

**CREATING CONTENTS IN INTERACTIVE
FLIPBOOK “TRAVEL BEYOND WORDS” AN
ENGLISH-BASED TOURISM PROMOTION AND
LEARNING TOOL FOR HISTORICAL TOURISM
DESTINATION IN GEDONG SONGO TEMPLE**



FINAL ASSIGNMENT

**A Partial Fulfilment of the Requirements for the Applied Foreign
Language Bachelor Degree**

by

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**BACHELOR OF APPLIED FOREIGN LANGUAGE
VOCATIONAL COLLEGE
UNIVERSITAS DIPONEGORO
2025**

STATEMENT OF ORIGINALITY

This is to certify that thesis definitely my original work. I am completely responsible for the content of this thesis. Other writers; opinion or finding included in this project are quoted or cited in accordance with ethnical standard. I understand the full consequences if I took somebody else's ideas, phrases, or sentences without proper references.

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A FINAL ASSIGNMENT

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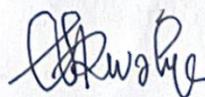
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ABSTRACT

This research aims to develop a flipbook as a medium of information, education, and promotion about the tourist destination of Gedong Songo Temple. This flipbook is a bilingual flipbook that contains information on Gedong Songo Temple in two languages, namely Indonesian and English. The development of this bilingual flipbook is so that readers, both local tourists and foreign tourists, can access the information in the flipbook and also as a foreign language learning media for local tourists and students. The method used in this research is the Research and Development (R&D) method of the Borg and Gall model. The material presented in this flipbook includes the history of Gedong Songo Temple to the legends and rituals that still exist there. The results of product testing show that this Gedong Songo Temple tourism flipbook is suitable for use as information and education media.

Keywords: flipbook, tourism, Gedong Songo Temple, research and development, promotion

ABSTRAK

Penelitian ini bertujuan untuk mengembangkan suatu buku flip sebagai media informasi, edukasi, dan promosi mengenai destinasi wisata Candi Gedong Songo. Buku flip ini adalah buku bilingual yang berisi informasi-informasi di Candi Gedong Songo dengan dua bahasa yaitu Bahasa Indonesia dan Bahasa Inggris. Pengembangan buku flip dua bahasa ini agar pembaca baik wisatawan lokal maupun wisatawan mancanegara dapat mengakses informasi yang ada di dalam buku dan juga sebagai media pembelajaran bahasa asing untuk wisatawan lokal maupun pelajar. Metode yang digunakan dalam penelitian ini yaitu metode Penelitian dan Pengembangan model Borg and Gall. Materi yang disajikan di dalam buku flip ini mencakup sejarah Candi Gedong Songo hingga legenda dan ritual yang masih ada disana. Hasil pengujian produk menunjukkan bahwa buku flip wisata Candi Gedong Songo ini layak digunakan sebagai media informasi dan edukasi.

Kata Kunci: buku flip, pariwisata, Candi Gedong Songo, penelitian dan pengembangan, promosi

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