”.**Journal of the Academy of Marketing Science**, 34(3), 419–438.
- Matzler, Kurt et al.2008. “The Relationship between Transformational Leadership, Product Innovation and Performance in SMEs”. **Journal of Small Business and Entrepreneurship** 21, no. 2 (2008): pp. 139–152.
- Mickiewicz, Tomasz, et al.2010.**Entrepreneurial Orientation and Philanthropy in SMEs**. Department of Managerial Economics, Strategy and Innovation (MSI). Katholieke Universiteit Leuven.
- Miller D, Kets De Vries MFR, Toulouse JM. “Top executive locus of control and its relationship to strategy-making, structure and environment”. **Acad Manage Journal** 1982;25(2):237–53.
- Mudrajad,Kuncoro.2006.**Strategi Bagaimana Meraih Keunggulan Kompetitif**.Erlanga:Jakarta.
- Mueller, R. O. (1996). Basic principles of structural equation modeling: An introduction to lisrel and EQS. New York: Springer.
- Murray, Jennifer.2012.**Organizational Innovativeness:The Role of Strategic Orientation and Environmental Scanning**. Master Thesis: School of Management, Queensland University of Technology.
- N. H Abdullah, Shamsuddin, A. and Wahab, E.2012.“The Influence of Transformational Leadership on Product Innovation among Small Business”. **Proceedings International Conference of Technology Management, Business and Entrepreneurship** 2012 (ICTMBE2012), Renaissance Hotel, Melaka, Malaysia 18-19 Dec 2012.

- Nurhayati, Tatiek.2010.**Manajemen Strategik Konsep, Teori dan Kasus**. Unissula Press. Semarang.
- Nusair, Naim, Raed Ababneh, Yun Kyung Bae. 2011."The impact of transformational leadership style on innovation as perceived by public employees in Jordan". **International Journal of Commerce and Management** Vol. 22 No. 3, 2012 pp. 182-201 q Emerald Group Publishing Limited 1056-9219.
- Obiwuru Timothy C et al. 2011."Effects of Leadership style on Organizational Performance: A Survey of Selected Small Scale Enterprises in Ikosi-Ketu Council Development Area of Lagos State, Nigeria".**Australian Journal of Business and Management Research** Vol.1 No.7 [100-111] October-2011.
- Oke, Adegoke, Gerard Burke, Andrew Myers.2007."Innovation types and performance in growing UK SMEs". **International Journal of Operations & Production Management**Vol. 27 No. 7, 2007 pp. 735-753 q Emerald Group Publishing Limited.
- Pangeran, Perminas.2012."Orientasi Pasar, Orientasi Kewirausahaan dan Kinerja Keuangan Pengembangan Produk Baru Usaha Mikro Kecil dan Menengah".**Jurnal Riset dan Manajemen Bisnis** Vol 7 No 1 2012.
- Pearce and Robinson.2008. **Manajemen Strategis: Formulasi, Implementasi, Pengendalian**. Salemba empat. Jakarta.
- Pullen, Annemien, et al.2012."SME Network Characteristics vs. Product Innovativeness: How to Achieve High Innovation Performance". **Creativity and Innovation Management**. volume 21.issue 2 pages130-146.
- Rauch, et al. 2004."Entrepreneurial Orientation and Business Performance: An Assessment of Past Research and Suggestion for The Future". **Entrepreneurship Theory and Practice**, in press.
- Rejas, et al. 2005."Transformational and Transactional Leadership:A Study of Their Influence In Small Companies". **Ingeniare - Revista de Ingeniería**, vol. 14 N° 2, 2006 159.
- Robbins, P Stephen dan timothy A Judge.2011.**Perilaku Organisasi**. Salemba Empat. Jakarta.

- Rosli, Mohd M and Syamsuriana Sidek.2013."The Impact of Innovation on the Performance of Small and Medium Manufacturing Enterprises:Evidence from Malaysia". **IBIMA Publishing. Journal of Innovation Management in Small & Medium Enterprise** Vol. 2013 (2013), Article ID 885666, 16 pages.
- Samad, Muhammad Abdus, MD. SaifulAlam, and NishatTusnim.2013."Value Stream Mapping To Reduce Manufacturing Lead Time In A Semi-Automated Factory". **Asian Transactions on Engineering (ATE ISSN: 2221-4267)** Volume 02 Issue 06.
- Salavou, Helen and George Avlonitis.2008."Product Innovativeness and Performance: a Focus on SMEs". **Management Decision Emerald Group Publishing Limited**. Vol. 46 No. 7, 2008 pp. 969-985
- Salavou H, Lioukas S.2003."Radical product innovations in SMEs: the dominance of entrepreneurial orientation". **Creative Innovation Management** 2003;12(2):94-108.
- Salima Hafeez,et al. 2011."The Effect of Market and Entrepreneurial Orientation on Firm Performance". **Information Management and Business Review**. Vol. 3, No. 6, pp. 389-395, Dec 2011.
- Sarros, James C, Brian K Cooper dan Joseph C Santosa.2008."Building a Climate for Innovation Through Transformational Leadership and Organizational Culuture". **Journal of Leadership & Organizational Studies** Volume 15 Number 2 November 2008 145-158 © 2008 Baker College
- Sawang, Sukanlaya. 2011."Key Performance Indicators for Innovation Implementation: Perception vs. Actual Usage". **Asia Pacific Management Review** 16(1) (2011) 23-29.
- Sekaran,U. 2003.Research Methods for Business : A Skill Building Approach2ndEdition,John Wiley and Son.New York
- Shwu-Ing Wu and Chiao-Ling Lin.2011."The Influence Of Innovation Strategy and Organizational Innovation on Innovation Quality and Performance". **The International Journal of Organizational Innovation** - Volume 3, Number 4, Spring 2011.

