

TABLE OF CONTENTS

TITLE PAGE	i
CERTIFICATION	ii
THESIS APPROVAL	iii
ABSTRACT	iv
ABSTRAK	v
ACKNOWLEDGMENTS	vi
TABLE OF CONTENTS	vii
CHAPTER I INTRODUCTION	1
1.1 Background	1
1.2 Research Problem	5
1.3 Aims of The Study	5
1.4 Benefits of the Study	6
1.5 Research Gap	7
1.6 Writing Structure and System	8
CHAPTER II LITERATURE REVIEW AND HYPOTHESIS FORMULATION ...	9
2.1 Definitions and Theories	9
2.2 Literature Review	15
2.2.1 Review of the Literature 1	15
2.2.2 Review of the Literature 2	16
2.2.3 Review of the Literature 3	17
2.2.4 Review of the Literature 4	18
2.2.5 Review of the Literature 5	19
2.2.6 Review of the Literature 6	20
2.2.7 Review of the Literature 7	21
2.2.8 Review of the Literature 8	22
2.2.9 Review of the Literature 9	23

CHAPTER III RESEARCH METHODOLOGY	25
3.1 Research Framework.....	25
3.2 Research stages	28
3.3 Types Of Research	30
3.4 Data collection	31
3.5 Sample Data.....	32
CHAPTER IV DATA ANALYSIS	34
4.1 Overview of Research Objects and Descriptive Data.....	34
4.1.1 Overview of Research Objects	34
4.1.2 Descriptive Data.....	35
4.2 Process and Results of Data Analysis.....	37
4.3 Discussion of research results	44
4.3.1 Additional Considerations	46
4.3.2 Overall Significance.....	47
CHAPTER V CONCLUSIONS AND POLICY IMPLICATIONS.....	49
5.1 Conclusion	49
5.2 Policy Implication	51
5.3 Research limitations	53
5.4 Future research agenda.....	54
REFERENCES.....	58
APPENDICES	60