

DAFTAR PUSTAKA

- Agustini, V., Budi, Y., & Rustiyaningsih, S. (2023). Internal factors of *entrepreneurial* and business performance of small and medium enterprises (SMEs) in East Java , Indonesia. *Heliyon*, 9(11), e21637. <https://doi.org/10.1016/j.heliyon.2023.e21637>
- Ahearn, Mary Clare & Collender, Robert N. & Morehart, Mitchell J. & Roberts, Michael J., 2004. "How Do Decoupled Payments Affect Resource Allocations Within the Farm Sector?," *Amber Waves: The Economics of Food, Farming, Natural Resources, and Rural America*, United States Department of Agriculture, Economic Research Service, pages 1-2, November
- Ahmad, S., Siddiqui, K. A., & AboAlsamh, H. M. (2020). Family SMEs' survival: the role of owner family and corporate social responsibility. *Journal of Small Business and Enterprise Development*, 27(2), 281–297. <https://doi.org/10.1108/JSBED-12-2019-0406>
- Ajzen, I. (1985). From Intentions to Actions: A Theory of Planned Behavior. *Action Control*, 11–39. https://doi.org/10.1007/978-3-642-69746-3_2
- Ajzen, I., & Fishbein, M. (2005). The Influence of Attitudes on Behavior. *The Handbook of Attitudes*, January 2005, 187–236. <https://doi.org/10.4324/9781410612823-13>
- Alma, Buchari. (2015). *Manajemen Pemasaran dan Pemasaran Jasa*. Bandung: Alfabeta
- Anderson , BS , Kreiser , PM , Kuratko , DF , Hornsby , JS dan Eshima , Y. (2015), "Rekonseptualisasi orientasi kewirausahaan", *Jurnal Manajemen Strategis*, Vol.36No.10, hlm.1579-1596.
- Appiah, M. K., Anderson Akolaa, R., & Ayisi-Addo, A. K. (2022). Modeling the impact of macroenvironmental forces on investment in Renewable Energy Technologies in Ghana: the moderating role of Entrepreneurship orientation dimensions. *Cogent Economics and Finance*, 10(1). <https://doi.org/10.1080/23322039.2022.2071387>
- Appiah, M. K., Odei, S. A., & Kumi-Amoah, G. (2022). Modelling the determinants of SME's investment intention in the Ghanaian energy sector: the role of local content policy. *International Journal of Energy Sector Management*, 18(1), 94–118. <https://doi.org/10.1108/IJESM-05-2022-0003>
- Appiah, M. K., Possumah, B. T., Ahmat, N., & Sanusi, N. A. (2018). External environment and SMEs investment in the Ghanaian oil and gas sector. *Economics and Sociology*, 11(1), 124–138. <https://doi.org/10.14254/2071-789X.2018/11-1/8>

