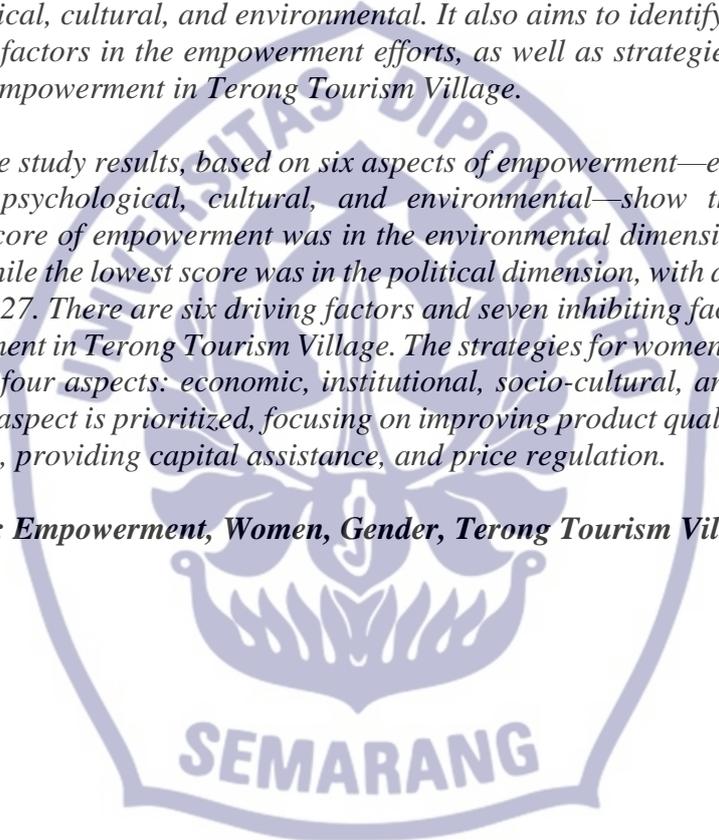


ABSTRACT

The development of Tourism Villages is closely related to the welfare effects on its community. Empowerment is a crucial element in the concept of sustainable Tourism Villages. This study aims to determine the extent of women's empowerment currently implemented in Terong Tourism Village, one of the leading destinations in Belitung Regency, based on six dimensions: economic, social, political, psychological, cultural, and environmental. It also aims to identify the driving and inhibiting factors in the empowerment efforts, as well as strategies for enhancing women's empowerment in Terong Tourism Village.

The study results, based on six aspects of empowerment—economic, social, political, psychological, cultural, and environmental—show that the highest average score of empowerment was in the environmental dimension, with a value of 7.63, while the lowest score was in the political dimension, with an empowerment value of 6.27. There are six driving factors and seven inhibiting factors in women's empowerment in Terong Tourism Village. The strategies for women's empowerment consist of four aspects: economic, institutional, socio-cultural, and facilities. The economic aspect is prioritized, focusing on improving product quality, encouraging promotion, providing capital assistance, and price regulation.

Keywords: *Empowerment, Women, Gender, Terong Tourism Village*



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