

Daftar Isi

PERSETUJUAN SKRIPSI	Error! Bookmark not defined.
Lembar Pengesahan Kelulusan Ujian	Error! Bookmark not defined.
ABSTRACT	Error! Bookmark not defined.
ABSTRAK	Error! Bookmark not defined.
BAB 1 PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang	Error! Bookmark not defined.
1.2 Rumusan Masalah	Error! Bookmark not defined.
1.3 Tujuan dan Manfaat Penelitian	Error! Bookmark not defined.
1.3.1 Tujuan Penelitian	Error! Bookmark not defined.
1.3.2 Manfaat Penelitian	Error! Bookmark not defined.
1.4 Praktis	Error! Bookmark not defined.
1.4 Akademis	Error! Bookmark not defined.
1.5 Sistematika Penulisan	Error! Bookmark not defined.
Bab 2 Tinjauan Pustaka	Error! Bookmark not defined.
2.1 Landasan Teori	Error! Bookmark not defined.
2.1.1 Job Satisfaction	Error! Bookmark not defined.
2.1.2 Employee Engagement	Error! Bookmark not defined.
2.1.3 Career Development	Error! Bookmark not defined.
2.1.4 Employee Performance	Error! Bookmark not defined.
2.2 Hubungan Antar Variabel	Error! Bookmark not defined.
2.1.2 Hubungan antara Job Satisfaction dan Employee Performance	Error! Bookmark not defined.
2.1.2 Hubungan moderasi Employee Engagement diantara Job Satisfaction dan Employee Performance	Error! Bookmark not defined.
2.1.3 Hubungan Moderasi Employee Engagement di antara Career Development dan Employee Performance	Error! Bookmark not defined.
2.1.4 Hubungan antara Career Development dan Employee Performance	Error! Bookmark not defined.
2.2 Penelitian Terdahulu	Error! Bookmark not defined.
2.3 Pengukuran Employee Performance	Error! Bookmark not defined.
2.4 Kerangka Konseptual	Error! Bookmark not defined.
BAB 3 METODE PENELITIAN	Error! Bookmark not defined.
3.1 Variabel Penelitian dan Definisi Operasional Variabel	Error! Bookmark not defined.

<u>3.1.1 Variabel Penelitian</u>	Error! Bookmark not defined.
<u>3.1.2 Definisi Operasional Variabel</u>	Error! Bookmark not defined.
<u>Tabel 3.1 Definisi operasional variabel</u>	Error! Bookmark not defined.
<u>3.2 Populasi dan Sampel</u>	Error! Bookmark not defined.
<u>3.2.1 Populasi</u>	Error! Bookmark not defined.
<u>3.2.2 Sampel</u>	Error! Bookmark not defined.
<u>3.3 Jenis Data</u>	Error! Bookmark not defined.
<u>3.3.1 Data Primer</u>	Error! Bookmark not defined.
<u>3.3.2 Data Sekunder</u>	Error! Bookmark not defined.
<u>3.4 Metode Pengumpulan Data</u>	Error! Bookmark not defined.
<u>3.4.1 Kuesioner</u>	Error! Bookmark not defined.
<u>3.4.1 Wawancara</u>	Error! Bookmark not defined.
<u>3.5 Metode Analisis Data</u>	Error! Bookmark not defined.
<u>3.5.1 Analisis Kuantitatif</u>	Error! Bookmark not defined.
<u>3.5.3 Analisis Angka Indeks</u>	Error! Bookmark not defined.
<u>3.6 Metode Analisis</u>	Error! Bookmark not defined.
<u>3.7 Structural Equation Model (SEM) dan Smart PLS (Partial Least Square)</u>	Error! Bookmark not defined.
<u>3.8 Model Spesifikasi dengan Smart Partial Least Square</u> .	Error! Bookmark not defined.
<u>3.9 Evaluasi Model</u>	Error! Bookmark not defined.
<u>3.9.1 Outer Model atau Model Pengukuran</u> Error!	Bookmark not defined.
<u>3.9.2 Inner Model atau Sructural Model</u>	Error! Bookmark not defined.
<u>3.9.3 Model Spesifikasi dengan Smart Partial Least Square</u>	Error! Bookmark not defined.
<u>3.10 Evaluasi Model</u>	Error! Bookmark not defined.
<u>3.10.1 Outer Model atau Model Pengukuran</u>	Error! Bookmark not defined.
<u>3.10.2 Inner Model atau Sructural Model</u>	Error! Bookmark not defined.
<u>BAB 4 HASIL DAN PEMBAHASAN</u>	Error! Bookmark not defined.
<u>4.1 Gambaran Umum Penelitian</u>	Error! Bookmark not defined.
<u>4.2 Sejarah Singkat PT. Great Eastern Life Indonesia</u> .	Error! Bookmark not defined.
<u>4.3 Visi dan Misi</u>	Error! Bookmark not defined.
<u>4.3.1 Visi</u>	Error! Bookmark not defined.
<u>4.3.2 Misi</u>	Error! Bookmark not defined.
<u>4.4 Nilai - Nilai Great Eastern</u>	Error! Bookmark not defined.

