

DAFTAR PUSTAKA

- Aditi, B. (2018). Buku Ajar Entrepreneurship & Startup Entrepreneur Yang Unggul. Amir, T. (2012). Manajemen Strategik Konsep dan Aplikasi.
- Alhakimi, W., & Mahmoud, M. (2020). The impact of market orientation on innovativeness: evidence from Yemeni SMEs. *Asia Pacific Journal of Innovation and Entrepreneurship*, 14(1), 47-59.
- Ali, B. J., & Anwar, G. (2021). Business strategy: The influence of Strategic Competitiveness on competitive advantage. *International Journal of Electrical, Electronics and Computers*, 6(2). 6 (2), 1–10.
- Aljuboori, Z. M., Singh, H., Haddad, H., Al-Ramahi, N. M., & Ali, M. A. (2021). Intellectual capital and firm performance correlation: the mediation role of innovation capability in Malaysian manufacturing SMEs perspective. *Sustainability*, 14(1), 154.
- Arifin, O. Z., Subagja, J., Prakoso, V. A., & Suhud, E. H. (2017). Effect of stocking density on growth performance of domesticated barb (*Barbonymus balleroides*). *Indonesian Aquaculture Journal*, 12(1), 1-6.
- Atkinson, A. A., Kaplan, R. S., Matsumura, E. M., & Young, S. M. (2011). *Management Accounting Information for Decision-Making and Strategy execution (6 utg.)*. Upper Saddle River, NJ: Prentice Hall/Pearson Education.
- Anwar, G., & Abdullah, N. N. (2021). The impact of Human resource management practice on Organizational performance. *International journal of Engineering, Business and Management (IJEEM)*, 5.
- Baker, E William and James M Sinkula. 1999. The Synergistic Effect of Market Orientation and Learning Orientation on Organizational Performance. *Academy of Marketing Science*. Journal; Fall 1999; 27, 4; ABI/INFORM Complete pg. 411.
- Barney, J. B. (1995). Looking inside for competitive advantage. *Academy of Management Executive* Vol. 9, No. 4.
- Barney, J. B. (2001). Resource-based theories of competitive advantage: A ten-year

- retrospective on the resource-based view. *Journal of management*, 27(6), 643-650.
- Bouwman, H., Nikou, S., & de Reuver, M. (2019). Digitalization, business models, and SMEs: How do business model innovation practices improve performance of digitalizing SMEs?. *Telecommunications Policy*, 43(9), 101828.
- Breznik, Lidija. (2014). Deploying Human resource Capability for Sustainable Performace: A Dynamic Capabilities Framework. *Management, Knowledge and Learning International Conference 2014*.
- Ciampi, F., Marzi, G., Demi, S., & Faraoni, M. (2020). The big data-business strategy interconnection: a grand challenge for knowledge management. A review and future perspectives. *Journal of Knowledge Management*, 24(5), 1157-1176.
- Cooper, D.R. and Emory, C.W., (1995). *Metode Penelitian Bisnis*, Jilid 1, Edisi kelima, Penerbit Erlangga.
- dan Basri, R. (2004). Manfaat Penilaian Kinerja. *Jurnal <http://jurnal-sdm.blogspot.com/2004/04/penilaian-kinerja-karyawan-definisi.html>*.
- Eisenhardt, K. M., & Martin, J. A. (2000). Dynamic capabilities: what are they?. *Strategic management journal*, 21(10-11), 1105-1121.
- Fan, X., Zhao, S., Zhang, B., Wang, S., & Shao, D. (2023). The impact of corporate digital strategic orientation on innovation output. *Heliyon*, 9(5).
- Farida, I., & Setiawan, D. (2022). Business strategies and competitive advantage: the role of performance and innovation. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(3), 163.
- Ferdinand, A. (2004). *Strategi Selling-In Management: Sebuah Pendekatan pemodelan Strategi*. Research Paper Series .
- Ferdinand, Augusty. (2006). *Metode Penelitian Manajemen (Pedoman Penelitian Untuk Penulisan Skripsi, Tesis, dan Disertasi Ilmu Manajemen*. Semarang : Badan Penerbit Universitas Diponegoro.
- Ferdinand, A. (2014). *Metode penelitian manajemen: Pedoman penelitian untuk penulisan skripsi tesis dan disertasi ilmu manajemen*.

