

CHAPTER I INTRODUCTION

1.1 Background of the Study

10 Things I Hate About You (1999) is a modern-day adaptation of William Shakespeare's play "The Taming of the Shrew." Set in a high school in Seattle, the story follows the lives of two sisters, Bianca and Kat Stratford, and their experiences with love and relationships (Singhal, 2023).

Popular and attractive Bianca Stratford is prohibited from dating until her older sister Kat does. Kat's strong, independent personality, however, makes it difficult for any potential suitors. A fellow student named Cameron James comes up with a scheme with his friend Michael to find someone who can date Kat in order to pursue Bianca. They plan to enlist Patrick Verona, a charismatic rebel, to assist them. Given that he will be compensated for his services, Patrick accepts the plan. As they spend more time together, he gradually manages to soften Kat's hard exterior, and they start to feel real feelings for one another.

Bianca Stratford is one of its main characters, and her experiences in the social milieu of her high school make a strong case for sociological examination. Bianca represents economic, social, and cultural capital as a young woman negotiating peer pressure, familial pressures, and popularity. She also demonstrates a dynamic habitus that changes over the course of the story.

The capital theory and habitus of Pierre Bourdieu offer a strong foundation for comprehending the dynamics that influence Bianca's behavior and relationships. The distribution of various forms of capital shapes social life,

and people's dispositions, or habits, are shaped by where they fall in these structures, according to Bourdieu. Bianca's quest for social status, her interest in fashion and appearance, her relationship with her family, and her evolving worldview, when viewed through this lens, reveal deeper patterns of reproduction, agency, and power in the high school context.

Even though *10 Things I Hate About You* has received a lot of attention in the fields of popular culture and film studies, little is known about how it might shed light on sociological ideas like capitals and habitus. Using Bourdieu's theoretical framework to analyze Bianca Stratford's character not only improves our comprehension of the movie but also illuminates the nuanced processes by which young people absorb and navigate social expectations.

The purpose of this research is to investigate the types of capital that Bianca has and aspires to obtain, as well as the habitus that direct her actions in her social circle. By doing this, it advances the application of Bourdieu's theory to how youth culture is portrayed in the media today.

1.2 Research Question

After a thorough examination of the story presented in the film, the author formulates two research questions. The following are the questions:

1. What are the forms of capital of Bianca Stratford in *10 Things I Hate About You* movie?
2. What are the things that form the habitus of Bianca Stratford in *10 Things I Hate About You* movie?

1.3 Research Aims

1. To analyze the character of Bianca Stratford embodies the forms of capital in *10 Things I Hate About You* movie.
2. To analyze the things that form Bianca Stratford's habitus in *10 Things I Hate About You* movie.

1.4 Scope of The Study

This study will analyze a movie titled *10 Things I Hate About You* as the study case through Bourdieu's capital theory, employing the dialogue and scenes from the movie as the main data. In order to support the analysis, the author complies with a number of researches on Bourdieu's capital theory.

1.5 Previous Studies

The first is a study entitled *Translating Bourdieu: cultural capital and the English middle class in historical perspective* written by Simon Gunn published in *The British Journal of Sociology* 2005 Volume 56 Issue 1. This article explores how the study of the English middle class in the nineteenth and twentieth centuries can benefit from the application of Pierre Bourdieu's theories on culture and cultural capital (Gunn, 2005).

Second research entitled *Cultural Capital, Cultural Knowledge and Ability* written by Dr Alice Sullivan from Institute of Education, University of London, published in *Sociological Research Online*. This research explores the types of knowledge and skills that can be regarded as "cultural capital," as well as the ways in which parents can impart educational advantages to their kids

through cultural rather than financial means (Sullivan, 2007).

The third research entitled *The Three Generations of Cultural Capital Research: A Narrative Review* written by Scott Davies from University of Toronto, and Jessica Rizk from McMaster University, published in *Review of Educational Research*. This research examines the changing applications of Bourdieu's famous idea of cultural capital in American educational research (Davies & Rizk, 2017).

