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Semarang, 6 Mei 2020

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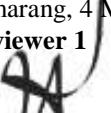
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Lingkup bahasan dari artikel ini adalah bidang fisika, khususnya pengembangan sistem informasi. Kedalaman pembahasan pada artikel ini cukup baik. Pembahasan berkaitan dengan desain dan analisis *Zachman-framework* untuk web komersial. Desain web komersial ini telah diimplementasikan di PT Rikola Tour and Travel dan menunjukkan hasil yg baik karena terdapat perbedaan yang signifikan antara sebelum implementasi dan setelah implementasi.

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Research Article
Implementation Zachman Framework for Design and Analysis Commercial Web
Hamad Abdulla Younis¹, Suryono S.S, M.SI², Kusworo Adi, MT³

Accepted 31 January, 2015; Available Online 9 March, 2015

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Abstract:

Technology Acceptance Model is one of the most popular research models to predict use and acceptance of information systems and technology by individual users. TAM has been widely studied and verified by different studies that examine the individual technology acceptance behavior in different information systems constructs. In this research use implementation of Zachman Framework for design and analysis commercial website that is PT Rikola and compare with another website (PT Nusantara Tour and Travel). The research objectives is to design and analysis the implementation of Zachman Framework for commercial web. In this research, using Zachman Framework version 3 , the sample is data input the company information about data consumers, data supliers, products, etc. and the questionnaires will be spread on the users that use the company website that is PT Rikola Tour and Travel in Semarang. Based on the analysis and the result, so the conclusion in this research are: (1)Design of the commercial web for PT Rikola Tour and Travel is good implementation because there is significant difference between before implementation and after implementation. (2) The analysis of Zachman Framework for Commercial Web reflected the best solution because describe the more comprehensive coverage for all enterprise architecture stakeholders.

Keyword:TAM, Zachman Framework, Commercial Web..

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Fragouli Evangelia, Alexandra Vitta

Volume 2012 (2012), Article ID sjbm-196, Issue 2, 5 Pages, doi: 10.7237/sjbm/196

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Archana Subhash and Jayaraman Athrayil

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Dr. Fragouli Evangelia, Vitta Alexandra

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Tsokanas Nikolaos,Fragouli Evangelia

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