- Ghozali, Imam. (2005). *Aplikasi Analisis Multivariate dengan Program SPSS Edisi 3*. Semarang : Badan Penerbit Universitas Diponegoro
- Ghozali, Imam., Fuad. (2005). *Structural Equation Modeling*. Semarang : Badan Penerbit Universitas Diponegoro.
- Ghozali, Imam. (2011). *Aplikasi Analisis Multivariate dengan Program SPSS*. Semarang : Badan Penerbit Universitas Diponegoro
- Ghozali, Imam. (2017). *Model Persamaan Struktural Konsep Dan Aplikasi Program. AMOS 24*. Semarang: Badan Penerbit Universitas Diponegoro.
- Gyedu, S., Heng, T., Ntarmah, A. H., He, Y., & Frimppong, E. (2021). The impact of innovation on economic growth among G7 and BRICS countries: A GMM style panel vector autoregressive approach. *Technological Forecasting and Social Change*, 173, 121169.
- Hair, J. F., William C.B., Barry J.B., & Rolphj E.A. (2010). *Multivariate Data Analysis Seventh Edition*. New Jersey : Pearson.
- Hair Jr, Joseph F., William C. B., Barry J. B., Rolph E. A. (2014). *Multivariate Data Analysis 7 th Edition*. Pearson.
- Hariyanto, E., Fitriati, A., & Handayani, E. (2019, October). The Effect of Business Strategy on Firm Value, Performance Measurement Model and Company Performance as Intervening Variabel: Empirical Study on Jakarta Islamic Index. In *6th International Conference on Community Development (ICCD 2019)* (pp. 160-162). Atlantis Press.
- Harris, L. C., & Ogbonna, E. (2001). Leadership style and market orientation: an empirical study. *European journal of marketing*, 35(5/6), 744-764.
- Hartini, S. (2012). Peran inovasi: pengembangan kualitas produk dan kinerja bisnis. *Jurnal manajemen dan kewirausahaan*, 14(1), 83-90.
- Helfert, E. A 2000 *Financial Analysis Tools and Techniques*.
- Hoai, T. T., Hung, B. Q., & Nguyen, N. P. (2022). The impact of internal control systems on the intensity of innovation and organizational performance of public sector organizations in Vietnam: the moderating role of transformational leadership. *Heliyon*, 8(2).
- Kang, S., & Na, Y. K. (2020). Effects of strategy characteristics for sustainable

- competitive advantage in sharing economy businesses on creating shared value and performance. *Sustainability*, 12(4), 1397.
- Kazlauskaitė, Rūta, and Ilona Bučiūnienė. (2008). The Role of Human resources and Their Management in the Establishment of Sustainable Competitive Advantage. *Journal of Engineering Economics* 2008 No 5 (60).
- Kim, D., & Jin, S. (2022). Innovation capabilities and business performance in the smart farm sector of South Korea. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(4), 204.
- Kitsios, & M Kamariotou. 2019. “Business Strategy Modelling based on Enterprise Architecture: A State of the Art Review.” *Business Process Management Journal* 25 (4) : 606–624.
- Klepić, I. (2022). The Influence of Human Resources Competency Management on the Business Success of Small and Medium Enterprises. *Naše gospodarstvo/Our economy*, 68(4), 12-27.
- Kumar, S., Sureka, R., Lim, W. M., Kumar Mangla, S., & Goyal, N. 2021. “What Do We Know About Business Strategy and Environmental Research? Insights from Business Strategy and the Environment.” *Business Strategy and the Environment*. 30 (8) : 3454–3469.
- Li, R., Cui, Y., & Zheng, Y. (2021). The impact of corporate strategy on enterprise innovation based on the mediating effect of corporate risk-taking. *Sustainability*, 13(3), 1023.
- Maniora, J. 2018. “Mismanagement of Sustainability: What Business Strategy Makes the Difference? Empirical Evidence from the USA.” *Journal of Business Ethics* 152 (4) : 931–947
- Migdadi, M. M. (2022). Knowledge management processes, innovation capability and organizational performance. *International Journal of Productivity and Performance Management*, 71(1), 182-210.
- Mir, Moises., Marti C., & Luc H.P. (2016). The Impact of Standardized Innovation Management Systems on Innovation Capability and Business Performance: An empirical study . *Journal of Engineering and Technology*.
- Mitchelmore, S., & Rowley, J. (2010). Entrepreneurial competencies: a literature

- review and development agenda. *International journal of entrepreneurial Behavior & Research*, 16(2), 92-111.
- Mulyadi. (2007). *Sistem Perencanaan & Pengendalian Manajemen (Edisi 3)*. Jakarta : Salemba Empat.
- Mulyadi, M. (2012). Riset desain dalam metodologi penelitian. *Jurnal Studi Komunikasi Dan Media*, 16(1), 71-80.
- Özbağ, G. K., Esen, M., & Esen, D. (2013). The impact of HRM capabilities on innovation mediated by knowledge management capability. *Procedia-Social and Behavioral Sciences*, 99, 784-793.
- Park, W., Sung, C. S., & Byun, C. G. (2019). Impact of unlisted small and medium-sized enterprises' business strategies on future performance and growth sustainability. *Journal of Open Innovation: Technology, Market, and Complexity*, 5(3), 60.
- Park, Y. K., & Mithas, S. (2020). "Organized Complexity of Digital Business Strategy: A Configurational Perspective." *MIS Quarterly: Management Information Systems* 44 (1) : 85–127.
- Payangan, O. R., Taba, M. I., & Pabo, M. I. (2016). Factors Affecting the Business Performance of the Micro, Small and Medium Enterprises in Creative Economic Sector in Makassar, Indonesia.
- Purwati, A., Budiyanto, B., Suhermin, S., & Hamzah, M. (2021). The effect of innovation capability on business performance: The role of social capital and entrepreneurial leadership on SMEs in Indonesia. *Accounting*, 7(2), 323-330.
- Rehman, S. U., Elrehail, H., Nair, K., Bhatti, A., & Taamneh, A. M. (2023). MCS package and entrepreneurial competency influence on business performance: the moderating role of business strategy. *European Journal of Management and Business Economics*, 32(1), 1-23.
- Ritter, T., & Gemünden, H. G. (2002). The impact of a company's business strategy on its technological. *Journal of business research*, 5728, 1-9.
- Rosiana, M. (2015). *Inovasi sebagai Mediasi Pengaruh Orientasi Pasar terhadap Kinerja Bisnis dan Keunggulan Kompetitif sebagai Mediasi Pengaruh*

