

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

The conclusion of this research highlights the process of creating a series of vocabulary learning videos focused on airport terminology. This process was carried out through three stages, specifically pre-production, production, and post-production. In the pre-production stage, the researcher developed the script and storyboard, which served as a reference in making the video. The script outlined the flow and content of the learning material, while the storyboard provided a visual guide throughout the production and post-production stages. In the production stage, the researcher filmed in the studio owned by the Vocational College of Diponegoro University. The post-production stage involved editing tasks such as adding animations, integrating teacher on-screen videos, synchronizing voice-overs with character animations, and aligning the overall content with the storyboard to ensure the final product was both effective and visually engaging.

This series of learning videos received a positive response from stakeholders. The feedback received was very positive and supportive, with an average assessment score of 3.56 which falls into the "Strongly Agree" category. This score indicates that the videos are informative and suitable as learning references in the field of airport operations. Furthermore, the videos were considered effective in improving their understanding of the terms used in the airport environment. Respondents also appreciated the interesting animation, which also supports the learning process optimally.

Based on the results of the research, the animated learning videos with the concept of teacher on-screen combined with real-life conversational examples were found to be effective and relevant as learning media. Therefore, it can be concluded that this video series is highly recommended as a reference resource, especially for new employees, on-the-job training (OJT) participants, and interns in the airport sector. The series is expected to support practical and easily applicable learning according to the needs in the work environment.

5.2 Suggestion

In this research, the resulting product may still have some limitations and imperfections. Therefore, careful preparation is needed before making the product, including planning the timeline, budget, and good coordination, especially when involving the services of other parties. Based on the results of the research, the researcher recommends that future video developments include a broader range of material. Not only focusing on vocabulary related to departure and arrival areas, the content should also include more specific terms, such as those used in the airside and landside areas, as well as various examples of other situations. This expansion is expected to provide a deeper learning experience for users. Also, the addition of interactive features such as quizzes is also recommended to increase engagement and motivation to learn. The researcher hopes that this product can serve as an inspiration for further research in developing similar learning videos in various other industries, or even for introducing cities to local and international tourists through animation media.