

CHAPTER III

RESEARCH METHOD

This chapter contains the research method that discusses and explains the method by the writer.

3.1 Research Method

This sub-chapter provides an overview of the research method used in the research paper. The type of research, the data and data sources, and the method of collecting and analyzing data will be discussed. The writer used the observation method based on Arikunto's perspective. Purposive sampling, according to Arikunto (2010: 183), is the process of choosing a sample by choosing a subject based on the particular goal rather than the level or area.

3.1.1. Type of Research

This research is classified as descriptive and qualitative research. According to Creswell (2017), qualitative research is a means to explore and understand the meaning given to individuals or groups of human social problems. The paper is in the field of sociolinguistics, which is concerned with language usage and its connection to society. Moreover, this study focuses on the types of language styles used by the main character in the movie. The writer intends to explain and elaborate on the data based on the topic of the research. Furthermore, the analysis relies on numerical data, specifically percentages extracted from the dialogue text in the movie. This research primarily used the data sample from the transcript utterances of the main characters in the movie 'Mia' and other significant people in her life, using additional references from books, journals, and reviews related to the film.

3.1.2. Data and Data Source

The primary data is derived from the main character, Mia's dialogues in the Princess Diaries movie. The data found are 54 data, which will be analyzed and examined. The main character, Mia, experiences the changes in her life after she finds out that she is a princess. Based on this, the data were obtained from the dialogue between Mia, her grandmother, and other significant people in her life. Furthermore, the data source consists of dialogue containing specific types of language styles used by the main character, Mia. Hence, the sample in this study is from the utterances and dialogue that accomplish and fill the feature explained in Chapter 3.

3.1.3. Method of Collecting Data

The research is made and will be collected from the movie. Moreover, the writer observed and watched the film to do the research and used the script as a reference. Therefore, the research was analyzed using descriptive-qualitative methods. With the qualitative method, the writer read the script and re-watched the film, and with the descriptive method, I used percentages to provide the results of my research. Note-taking methods were also involved in the process of collecting the data to identify the types of language styles used by the main character, Mia. The writer also highlighted the list of the data involving language style. Therefore, the writer can identify and determine the types of language style, the dominant type of language style, and the factors that influence the main character to use the language style.

In this case, this research is based on the film The Princess Diaries, which aims to find out how to speak to dynamic characters. With a dynamic way of speaking, of course, the writer can see many factors that cause language to change, starting from internal or external factors. After watching it again, all the proverbs in the film will describe how the princess's attitude changes with the factors that influence her character. In addition, after the data is collected, the researcher classifies the style of language according to Martin Joos' theory and

calculates the style of language and finds the most dominant style in The Princess Diaries using the Bungin formula as follows:

$$n = Fx / N \times 100\%$$

n = percentage of types

fx = total types frequency of the sub-category

N = total types of all categories

3.1.4. Method of Analysing Data

In this research, the data was analyzed using a distributional method. By collecting, identifying, and classifying based on differences in language methods that lead to the daughter's personality. How the princess experienced changes in life since she joined the kingdom. Analyzing the language style in the movie "The Princess Diaries" can be a fascinating and insightful exercise that involves various methods and techniques. One common approach is to perform a qualitative analysis of the dialogues and narratives, which can help reveal important aspects of the characters, the setting, and the overall tone of the film. The identification process was aided by categorizing the script data specifically according to Martin Joos's theory, which divided into five language styles.

Additionally, readers can explore the broader context of the film, including the historical and cultural elements that may influence language style for future studies. For "The Princess Diaries," it's essential to consider the movie's setting in modern-day San Francisco and the fictional country of Genovia, as well as the characters' backgrounds and social circles.

Ultimately, a comprehensive analysis of the language style in "The Princess Diaries" involves examining both the micro-level linguistic details and the macro-level thematic and contextual elements. This approach can provide valuable insights into the characters, plot, and underlying messages of the movie, contributing to a deeper understanding of its narrative and impact.