

ABSTRAK

Penelitian ini menggambarkan strategi bertahan hidup masyarakat Kampung Perigi dalam menghadapi pandemi *Covid-19*. Strategi-strategi aktif yang dilakukan oleh masyarakat Kampung Perigi dalam menghadapi pandemi *Covid-19* yaitu memaksimalkan potensi nilai gotong royong yang dimiliki masyarakat. Penelitian ini bertujuan untuk mengetahui bentuk dan faktor kegiatan gotong royong masyarakat Perigi dimasa pandemi, serta mendeskripsikan makna gotong royong yang tersirat bagi masyarakat Kampung Perigi. Dalam mengkaji penelitian ini menggunakan metode penelitian kualitatif yang berupa tulisan etnografi dengan beberapa teknik pengumpulan data seperti observasi partisipasi, wawancara mendalam, dokumentasi, serta studi pustaka. Lokasi penelitian berada di Desa Perigi Baru, Kecamatan Pondok Aren, Tangerang, Banten.

Hasil penelitian menunjukkan bahwa melalui kegiatan gotong royong yang dilakukan masyarakat Kampung Perigi pada masa pandemi *Covid-19* memberikan penguatan dari segi sikap masyarakat terhadap nilai-nilai yang ada dalam gotong royong. Adapun nilai-nilai yang terdapat dalam kegiatan gotong royong yang dilakukan di Kampung Perigi terdiri dari nilai kebersamaan, nilai tolong menolong, nilai keikhlasan, nilai keadilan, nilai tanggung jawab. Melalui nilai-nilai tersebut masyarakat menjadi tahu bahwa kegiatan gotong royong yang selama ini dilakukan di dalamnya mengandung nilai-nilai yang dapat dijadikan sebagai penguatan kegiatan gotong royong itu sendiri. Gotong-royong dalam pemahaman masyarakat Kampung Perigi merupakan salah satu bentuk budaya yang menampilkan pemahaman tentang kebersamaan, tolong menolong, tanggung jawab, keikhlasan, dan keadilan dalam melakukan aktivitas masyarakat.

Kata kunci: Gotong Royong, Nilai Sosial, Pandemi

ABSTRACT

This research describes the survival strategies of the people of Kampung Perigi in facing the Covid-19 pandemic. The active strategies carried out by the people of Kampung Perigi in facing the Covid-19 pandemic are maximizing the potential value of mutual cooperation that the community has. This research aims to determine the forms and factors of mutual cooperation activities of the Perigi community during the pandemic, as well as to describe the implied meaning of mutual cooperation for the people of Perigi Village. In reviewing this research, qualitative research methods were used in the form of ethnographic writing with several data collection techniques such as participant observation, in-depth interviews, documentation, and literature study. The research location was in Perigi Baru Village, Pondok Aren District, Tangerang, Banten.

The results of the research show that the mutual cooperation activities carried out by the people of Kampung Perigi during the Covid-19 pandemic provided strengthening in terms of community attitudes towards the values contained in mutual cooperation. The values contained in mutual cooperation activities carried out in Perigi Village consist of the value of togetherness, the value of mutual help, the value of sincerity, the value of justice, the value of responsibility. Through these values, the community comes to know that the mutual cooperation activities that have been carried out so far contain values that can be used as strengthening of the mutual cooperation activities themselves. Mutual cooperation in the understanding of the people of Kampung Perigi is a form of culture that displays an understanding of togetherness, mutual help, responsibility, sincerity and justice in carrying out community activities.

Keywords: Mutual Cooperation, Social Values, Pandemic