- S, Krauss et al.2012."Entrepreneurial orientation and the business performance of SMEs: a quantitative study from the Netherlands". **Review of Managerial Science**. 6.2 (Mar 2012): 161-182.
- Slater dan Naver.2000."The Positive Effect of a Market Orientation on Business Profitability: A Balanced Replication". **Journal of Business Research**. 48, 69–73 (2000).
- Suendro, Ginanjar.2010."Analisis Pengaruh Inovasi Produk Melalui Kinerja Pemasaran untuk Mencapai Keunggulan Bersaing Berkelanjutan (Studi Kasus pada Industry Kecil dan Menengah Batik Pekalongan)". Tesis Program Studi Magister Manajemen Universitas Diponegoro. **eprints undip.ac.id**
- Tabachnick, B.G. and L.S. Fidell, 1997. Using Multivariate Statistics Second Edition, New York: Harper and Row Publisher
- Tamaya, Vicka, Susi Sulandari, Dyah Lituhayu.2012."Optimalisasi Kampung Batik Dalam Mengembangkan Industri Batik Semarangan di Kota Semarang". **Jurnal Jurusan Administrasi Publik Fakultas Ilmu Sosial Ilmu Politik Universitas Diponegoro**.
- Tipu, Ahmad Syed Awais et al.2012."Transformational leadership in Pakistan: An examination of the relationship of transformational leadership to organizational culture and innovation propensity". **Journal of Management & Organization** (2012) 18(4): 461–480.
- Thoumrungroje, Amonrat. 2010."The Effects of Entrepreneurial and Customer Orientations on Performance: The Mediating Role of Radical Product Innovation" .**The Business Review, Cambridge** .Vol. 15 Num. 2 Summer 2010.
- Wang, C.L. and P.K. Ahmed. 2004. "The Development and Validation of the Organisational Innovativeness Construct Using Confirmatory Factor Analysis, " .**European Journal of Innovation Management** 7, no. 4:303–13.
- Wheaton, B., Muthen, B., Alwin, D., F., and Summers, G. (1977), "Assessing Reliability and Stability in Panel Models," *Sociological Methodology*, 8 (1), 84-136.
- Wheelwright and Clark.1992. "Creating Project Plans to Focus Product Development ". **Harvard Business Review**, 70, 70–82.

Wiklund, Johan and Shepherd, Dean.2003."Knowledge-Based Resource, Entrepreneurial Orientation, and The Performance of Small Business and Medium Sized Business." **Strategic Management Journal**. Dec 2003; 24, 13; ABI/INFORM Complete.

Xie, et al.2013. "What affects the innovation performance of small and medium-sized enterprises in China?". **eContent Management Pty Ltd. Innovation: Management, policy & practice** (2013) 15(3): 271–286.

Yang, Chung-Wen.2008."The Relationships Among Leadership Styles, Entrepreneurial Orientation, and Business Performance". **Managing Global Transitions**. Volume 6 · Number 3.

Zhou K, Yim CK(B), Tse DK.2005."The effects of strategic orientations on technology- and market- based breakthrough innovations". **J Mark**. 2005;69:42–60.

www.industrystudies.pitt.edu.Cucullelli dan Tarabishy, Maatoffi dan Tejaddini .2011. *Product Innovation, Entrepreneurial Orientation And Growth In Italian Family Firms*.

<http://depkop.go.id> diakses pada 5 Januari 2014

<http://dinkop-umkm.jatengprov.go.id> diakses pada 3 Februari 2014

<http://ukmcenter.net> diakses pada 5 September 2013

<http://weforum.org> diakses pada 10 Februari 2014

<http://infoukm.wordpress.com/2008/08/11/keragaman-definisi-ukm-di-indonesia/> diakses pada 20 Februari 2014

<http://bappenas.go.id> diakses pada 2 Agustus 2014

