

DAFTAR PUSTAKA

Abdullah, M. C., & Suyono, J. (n.d.). *THE EFFECT OF PRODUCT QUALITY, SERVICE QUALITY, REFERENCE GROUPS FOR REPURCHASE INTENTION IN A KOPI GAPTEK SURABAYA.*

Az-Zahra, A. D., & Aprianingsih, A. (2023). The Effect of Service Quality and 7P Marketing Mix on Repurchase Intention with Customer Satisfaction as Intervening Variable (Study at Perihal Kopi). *International Journal of Current Science Research and Review*, 06(12).
<https://doi.org/10.47191/ijcsrr/V6-i12-92>

Ebook Manajemen Pemasaran. (2024). www.lppm.umus.ac.id/upstore

Haryanti, F. H., & Ariyanti, M. (2022). The Effect of Product Quality and E-Service Quality on Repurchase Intention Kopi Kenangan (Study on Consumer Kopi Kenangan in City Jakarta). *International Journal of Science and Management Studies (IJSMS)*.
<https://doi.org/10.51386/25815946/ijms-v5i4p136>

Konsumen Penulis Andrian, P., Christophorus Indra Wahyu Putra, M. S., Jumawan, Ms., Fadhli Nursal, M. M., & Editor, M. (n.d.). *i I Perilaku Konsumen.*

Kotler, P., & Armstrong, G. (Gary M.). (n.d.). *Principles of marketing.*

Kotler, Philip., Keller, K. Lane., Tan, C. Tiong., Ang, S. Hoon., & Leong, S. Meng. (2018). *Marketing management : an Asian perspective*. Pearson Education Limited.

MANAJEMEN PEMASARAN. (n.d.).

Mokoginta, F. A. A., Tumbuan, W. J. F. A., Saerang, R. T., Akbar, F., Mokoginta, A., Tumbuan, W. J. F. A., & Saerang, R. T. (2022). *THE INFLUENCE OF SERVICE QUALITY AND PRODUCT QUALITY ON REPURCHASE INTENTION AT KOPI KENANGAN MANADO TOWN SQUARE PENGARUH KUALITAS LAYANAN DAN KUALITAS PRODUK TERHADAP NIAT BELI ULANG DI KOPI KENANGAN MANADO TOWN SQUARE*. 9(3), 660–668.

Natalia, N. K. T., & Suparna, G. (2023). Role of Customer Satisfaction in Mediating the Effect of Product Quality and Service Quality on Customers' Repurchase Intention of a Coffee Shop in Bali, Indonesia. *European Journal of Business and Management Research*, 8(5), 123–136. <https://doi.org/10.24018/ejbmr.2023.8.5.2138>

Novita, N., & Liekardo, K. (2020). GRAB-AND-GO COFFEE : KETIKA KONSUMEN MENGANGGAP MINUM KOPI TIDAK LAGI HARUS “NONGKRONG.” *Value : Jurnal Manajemen Dan Akuntansi*, 15(2). <https://doi.org/10.32534/jv.v15i2.1098>

Pradnyana, I. B. P., & Suryanata, I. G. N. P. (2021). PENGARUH HARGA, PROMOSI DAN KUALITAS PELAYANAN TERHADAP BRAND

IMAGE GRAB DENGAN KEPUASAN KONSUMEN. *E-Jurnal Manajemen Universitas Udayana*, 10(1), 82.
<https://doi.org/10.24843/ejmunud.2021.v10.i01.p05>

Soebandhi, S., Wahid, A., & Darmawanti, I. (2020). Service quality and store atmosphere on customer satisfaction and repurchase intention. *BISMA (Bisnis Dan Manajemen)*, 13(1), 26.
<https://doi.org/10.26740/bisma.v13n1.p26-37>

Sugiarto, M. (n.d.). *Buku Ajar Manajemen Pemasaran*.
<https://www.researchgate.net/publication/371507122>

Sugiyono. (2020). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. (n.d.).

Widiastutie, S., Pradhanawati, A., & Agung Sardjono, M. (2022). Diplomasi Kopi Indonesia di Kancan Dunia Chusnu Syarif Diah Kusuma Universitas Negeri Yogyakarta. In *Indonesian Perspective* (Vol. 7, Issue 2).