

DAFTAR PUSTAKA

- Abror, A., Patrisia, D., Engriani, Y., Evanita, S., Yasri, Y., & Dastgir, S. (2019). Service quality, religiosity, customer satisfaction, customer engagement and Islamic bank's customer loyalty. *Journal of Islamic Marketing*, 11(6), 1691–1705. <https://doi.org/10.1108/JIMA-03-2019-0044>
- Adabi, N. (2020). Pengaruh citra merek, kualitas pelayanan dan kepercayaan konsumen terhadap keputusan pembelian indihome di witel telkom depok. *Jurnal Manajemen*, 12(1), 32–39. <http://journal.feb.unmul.ac.id/index.php/JURNALMANAJEMEN>
- Aini, N., & Nanda, S. E. (2019). Pengaruh Kualitas Informasi dan Pemenuhan Kebutuhan Informasi Pada Youtube Channel “Gadgetin” Terhadap Keputusan Pembelian Gadget. *Scriptura*, 9(2), 43–50. <https://doi.org/10.9744/scriptura.9.2.43-50>
- Aisha, N. (2020). Determinan Keputusan Menggunakan Jasa Ojek Online Pada Aplikasi Grab Pada Karyawan Swasta Di Kota Medan. In *Jurnal Sosek* (Vol. 1, Issue 2). <http://jurnal.bundamedia grup.co.id/index.php/sosek>
- Ajzen, I. (1988). *Attitudes, personality, and behavior*. Open University Press, Milton Keynes.
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Alifa S, & Jumino. (2019). Analysis Rubrik News dalam Live Straming Video.com. *ANUVA*, 3(4), 363–376.
- Alzaidi, M. S., & Agag, G. (2022). The role of trust and privacy concerns in using social media for e-retail services: The moderating role of COVID-19. *Journal of Retailing and Consumer Services*, 68. <https://doi.org/10.1016/j.jretconser.2022.103042>
- Annisa, T. N. (2022). *Pengaruh Keamanan Konsumen Terhadap Kepercayaan Sebagai Variabel Intervening (Studi Pada Mahasiswa UnHar Pelanggan Shopee)*.
- Aslam, W., Hussain, A., Farhat, K., & Arif, I. (2019). Underlying Factors Influencing Consumers' Trust and Loyalty in E-commerce. *Business Perspectives and Research*, 8(2), 1–19. <https://doi.org/10.1177/2278533719887451>

- Bangun, C. S., Suhara, T., & Husin, H. (2023). The Application of Theory of Planned Behavior and Perceived Value on Online Purchase Behavior. *Technomedia Journal*, 8(1SP), 123–134. <https://doi.org/10.33050/tmj.v8i1sp.2074>
- Bhalla, S. (2020). Demystifying the Key Antecedents of Consumer Trust in Online Shopping and Testing the Mediating Role of Consumer Trust: An Empirical Study. *IUP Journal of Marketing Management*, 19(1), 7–22.
- Chen, C. C., & Chang, Y. C. (2018). What drives purchase intention on Airbnb? Perspectives of consumer reviews, information quality, and media richness. *Telematics and Informatics*, 35(5), 1512–1523. <https://doi.org/10.1016/j.tele.2018.03.019>
- Databoks. (2023, March 9). *Survei: Disney+ Hotstar Jadi Aplikasi Streaming Berbayar Terlaris di Indonesia*. Databoks. <https://databoks.katadata.co.id/datapublish/2023/03/09/survei-disney-hotstar-jadi-aplikasi-streaming-berbayar-terlaris-di-indonesia>
- Duta, B. (2023, September 9). *Menghadapi Perubahan Tren dan Preferensi Konsumen: Tantangan dan Strategi Manajemen Pemasaran*. Depoknetwork.Com.
- Fishbein, M., & Ajzen, I. (1975). *Belief, Attitude, Intention, and Behavior: An Introduction to Theory and Research*. Addison-Wesley.
- Ghozali, I. (2017). *Model Persamaan Struktural Konsep dan Aplikasi dengan Program AMOS 24 Update Bayesian SEM (7th ed.)*. Badan Penerbit Universitas Diponegoro.
- Hair, J. F. J., R. E. A, Tatham, R. L., & W. C. Black. (2010). *Multivariate Data Analysis (5th ed.)*.
- Hayuningtyas, W. H., & Widiyanto, I. (2015). Antecedent Kepercayaan Dan Keputusan Pembelian. *Diponegoro Journal of Management*.
- Hikmah, A., & Nurlinda, R. (2023). Pengaruh Persepsi Manfaat Dan Persepsi Keamanan Terhadap Niat Menggunakan Melalui Kepercayaan Konsumen Pada Aplikasi Dompot Digital DANA. *Journal of Management and Creative Business (JMCBUS)*, 1(4), 181–202. <https://doi.org/10.30640/jmcbus.v1i4.1433>
- Husein, D., Santoso, S., Muamar, & Nasrullah, A. (2022). Analisis Kualitas Sistem, Kualitas Informasi, dan Kualitas Layanan terhadap Kepuasan Pengguna SIMKAH Web pada KUA Kecamatan Kembangan Kota Jakarta

