



Politeness Strategies Used by Alara and Bortus to Serve as Leaders in Season One of TV Series *The Orville*

A Thesis

In Partial Fulfillment of the Requirements
for S-1 Degree Majoring in the English Department
Faculty of Humanities Diponegoro University

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2025

PRONOUNCEMENT

I as the writer of this thesis hereby declare that this thesis is solely arranged by myself without involving any external factors. This thesis contains no imitation of any kind to other undergraduate or graduate studies (S-1, S-2, S-3) of any university. Furthermore, the writer attests that all materials used in this paper are properly referenced.

Semarang, 15th May 2023

A handwritten signature in black ink, appearing to read 'Daniswara', with a stylized, elongated horizontal stroke at the end.

Daniswara Adi Wicaksana

MOTTO AND DEDICATION

“Treat your men as you would your own beloved sons. And they will follow you into the deepest valleys.”

- Sun Tzu, The Art of War

I dedicate this thesis to both of my loving parents

APPROVAL

**Politeness Strategies Used by Bortus and Alara Khitan to Serve as Leaders in the TV
Series The Orville**

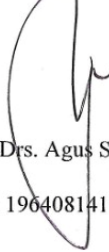
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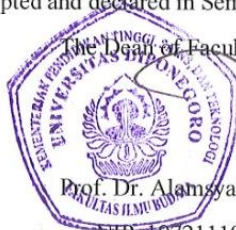
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6. All my English Literature Friends of generation 2021 who shared the same experience and hardship in my academic journey.

I acknowledge that this work is far from perfect as it contains many imperfections caused by my limited proficiency or knowledge. Therefore, I welcome any constructive criticism to help improve this work. May this work serve as a valuable contribution to the fields of linguistics.

Semarang, 15th May 2025



Daniswara Adi Wicaksana

TABLE OF CONTENT

TITLE	I
PRONOUNCEMENT.....	II
MOTTO AND DEDICATION.....	III
APPROVAL	IV
VALIDATION.....	V
ACKNOWLEDGEMENT	VI
TABLE OF CONTENT	VII
ABSTRACT.....	VIII
CHAPTER I	
INTRODUCTION.....	1
1.1 Background of the Study	1
1.2 Research Problems.....	3
1.3 Objectives of the Study	3
1.4 Previous Studies.....	3
1.5 Significance of the Study	8
1.6 Scope of the Study	9
CHAPTER 2	
THEORY AND METHOD	10
2.1. Theoretical Framework.....	10
2.1.1. Definition of Politeness.....	10
2.1.2. Bald on Record	11
2.1.3. Positive Politeness	12
2.1.4. Negative Politeness	13
2.1.5. Off-record (Indirect)	14
2.1.6. Factors Influencing Politeness Strategies	16
2.1.7. Servant Leadership Theory	16
2.2. Research Methods.....	17
2.2.1. Type of Research	17
2.2.2. Data and Data Source.....	17
2.2.3. Method of Collecting Data.....	17
2.2.4. Method of Analyzing Data.....	18
CHAPTER 3	
RESULTS AND DISCUSSION	19
3.1. Result	21
3.2. Discussion	21
3.2.2. Alara's Politeness Strategy	21
3.2.2.1. Bald on Record.....	21
3.2.2.2. Alara's Off Record	23
3.2.1.3. Alara's Positive Politeness	24
3.2.1.4. Alara's Negative Politeness	28
3.2.1. Bortus' Politeness Strategy	29

3.2.1.1. Bortus' Bald on Record.....	30
3.2.1.2. Bortus' Off Record	32
3.2.1.3. Bortus' Positive Politeness	33
3.2.1.3. Bortus' Negative Politeness.....	35
3.2.2. Comparison between Alara and Bortus most used subtype of politeness Strategies	36
3.2.3. Comparison of Bortus' and Alara's Factors of Politeness Strategies	36
3.2.3.1. Analysis of Bortus' and Alara's factor of Social Distance.....	37
3.2.3.2. Analysis of Bortus' and Alara's factor of Power Relation	38
3.2.3.3. Analysis of Bortus' and Alara's factor of Ranking of Imposition	39
3.2.4. Analysis of Politeness Strategies in relation to "Servant Leadership" Theory..	40
CHAPTER 4	
CONCLUSION	43
Bibliography	45

ABSTRACT

The Orville (2017) is a science fiction television series written by Seth MacFarlane set in the 25th century where it follows the interplanetary adventures of the exploratory Planetary Union ship named the USS Orville. In the USS Orville, there are two crew members that work as substitute captains when the captain or the first officer is not available namely Alara Khitan and Bortus with differing experience in leadership. The purpose of this study is to examine the way politeness is used in differing levels of leadership. Utilizing Brown and Levinson's (1987) theory of politeness strategies and Liden et al.'s (2008) 7 factor model of servant leadership, this study investigates how MacFarlane applies politeness strategies to depict the difference in leadership experience of Alara Khitan and Bortus. Utterances were obtained from relevant lines in the series through the method of notetaking. This study finds that Alara and Bortus uses all 4 of politeness strategies namely Bald on Record, Off Record, Positive Politeness, and Negative Politeness. Alara proportionally utilizes more Bald on Record (52,8% to 50%) and Negative Politeness (9,4% to 3,8%) whereas Bortus uses more Off Record (3,8% to 3,7%) and Positive Politeness (42,3% to 33,9%). In regards to factors of politeness strategy, Alara and Bortus uses power relation as the most influencing factor. In relation to servant leadership theory this paper finds Bortus to be superior compared to Alara as he proportionally used more positive politeness.

Keywords: Politeness, Politeness Strategies, The Orville