- Appiah, M. K., Possumah, B. T., Ahmat, N., & Sanusi, N. A. (2021). Do Industry Forces Affect Small and Medium Enterprise's Investment in Downstream Oil and Gas Sector? Empirical Evidence from Ghana. *Journal of African Business*, 22(1), 42–60. <https://doi.org/10.1080/15228916.2020.1752599>
- Appiah, M. K., Possumah, B. T., & Sanusi, N. A. (2021). Identifying and prioritizing factors of the formation of investment strategy in the Ghana's downstream oil and gas industry. *Cogent Business and Management*, 8(1). <https://doi.org/10.1080/23311975.2021.1948795>
- Appiah, M. K., Sedegah, D. D., & Akolaa, R. A. (2021). The implications of macroenvironmental forces and SMEs investment behaviour in the energy sector: the role of supply chain resilience. *Heliyon*, 7(11), e08426. <https://doi.org/10.1016/j.heliyon.2021.e08426>
- Ayob, A. H., & Saiyed, A. A. (2020). Islam, institutions and entrepreneurship: evidence from Muslim populations across nations. *International Journal of Islamic and Middle Eastern Finance and Management*, 13(4), 635–653. <https://doi.org/10.1108/IMEFM-11-2019-0472>
- Barakova, Jekaterina (2010), Strategic Positioning and Competitive advantage in the Food Industry. Retrieved October 2012
- Barkauskas, V., Barkauskienė, K., & Jasinskas, E. (2015). Analysis of Macro Environmental Factors Influencing the Development of Rural Tourism: Lithuanian Case. *Procedia - Social and Behavioral Sciences*, 213, 167–172. <https://doi.org/10.1016/j.sbspro.2015.11.421>
- Barney, J. . (1991). Firm Resources and Sustained Competitive Advantage. *Journal of Management*, 17, 99–120.
- Barney, J. B. (1986). Types of Competition and Theory Strategy. *Academy of Management Review*, 11(3), 656–665.
- Bartocho, E. J. K. (2016). The Role Of Financial Capital Resource Capabilities In Improving Employee Performance In Courier Companies In Kenya. *Applied Microbiology and Biotechnology*, 85(1), 6.
- Borgman, C.L. (2012), The conundrum of sharing research data. *J Am Soc Inf Sci Tec*, 63: 1059-1078. <https://doi.org/10.1002/asi.22634>
- Carmines, E. G., & Zeller, R. A. (1979). Reliability and Validity Assessment (Vol. 17). Thousand Oaks, CA: Sage. <https://doi.org/10.4135/9781412985642>
- Claessens, S., & Tzioumis, K. (2006). Measuring firms' access to finance. *Conference: Access to Finance: Building Inclusive Financial Systems, Organized by the Brooking Institution and the Word Bank in Washington, D.C., May30-31.*, 1–25.

- Coleman, J. S. (1988). Social capital in the creation of human capital. *Knowledge and Social Capital*, 94, 17–42. <https://doi.org/10.1086/228943>
- Cooper, D.R. and Schindler, P.S. (2014) *Business Research Methods*. 12th Edition, McGraw Hill International Edition, New York.
- Covin, J. G., & Slevin, D. P. (1991). A Conceptual Model of Entrepreneurship as Firm Behavior. *Entrepreneurship Theory and Practice*, 16(1), 7-26. <https://doi.org/10.1177/104225879101600102>
- Cui, D., Cheng, L., & You, J. (2024). Financing constraints and patent investment in small and medium-sized enterprises: A family *entrepreneurial* perspective. *Finance Research Letters*, 63(April), 105318. <https://doi.org/10.1016/j.frl.2024.105318>
- Cui, G., Zhao, Z., Yuan, C., Du, Y., Yan, Y., & Wang, Z. (2024). The influence of teachers' autonomy support on students' *entrepreneurial* enthusiasm: A mediation model with student gender as a moderator. *International Journal of Management Education*, 22(2), 100966. <https://doi.org/10.1016/j.ijme.2024.100966>
- Dooley, L. M. (2002). Case Study Research and Theory Building. *Advances in Developing Human Resources*, 4(3), 335-354. <https://doi.org/10.1177/1523422302043007> (Original work published 2002)
- Eniola, A. A. (2020). Entrepreneurial self-efficacy and orientation for SME development. *Small Enterprise Research*, 0(0), 1–21. <https://doi.org/10.1080/13215906.2020.1752295>
- Fan, J., Hu, J., & Wang, J. (2024). How *entrepreneurship* education affects college students' *entrepreneurial* intention: Samples from China. *Heliyon*, 10(10), e30776. <https://doi.org/10.1016/j.heliyon.2024.e30776>
- Flamini, G., Pittino, D., & Visintin, F. (2022). Family leadership, family involvement and mutuality HRM practices in family SMEs. *Journal of Family Business Strategy*, 13(2), 100468. <https://doi.org/10.1016/j.jfbs.2021.100468>
- Friedman, M.M. (1998) *Family Nursing: Theory and Practice*. 3rd Edition, Appleton and Lange, Norwalk, Connecticut.
- Gheitani, A., Imani, S., Seyyedamiri, N., & Foroudi, P. (2019). Mediating effect of intrinsic motivation on the relationship between Islamic work ethic, job satisfaction, and organizational commitment in banking sector. *International Journal of Islamic and Middle Eastern Finance and Management*, 12(1), 76–95. <https://doi.org/10.1108/IMEFM-01-2018-0029>
- globalnews.id. (2023). *MenKopUKM: Indonesia Butuh Lebih Banyak Wirausaha dari Kalangan Mahasiswa*. Globalnews.Id. <https://globalnews.id/menkopukm-indonesia-butuh-lebih-banyak-wirausaha-dari-kalangan-mahasiswa/>