The fourth research entitled *The agency of habitus: Bourdieu and language at the conjunction of Marxism, phenomenology and structuralism* written by John Joseph published in *Edinburgh Research Explorer*. This research seeks to comprehend Pierre Bourdieu's analytical approach in light of its intellectual, methodological, academic, and political commitments—a context that has, at best, been only dimly understood and, more frequently, ignored or misrepresented (Joseph, 2020).

The fifth research entitled *Field, capital, and habitus: The impact of Pierre Bourdieu on bibliometrics* written by Marco Schirone Published under a Creative Commons. This study is a critical review that aims to evaluate how the theories and concepts created by sociologist Pierre Bourdieu have been received in bibliometric research (Schirone, 2022).

The difference between the five previous studies mentioned above and this research is that this research not only analyzes cultural capital and habitus, but also analyzes four types of capital, that are economic, social, symbolic,

cultural and also habitus as well.

1.6 Method of The Study

1.6.1 Method of Research

Primary data for this study was collected taken directly from the movie *10 Things I Hate About You*. According to C.R. Kothari, Primary data are those that are newly gathered and initially collected, making them unique in nature (Kothari, 2004:95). Meanwhile, for secondary data, the author uses library research. Library research entails gathering information from a variety of library sources, including books, journals, articles, and documents (Zed, 2004:3). The term "secondary data" refers to information that has previously been gathered by someone else and processed statistically (Kothari, 2004:95)

1.6.2 Research Approach

The author analyzing the intrinsic elements of the *10 Things I Hate About You* movie through sociological approach. The foundation of the sociological approach to literature is the idea that literature reflects society and is shaped by the social structures, norms, and values of the era in which it was produced (Johnson & Arp, 2018:12). According to the theory of film from Bordwell and Thompson, "film language" the set of methods used by filmmakers to convey meaning through visual storytelling is crucial. They examine the evolution of these methods, enabling comprehension of recurrent themes in film and the minute changes in narrative style. Examining film components such as mise-en-scène, editing, cinematography, and sound is part of their methodology

in order to comprehend how filmmakers apply and modify these methods (Bordwell & Thompson, 2008:2).

In analyzing the extrinsic elements of *10 Things I Hate About You* movie through a sociological lens, the author uses Pierre Bourdieu's capital theory. French sociologist Pierre Bourdieu wrote a great deal about social relationships and power. Having studied under Marxist philosophers, Bourdieu held the view that economic capital ownership was the foundation of power. But according to his theory, capital can be classified as social, cultural, or economic. He saw cultural and social capital as "disguised forms of economic capital" (Bourdieu, 1984:100). Different types of "capital" (economic, cultural, social, and symbolic) are included in Pierre Bourdieu's theory of capital and have the power to influence people's identities, behaviors, and perceptions within society (Ramsey, 2024).

1.7. Organization of the Writing

CHAPTER 1: INTRODUCTION

This chapter consists of the background of the study, research problems, aims of the study, previous studies, scope of the study, methods of the study, and the organization of the writing.

CHAPTER 2: INSTRINSIC THEORETICAL FRAMEWORKS

This chapter consists of intrinsic theory used by the author to analyze *10 Things I Hate About You* (1999) movie in this research. It explains the definition of characters and characterization, conflict, setting, and cinematography elements.

CHAPTER 3: EXTRINSIC THEORETICAL FRAMEWORKS

This chapter consists of extrinsic theory used by the author to analyze *10 Things I Hate About You* (1999) movie in this research. It explains the types of capital theory, that are cultural, economic, social, symbolic, and habitus.

CHAPTER 4: DISCUSSION

The main chapter of this study contains a discussion about *10 Things I Hate About You* (1999) movie with the analysis of intrinsic and extrinsic elements. It covers an explanation of the movie and provides data that is analyzed by referring to the theories from the previous chapters.

CHAPTER 5: CONCLUSION

The fourth or the last chapter presents the conclusion and also the summary of the discussion result.

REFERENCES