

ABSTRACT

This study aims to analyze the influence of scholarship development programs, emotional intelligence, and family environment on the academic achievement of students receiving the Bright Scholarship at Diponegoro University. The scholarship is funded by zakat contributions from Bank Rakyat Indonesia employees and is designed not only to provide financial assistance but also to support the development of students' character, emotional intelligence, and academic capacity through structured development programs.

This research employs a quantitative approach with a survey method. The population consists of all active Bright Scholarship recipients at Diponegoro University, totaling 37 students, selected using a saturated sampling technique. Data were collected through questionnaires with a Likert scale, while academic achievement was assessed based on both academic performance and students' participation in non-academic activities. The data were analyzed using multiple linear regression with the assistance of SPSS version 26.

The results indicate that both the scholarship development program and emotional intelligence have a significant influence on students' academic achievement, while the family environment does not show a significant effect. These findings emphasize the importance of optimizing scholarship development programs and enhancing emotional intelligence to improve students' academic achievement, particularly for those receiving scholarships funded by zakat.

Keywords: Academic Achievement, Emotional Intelligence, Family Environment, , Scholarship Development Program