Barat Analysis of System Quality, Information Quality, and Service Quality on User Satisfaction of Simkah Web at KUA Kembangan District West Jakarta City. *Jurnal Bimas Islam*, 15(1).

- Hwang, J., Kim, J. J., Choe, J. Y. (Jacey), & Kim, H. (Markham). (2023). The importance of information quality according to the type of employee in the airline industry: Robot versus human. *International Journal of Hospitality Management*, 114. <https://doi.org/10.1016/j.ijhm.2023.103537>
- Jiang, C., Rashid, R. M., & Wang, J. (2019). Investigating the role of social presence dimensions and information support on consumers' trust and shopping intentions. *Journal of Retailing and Consumer Services*, 51, 263–270. <https://doi.org/10.1016/j.jretconser.2019.06.007>
- Karame, J. I., Mangantar, M., & Gunawan, E. (2023). Factors Affecting Online Purchase Decision of Generation Z in Shopee Application. *Jurnal EMBA*, 11(1), 248–258.
- Khan, S., Umer, R., Umer, S., & Naqvi, S. (2021). Antecedents of trust in using social media for E-government services: An empirical study in Pakistan. *Technology in Society*, 64. <https://doi.org/10.1016/j.techsoc.2020.101400>
- Khanna, R., & Awal, G. (2019). Consumer Online Purchasing Decision and Its Influencing Factors in Uttarakhand: An Exploratory Study of Selected Districts of Garhwal Division. In *International Conference on Advances in Engineering Management Science & Technology*. <https://ssrn.com/abstract=3383352>
- Kong, Y., Wang, Y., Hajli, S., & Featherman, M. (2020). In Sharing Economy We Trust: Examining the Effect of Social and Technical Enablers on Millennials' Trust in Sharing Commerce. *Computers in Human Behavior*, 108. <https://doi.org/10.1016/j.chb.2019.04.017>
- Kotler, P., & Keller, K. L. (2016). *Marketing Management* (Fifteenth Edition). Pearson Education.
- Kotler, Philip, & Armstrong, G. (2018). *Principles of Marketing* (Seventeenth Edition). Pearson Education.
- Kurniawati, L. (2019). Pemanfaatan Teknologi Video Streaming Di LPP TVRI Jawa Barat. *Jurnal Komunikasi*, 10, 1–9. <http://ejournal.bsi.ac.id/ejurnal/index.php/jkom>
- Larasetiati, M., & Ali, H. (2019). Model of Consumer Trust: Analysis of Perceived Usefulness and Security toward Repurchase Intention in Online Travel Agent. *Saudi Journal of Economics and Finance*. <https://doi.org/10.21276/sjef.2019.3.8.5>

