

CHAPTER IV

CONCLUSION

The results of the analysis show that the characters in *Bottoms* (2023) flout the Gricean maxims to produce humor. A total of 65 cases of maxim flouting were found in the dataset. The maxim of quality is the most frequently flouted maxim, with 33 cases (50.7%). Following shortly after are the maxim of quantity (18.5%), and the maxim of relation (18.5%). The maxim of manner is flouted the least, only 8 times (12.3%).

The research also shows that the characters convey these flouts by using a variety of verbal humor techniques, as explained by Berger (1993). Most of the time, quality flout is accompanied by sarcasm, irony, and exaggeration. In some cases, exaggeration also supports quantity flout. Relation flout often uses facetiousness and repartee by interrupting relevance until the audience reconsiders the conversation. Lastly, manner flout uses ambiguous or fancy language, especially allusion, bombast, and puns/wordplay.

Compared to a previous study by Rohmahsih in 2022 titled *Analysis of Flouting Gricean Maxims in a Situational Comedy Entitled "How I Met Your Father" Season 1*, where the flouting is more evenly spread across Quantity, Quality, Relation, and Manner, this study clearly shows that flouting the maxim Quality is the most dominant maxim flouting in *Bottoms* (2023). Similar to Rohmahsih (2022)'s, the flouting maxim Quality's humor is based on sarcasm, irony, and exaggeration. However, the flouting maxim Quantity in *Bottoms* is mostly exaggeration (while Rohmahsih (2022) also used puns/wordplay and irony), flouting maxim Relation is more on facetiousness than over-literalness or bombast,

and flouting maxim Manner uses allusion along with bombast and puns/wordplay (while Rohmahsih (2022) only used sarcasm and bombast). In short, both studies share the flouting maxim Quality humor techniques, but they differ in maxim Quantity, Relation, and Manner.

Based on the results above, it can be concluded that all four of Grice's maxims are intentionally broken by the characters in *Bottoms* (2023) in order to produce humor. When a maxim is flouted, a certain verbal humor technique is used that works with the rest of the conversation. This creates implicatures that the audience interprets as a joke. Therefore, flouting the maxim in *Bottoms* (2023) is not a conversational failure, but it is an effective method that helps the humor and shows how awkward high school life is in the story.

Future research may examine at maxim flouting patterns from different genres and cultures, combine pragmatic analysis with speech indications like syntax, facial expression, and punctuation, and see how the audience reacts to see which flouts are most easily interpreted as jokes. The same dataset could also be used with complementary humor theories, such as Attardo's General Theory of Verbal Humor (1994), for an examination at how sarcasm, irony, exaggeration, facetiousness, allusion, and wordplay produce humor.