Inovasi Terhadap Kinerja Bisnis (Studi empiris pada usaha kecil dan menengah di Purwokerto) (Doctoral dissertation, Tesis).

- Sedarmayanti. (2009). *Sumber Daya Manusia dan Produktivitas Kerja*. Bandung: CV. Mandar Maju.
- Subagyo, Kumar, V., & Ernestivita, G. (2020). Entrepreneurial parameters and performance of MSMEs in East Java province of Indonesia. *International Journal of Business Innovation and Research*, 23(2), 267-282.
- Sudaryat, Yayat. (2009). *Makna dalam Wacana (Prinsip-prinsip Semantik dan Pragmatik)*. Bandung: Yrama Widya
- Sugiyono. (2008). *Metode Penelitian Bisnis (Pendekatan Kuantitatif, Kualitatif dan R&D)*. Bandung : Alfabeta.
- Sugiyono. (2011). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta.
- Soete, L., & Freeman, C. (2012). *The economics of industrial innovation*. routledge.
- Sutanto, L., Tjahjadi, B., & Nadia, F. N. D. (2023). The Impact of Human Capital Readiness on Business Performance: The Mediating Role of Innovation Capability. *Journal of Accounting Science*, 7(2), 130-145.
- Tehseen, S., Ahmed, F. U., Qureshi, Z. H., Uddin, M. J., & Ramayah, T. (2019). Entrepreneurial competencies and SMEs' growth: the mediating role of network competence. *Asia-Pacific Journal of Business Administration*, 11(1), 2-29.
- Timotius, E. (2023). THE ROLE OF INNOVATION IN BUSINESS STRATEGY AS A COMPETITIVE ADVANTAGE: EVIDENCE FROM INDONESIAN MSMEs.
- Wahyono, W. (2001). *Orientasi Pasar dan Inovasi: Pengaruhnya Terhadap Kinerja Pemasaran (Studi Kasus Pada Industri Meubel di Kabupaten Jepara)* (Doctoral dissertation, program Pascasarjana Universitas Diponegoro).
- Wajdi, M. F., Marlina W., Desmintari, & Purbudi W. (2020). Effect of Human resource Capability and Technology on Organizational performance: Moderating role of Organizational Culture. *Journal of Talent Development*

& Excellence 2166 Vol.12, No.1.

- Wang, X., & Dass, M. (2017). Building innovation capability: The role of top management innovativeness and relative-exploration orientation. *Journal of Business Research*, 76, 127-135.
- Wolff, J. A., & Timothy L. Pett. (2006). Small-Firm Performance: Modeling the role of product and process improvements. *Journal of Small Business Management*, 44(2).
- Wongsansukcharoen, J., & Thaweepaiboonwong, J. (2023). Effect of innovations in human resource practices, innovation capabilities, and competitive advantage on small and medium enterprises' performance in Thailand. *European Research on Management and Business Economics*, 29(1), 100210.
- Wu, J., Harrigan, K. R., Ang, S. H., & Wu, Z. (2019). The impact of imitation strategy and R&D resources on incremental and radical innovation: evidence from Chinese manufacturing firms. *The Journal of Technology Transfer*, 44, 210-230.
- Zehir, Cemal, Esin C., & Tugba K. (2015). Linking Entrepreneurial Orientation to Firm Performance: The Role of Differentiation Strategy and Innovation Performance. *Journal of Social and Behavioral Sciences*.
- Zhang, M., Yang, B., & Li, H. (2011, June). Linking organizational culture with performance: The mediating role of human resource capability and moderating role of environmental uncertainty. In *Chinese-Hungarian International Conference Economic of Crisis, Education and Labor*.
- Zsidó, K. E., & Fenyves, V. (2015). Application of “traditional” and “new” approach methods in business performance measurement. *Cross-Cultural Management Journal*, 17(1).
- Zuliyanti, Budiman, N. A., & Delima, Z. M. (2017). Pengaruh Intellectual Capital Terhadap Kinerja UMKM (Studi Kasus pada UMKM di Kabupaten Kudus). *Jurnal Akuntansi Dan Keuangan*, 6(2), 181–200.