

## **ABSTRACT**

*Poverty continues to be a major problem worldwide, especially in developin countries, including Indonesia. In Indonesia, poverty is still a very hot issue today and there is no appropriate solution to overcome this problem. This research aims to analyze the influence of unemployment, population and economic growth on poverty in Salatiga City in 2009-2023.*

*This research uses a quantitative approach with data sourced from the Salatiga City Central Statistics Agency. The method used is multiple linear regression with time series data consisting of detection of deviations from classical assumptions, partial tests, simultaneous tests, and coefficient of determination.*

*The research results show that economic growth has a positive effect on poverty. Unemployment has a positive effect on poverty. Economic growth, unemployment, and total populationand funds together influence poverty in Salatiga City in 2009-2023. This research is limited to the vulnerable years 2009-2023. The suggestions expected to reduce poverty in Salatiga City are to create sustainable economic growth, reduce the unemployment rate, and increase investment.*

*Keywords: Poverty, Unemployment, Total Populationand Economic Growth.*