- Grant, A. M. (2017). The third 'generation' of workplace coaching: Creating a culture of quality conversations. *Coaching: An International Journal of Theory, Research and Practice*, 10(1), 37–53. <https://doi.org/10.1080/17521882.2016.1266005>
- Griffiths, W. E. (2003). Heteroskedasticity. In *A Companion to Theoretical Econometrics* (pp. 82–100).
- Gottlieb, G. (2002). Developmental-behavioral initiation of evolutionary change. *Psychological Review*, 109(2), <https://doi.org/10.1037/0033-295X.109.2.211>
- Gujarati, D. N., & Porter, D. C. (2009). *Basic Econometrics* (Fifth Edit). The McGraw-Hill Companies.
- Gunarsa, Singgih D. 2004. Psikologi Praktis Anak, Remaja dan Keluarga, Cetakan. 7. Jakarta : PT. Gunung Mulia
- Hermiyanty, Wandira Ayu Bertin, D. S. (2017). Buku Ajar Kewirausahaan Entrepreneur Agribuisiness Start Your Own Buisness. In *Jaring Inspirasi: Yogyakarta* (Issue Maret).
- Iha Haryani, H. (2015). Orientasi Pasar, Orientasi Kewirausahaan, Kapabilitas Pemasaran dan Kinerja Pemasaran. *Jurnal Aplikasi Manajemen (JAM)*, 13(4), 654–660. <https://jurnaljam.ub.ac.id/index.php/jam/article/view/815>
- Iqbal, Z., & Malik, M. (2019). Entrepreneurial orientation and engagement of Pakistani small and medium enterprises in sustainable development practices: Mediating role of knowledge management. *Business Strategy and Development*, 2(3), 192–203. <https://doi.org/10.1002/bsd2.53>
- Joshi, A., Kale, S., Chandel, S. and Pal, D. (2015) Likert Scale: Explored and Explained. *British Journal of Applied Science & Technology*, 7, 396-403. <https://doi.org/10.9734/BJAST/2015/14975>
- Johnson, G., Scholes, K. and Whittington, R. (2008) *Exploring Corporate Strategy: Text and Cases*. 8th Edition, Prentice Hall, Harlow
- Khatun, N. (2021). *Applications of Normality Test in Statistical Analysis*. 113–122. <https://doi.org/10.4236/ojs.2021.1111006>
- Klyver, K., & Schenkel, M. T. (2013). From Resource Access to Use: Exploring the Impact of Resource Combinations on Nascent Entrepreneurship. *Journal of Small Business Management*, 51(4), 539–556. <https://doi.org/10.1111/jsbm.12030>
- Kristinae, V. (2018). Pengaruh Produk , Harga dan Promosi Terhadap Minat Konsumen Untuk Melakukan Pembelian Kerajinan Tangan Rotan. *Eksis: Jurnal Riset Ekonomi Dan Bisnis*, 13(1), 25-30.