- Lim, S. H., Kim, D. J., Hur, Y., & Park, K. (2019). An Empirical Study of the Impacts of Perceived Security and Knowledge on Continuous Intention to Use Mobile Fintech Payment Services. *International Journal of Human-Computer Interaction*, 35(10), 886–898. <https://doi.org/10.1080/10447318.2018.1507132>
- Liputan6.com. (2022, October 14). *Vidio Kantongi Pengguna Aktif Terbanyak di Indonesia, Kalahkan Netflix dan Disney+*. Liputan6.Com. <https://www.liputan6.com/tekno/read/5097089/vidio-kantongi-pengguna-aktif-terbanyak-di-indonesia-kalahkan-netflix-dan-disney>
- Mahliza, F. (2020). Consumer Trust in Online Purchase Decision. *EPRA International Journal of Multidisciplinary Research (IJMR)-Peer Reviewed Journal*, 2. <https://doi.org/10.36713/epra2013>
- Media Konsumen. (2023, August 30). *Paket Vidio Platinum yang Sudah Dihentikan, Malah Diperpanjang Otomatis*. Media Konsumen. <https://mediakonsumen.com/2023/08/30/surat-pembaca/paket-vidio-platinum-yang-sudah-dihentikan-malah-diperpanjang-otomatis>
- Narasi. (2023, December 27). *Vidio Rebut Kembali Posisi Sebagai Aplikasi Streaming dengan Subscriber Terbanyak di Indonesia, Kalahkan Netflix*. Narasi.Tv. <https://narasi.tv/read/advertorial/narasi-daily/vidio-rebut-kembali-posisi-sebagai-aplikasi-streaming-dengan-subscriber-terbanyak-di-indonesia-kalahkan-netflix>
- Nismawati. (2018). *Analisis Pengaruh Keamanan dan Kepercayaan Terhadap Keputusan Pembelian Secara Online di Kota Makassar Dengan Minat Pembelian Sebagai Variabel Intervening*.
- Pappas, I. O. (2018). User experience in personalized online shopping: a fuzzy-set analysis. *European Journal of Marketing*, 52(7–8), 1679–1703. <https://doi.org/10.1108/EJM-10-2017-0707>
- Raman, A., & Annamalai, V. (2011). Web Services and e-Shopping Decisions: A Study on Malaysian e-Consumer. *Wireless Information Networks & Business Information System*.
- Rizaty, M. A. (2021, January 17). *Peningkatan Waktu Menonton Video Streaming di Indonesia Tertinggi Global pada 2021*. Databoks.
- Schiffman, L., & Wisenblit, J. (2019). Consumer Behavior. *Journal of Chemical Information and Modeling*, 53(9).
- Sekaran, U., & Bougie, R. (2017). *Metode Penelitian untuk Bisnis 1* (Salemba Empat).

- Surliana, Zulkarnaen, Irianto, & Kisnawati, B. (2020). Pengaruh Harga, Promosi dan Kepercayaan Terhadap Keputusan Pembelian Online (Studi Kasus Pada Konsumen Lazada). *Jurnal Kompetitif: Media Informasi Ekonomi Pembangunan, Manajemen Dan Akuntansi Vol. 6 No. 1*, 1–9.
- Taroreh, O., Jorie, R. J., & Wenas, R. (2015). Pengaruh Persepsi Konsumen dan Kepercayaan Terhadap Penggunaan Jasa Asuransi Jasindo Manado. In *Pengaruh persepsi konsumen dan... 312 Jurnal EMBA* (Vol. 3, Issue 3).
- Wijaya, M., & Jasfar, F. (2014). Pengaruh Rancangan Situs, Harga, Kepercayaan dan Keamanan Terhadap Pembelian Produk Fashion Melalui Online Shopping. *Jurnal Manajemen Dan Pemasaran Jasa*, 7(2), 31–62. <https://doi.org/10.25105/jmpj.v7i2.798>
- Wong, W. H., & Mo, W. Y. (2019). A Study of Consumer Intention of Mobile Payment in Hong Kong, Based on Perceived Risk, Perceived Trust, Perceived Security and Technological Acceptance Model. *Journal of Advanced Management Science*, 33–38. <https://doi.org/10.18178/joams.7.2.33-38>
- Yoni, S., Meylia Sari, A., & Simanjuntak, D. C. Y. (2023). The Effect of Perceived Security, Information Quality and Trust on Online Buyer Decisions (Case Study of Tokopedia Consumers in Medan). In *Management Studies and Entrepreneurship Journal* (Vol. 4, Issue 4). <http://journal.yrpiiku.com/index.php/msej>
- Yunita, N. R., Sumarsono, H., & Farida, U. (2019). Pengaruh Persepsi Risiko, Kepercayaan, dan Keamanan Terhadap Keputusan Pembelian Online di Buka Lapak (Studi Kasus Pada Komunitas Buka Lapak Ponorogo). *Jurnal Ekonomi, Manajemen & Akuntansi*, 3(1), 90–105.
- Zhao, Y., Wang, L., Tang, H., & Zhang, Y. (2020). Electronic word-of-mouth and consumer purchase intentions in social e-commerce. *Electronic Commerce Research and Applications*, 41. <https://doi.org/10.1016/j.elerap.2020.100980>