<u>4.4.1 Integritas</u>	Error! Bookmark not defined.
<u>4.4.2 Inisiatif</u>	Error! Bookmark not defined.
<u>4.4.3 Rasa Keikutsertaan</u>	Error! Bookmark not defined.
<u>4.5 Jaringan Distribusi</u>	Error! Bookmark not defined.
<u>4.5.1 Kerja sama dengan bank / Bancassurance</u>	Error! Bookmark not defined. defined.
<u>4.5.2 Group Insurance</u>	Error! Bookmark not defined.
<u>4.6 Gambaran Umum Responden</u>	Error! Bookmark not defined.
<u>4.6.1 Karakteristik Responden</u>	Error! Bookmark not defined.
<u>Tabel 4.1 Karakteristik Responden Berdasarkan Usia</u>	Error! Bookmark not defined.
<u>Tabel 4.2 Karakteristik Responden Berdasarkan Jenis Kelamin</u>	Error! Bookmark not defined.
<u>Tabel 4.3 Karakteristik Responden Berdasarkan Tingkat Pendidikan</u> ..	Error! Bookmark not defined.
<u>Tabel 4.4 Karakteristik Responden dengan Posisi Pekerjaan yang Dilakukannya</u>	Error! Bookmark not defined.
<u>4.7 Analisis Angka Indeks</u>	Error! Bookmark not defined.
<u>4.7.1 Analisis Angka Indeks Variabel Job Satisfaction</u> ..	Error! Bookmark not defined.
<u>4.7.2 Analisis Angka Indeks Variabel Career Development</u>	Error! Bookmark not defined.
<u>4.7.3 Analisis Angka Indeks Variabel Employee Performance</u>	Error! Bookmark not defined.
<u>4.7.4 Analisis Angka Indeks Variabel Employee Engagement</u>	Error! Bookmark not defined.
<u>Tabel 4.8 Tabel Indeks Variabel <i>Employee Engagement</i></u> ..	Error! Bookmark not defined.
<u>4.8 Analisis Data</u>	Error! Bookmark not defined.
<u>4.8.1 Analisis Outer Model</u>	Error! Bookmark not defined.
<u>Tabel 4.10 Discriminant Validity</u>	Error! Bookmark not defined.
<u>Tabel 4.11 Composite Reliability</u>	Error! Bookmark not defined.
<u>4.8.2 Analisis Inner Model</u>	Error! Bookmark not defined.
<u>Gambar 4.2 Inner model Partial Least Square</u> ...	Error! Bookmark not defined.
<u>4.9 Uji Hipotesis</u>	Error! Bookmark not defined.
<u>Tabel 4.13 Path Coefficients</u>	Error! Bookmark not defined.
<u>Tabel 4.14 T Statistics</u>	Error! Bookmark not defined.
<u>4.7 Interpretasi Hasil</u>	Error! Bookmark not defined.

4.7.2 Pengaruh Moderasi Employee Engagement Terhadap Job Satisfaction dan Employee Performance Error! Bookmark not defined.

4.7.3 Pengaruh Moderasi Employee Engagement di Antara Career Development dan Employee Performance..... Error! Bookmark not defined.

4.7.4 Pengaruh Career Development Terhadap Employee Performance Error! Bookmark not defined.

Ringkasan Hasil Penelitian Kuantitatif Error! Bookmark not defined.

Tabel 4.15 Ringkasan Penemuan Penelitian..... Error! Bookmark not defined.

Bab 5 Penutup Error! Bookmark not defined.

5.1 Kesimpulan Error! Bookmark not defined.

5.2 Keterbatasan Penelitian..... Error! Bookmark not defined.

5.3 Saran Error! Bookmark not defined.

5.3.1 Bagi Organisasi dan Perusahaan..... Error! Bookmark not defined.

5.3.2 Bagi Penelitian Mendatang Error! Bookmark not defined.

DAFTAR PUSTAKA Error! Bookmark not defined.

KUESIONER PENELITIAN Error! Bookmark not defined.

Jenis kelamin:..... Error! Bookmark not defined.

Umur anda saat ini:..... Error! Bookmark not defined.

Lama anda telah bekerja: Error! Bookmark not defined.

Tingkat Turnover Rate Error! Bookmark not defined.

Job Satisfaction Error! Bookmark not defined.

LAMPIRAN B..... Error! Bookmark not defined.

LAMPIRAN C..... Error! Bookmark not defined.

LAMPIRAN D..... Error! Bookmark not defined.