<https://doi.org/10.26533/eksis.v13i1.154>

- Kshetri, N. (2008). Chinese technology enterprises in developing countries: sources of strategic fit and institutional legitimacy. *The Rapidly Transforming Chinese High-Technology Industry and Market*, 181–200. <https://doi.org/10.1016/b978-1-84334-464-3.50012-x>
- Lemeshow, S., Hosmer Jr., D.W., Klar, J. and Lwanga, S.K. (1990). Adequacy of Sample Size in Health Studies. John Wiley & Sons Ltd., Chichester, 1-5.
- Litavniece, L., & Znotiņa, D. (2015). External Business Environment Problems and Opportunities in Rezekne City. *Latgale National Economy Research*, 1(7), 107. <https://doi.org/10.17770/lner2015vol1.7.1183>
- Lumpkin, G.T. and Dess, G.G. (2001) Linking Two Dimensions of Entrepreneurial Orientation to Firm Performance: The Moderating Role of Environment and Industry Life Cycle. *Journal of Business Venturing*, 16, 429-451. [http://dx.doi.org/10.1016/S0883-9026\(00\)00048-3](http://dx.doi.org/10.1016/S0883-9026(00)00048-3)
- Lumumba, J. P. (2021). Strategic Positioning, External Environment and Sustainable Firm's Competitive Advantage: a Review of Theoretical and Empirical Literature. *Print) International Journal of Social Science and Humanities Research*, 9(4), 179–191. www.researchpublish.com
- Marshall, D. R., Meek, W. R., Swab, R. G., & Markin, E. (2020). Access to resources and entrepreneurial well-being: A self-efficacy approach. *Journal of Business Research*, 120(August), 203–212. <https://doi.org/10.1016/j.jbusres.2020.08.015>
- Martens, C. D. P., Machado, F. J., Martens, M. L., Silva, F. Q. P. de O. e., & Freitas, H. M. R. de. (2018). Linking Entrepreneurial Orientation to Project Success. *International Journal of Project Management*, 36(2), 255–266. <https://doi.org/10.1016/j.ijproman.2017.10.005>
- Miao, Y., Fan, H., & Yuan, B. (2021). Optimization of supporting college students entrepreneurship environment. *Computer Applications in Engineering Education*, 29(2), 445–452. <https://doi.org/10.1002/cae.22228>
- Nasution, M. D. T. P., Rafiki, A., Lubis, A., & Rossanty, Y. (2021). Entrepreneurial orientation, knowledge management, dynamic capabilities towards e-commerce adoption of SMEs in Indonesia. *Journal of Science and Technology Policy Management*, 12(2), 256–282. <https://doi.org/10.1108/JSTPM-03-2020-0060>
- Nugroho, A., (2010) Analisis Pengaruh Karakteristik Demografi Dan Faktor Ekonomi Terhadap Pemilihan Sumber Pendanaan Usaha Angkutan Kota Salatiga, skripsi program S1 fakultas Ekonomi Universitas Kristen satya Wacana
- Owusu, J., Ismail, M. Bin, Osman, M. H. B. M., & Kuan, G. (2019). Financial literacy as a moderator linking financial resource availability and SME growth in Ghana. *Investment Management and Financial Innovations*, 16(1), 154–166.

[https://doi.org/10.21511/imfi.16\(1\).2019.12](https://doi.org/10.21511/imfi.16(1).2019.12)

