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APPENDIX

Appendices 1. Matrix

Table Operational Definition

Variable	Indicators	Item	Measurement	Scale	Source
Perceived Economic Benefits	Financial Advantages	1. Pirating SVOD products helps me save money. 2. Pirating SVOD content reduces my entertainment expenses. 1. Pirating SVOD products is financially beneficial for me.	Likert Scale (1-7)	Ordinal	(Cesareo & Pastore, 2026)