- Ozbu, F. C. (2020). *Resource efficiency investments and firm performance: Evidence from European SMEs*. g. 252. <https://doi.org/10.1016/j.jclepro.2019.119824>
- Porter, M.E. (2001). Strategy and the Internet. *Harvard Business Review*, 79, 62-78
- Prawirosentono, Suyadi. (2001). *Manajemen Operasi, Analisis dan Studi Kasus*, Edisi Ketiga, PT Bumi Aksara, Jakarta.
- Purnawan. (2008). *Dukungan Keluarga*. Bandung. PT. Remaja Rosdakarya.
- Sarason, I. G., & Sarason, B. R. (2009). Social support: Mapping the construct. *Journal of Social and Personal Relationships*, 26(1), 113 -120. <https://doi.org/10.1177/0265407509105526>
- Sashikala V., P. Chitramani. (2018). The Impact of Behavioural Factors on Investment Intention of Equity Investors. *Asian Journal of Management*. 9(1):183-188. doi: 10.5958/2321-5763.2018.00028.8
- Saunders, M., Lewis, P. and Thornhill, A. (2016) *Research Methods for Business Students*. 7th Edition, Pearson, Harlow.
- Schendel, D. E., & Hofer, C. W. (Eds.). (1979) *Strategic management: A new view of business policy and planning*. Boston: Little, Brown.
- Sekaran, U. and Bougie, R. (2017) *Research Methods for Business: A Skill-Building Approach*. 6th Edition, Wiley, Chichester.
- Silvinar & Maisya Pratiwi. (2024). Faktor-faktor yang mempengaruhi niat investasi generasi milenial kota padang di pasar modal syariah. *Jurnal Ekonomi Dan Bisnis Islam*, 9(1).
- Steiner, G. A., & Miner, J. B. (1977). *Management policy and strategy*. New York: Macmillan Co.
- Supriadi, I Ismawati. (2020). Implementasi Prinsip-Prinsip Perbankan Syariah untuk Mempertahankan Loyalitas Nasabah. *Jurnal Hukum Ekonomi Syariah* 3 (1), 41-50
- Surucu, L. and Maslakci, A. (2020) Validity and Reliability in Quantitative Research. *Business and Management Studies: An International Journal*, 8, 2694-2726. <https://doi.org/10.15295/bmij.v8i3.1540>
- Vu, H. M. (2020). A review of dynamic capabilities, innovation capabilities, entrepreneurial capabilities and their consequences. *Journal of Asian Finance, Economics and Business*, 7(8), 485-494. <https://doi.org/10.13106/JAFEB.2020.VOL7.NO8.485>

- Wanjiru, S. (2013). Impact of inflation volatility and economic growth on foreign direct investment in Kenya. Unpublished MBA Thesis, University of Nairobi
- Wernerfelt, B. (1984). A Resource-based View of the Firm. *Strategic Management Journal*, 5(2), 171–180. <https://doi.org/10.1177/1056492611436225>
- Widagdo, B., & Roz, K. (2022). The role of personality traits, financial literacy and behavior on investment intentions and family support as a moderating variable. *Investment Management and Financial Innovations*, 19(2), 143–153. [https://doi.org/10.21511/imfi.19\(2\).2022.12](https://doi.org/10.21511/imfi.19(2).2022.12)
- Yulianti, D. (2020). Analisis Lingkungan Internal Dan Eksternal Dalam Pencapaian Tujuan Perusahaan (Studi Kasus di PT. Perkebunan Nusantara VII Lampung). *SOSIOLOGI: Jurnal Ilmiah Kajian Ilmu Sosial Dan Budaya*, 16(2), 103–114. <https://doi.org/10.23960/sosiologi.v16i2.99>
- Yuniningsih, Y., & Santoso, B. (2020). Does Family Environment Moderate The Effect of Financial Literacy, Attitudes and Motivation on Investment Interest. *Atestasi: Jurnal Ilmiah Akuntansi*, 3(2), 126–132. <https://doi.org/10.57178/atestasi.v3i2.261>
- Zarrouk, H., Sherif, M., Galloway, L., & El Ghak, T. (2020). Entrepreneurial Orientation, Access to Financial Resources and SMEs' Business Performance: The Case of the United Arab Emirates. *Journal of Asian Finance, Economics and Business*, 7(12), 465–474. <https://doi.org/10.13106/JAFEB.2020.VOL7.NO12.465>
- Zimmerer, W Thomas, Norman M. Scarborough. (1996). *Entrepreneurship and New Jersey*: Prentice Hall International Inc