

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

The society has been ascending into a sophisticated and complex society. Living in a complex society makes people inseparable from some issues that may occur in many aspects. One of the notorious issues which both academics and activists have been very focal to point out is gender-based violence issue against women (Robinson, 2018: 4). Gender-based violence which targets women refers to all kinds of violence that uphold women's inferiority in society as it continuously devalues women and violates women's rights (Rico, 1997: 5). Women's inferiority arises as a consequence of views that were, until recently, considered socially acceptable. It creates a cycle that undermines women's well-being across various societal contexts and scopes. As nowadays, gender-based violence against women not only occurs at the workplace but also at school and it manifests into several forms of violence (Rico, 1997: 8).

One of the manifestations of gender-based violence against women is misogynistic behavior. According to Kate Manne, misogyny refers to a strong hatred that primarily targets women just because they are who they are and they live in a patriarchal society. This term is defined as resentment and aggression towards women that is at least partially, not always solely, rooted in their gender identity (2018: 49). Manne also argued that misogyny emerged from a strong root which is the sense of

superiority that is held by the perpetrator (2018: 197). This concept of misogyny made it very possible that women will oversee and undervalue other women. It enables women to have internalize misogyny as they tend to project misogyny ideation and behavior towards other women. Misogynistic behavior itself has several forms that can easily be categorized as physical violence and psychological violence. Arsawati et. al., argued that any kind of action that causes the victims to suffer physical sickness, injury, or even death can be classified as physical violence. Meanwhile, the easiest way to define psychological violence is verbal action that undermines someone's confidence and causes the person to lose their ability to live freely and also the sense of helplessness as a victim (2021: 21).

Despite being developed states, the vast variety of American societies does not preclude the likelihood of gender issues. Hoskin argues that the malignancy has inherently woven into American society which nobody here, especially women, could not escape from (2020: 1). The malignancy refers to gender-based violence such as misogyny and sexism towards women. Misogyny remains a pervasive and insidious force in American culture and society. It remains persistent rooted in the historical ideologies that degrade and undervalue women into a lesser being. Depictions of misogyny in American society nowadays can be examined through literary works and movies. This issue emerges as the main conflict in an American teen black comedy movie entitled *Do Revenge* (2022).

*Do Revenge* is an American movie directed by Jennifer Kaytin Robinson. This movie premiered for the first time on Netflix on September 16, 2022, and this movie has been one of Netflix's Top 10 most streamed movies after it was released. Basically, *Do Revenge* (2022) movie comes with the teen black comedy genre which tells a story about students of Rosehill Country Day High School, an elite private school located in Miami. Drea, portrayed by Camila Mendes, is the main character of this movie. The conflict begins when her ex-boyfriend, Max, leaks the intimate clip which she sent to him. After the clip got leaked, the entire school had been putting their eyes on Drea. She made friends with a newly transferred student namely Eleanor, who is portrayed by Maya Hawke. Eleanor was upset when she found out that she had to go to school with her old enemy, Carissa. Furthermore, the plot develops as both Drea and Eleanor teamed up to get revenge on each other's tormentors.

This thesis was conducted to examine misogynistic behavior in American society as depicted in *Do Revenge* (2022) movie. The thorough analysis explores the forms of misogynistic behavior through the characters of *Do Revenge* (2022) movie. It aims to show that both male and female students can be the perpetrator of misogynistic behavior. As a consequence of that, this research also examines the impacts of misogynistic behavior on the victims and the perpetrators in *Do Revenge* (2022) movie.

## **1.2 Research Problems**

The writer found that an American Netflix movie entitled *Do Revenge* (2022) is related to gender-based violence issues, specifically misogynistic behavior. Accordingly, this

issue occurred throughout this movie and made some questions pop into the writer's mind. There are:

1. What are the intrinsic aspects of *Do Revenge* (2022) movie?
2. What forms of misogynistic behaviors that appear in the *Do Revenge* (2022) movie?
3. What are the impacts of misogynistic behavior to the perpetrators and the victims in *Do Revenge* (2022) movie?

### **1.3 Objectives of the Study**

Corresponding to the research problems, the objectives of this study are as follows:

1. To examine the intrinsic aspects of *Do Revenge* (2022) movie.
2. To illustrate the forms of misogynistic behaviors that appear through the characters of *Do Revenge* (2022) movie.
3. To debrief the impacts of misogynistic behavior to the perpetrators and the victims in *Do Revenge* (2022) movie.

### **1.4 Previous Studies**

Misogynistic behavior or misogyny itself is not a new issue to be discussed. After conducting library research, the writer found out several previous studies regarding this topic. The first one is an undergraduate thesis entitled "The Impact of Gender Inequality on Women as Reflected in George Gissing's *The Odd Women*". This undergraduate thesis was arranged by Berliana Ayu and was published through

Diponegoro University's Online Repository by the year 2019. This research shows that gender inequality towards women can be found both in the public field and domestic field. Form of gender inequality towards women in public scope analyzed in this thesis is the social stereotype which appears in working places that differentiate men and women's working capability. It shows that women are seen as a lower-class-labor in the workplace thus, they tend to receive a smaller amount of salary compared with men. On the other hand, this research also showed that gender inequality also happened in the domestic field; this book is on marriage life. Women are not allowed to speak up for their freedom and they are only allowed to take care of the housework. Based on this research, the writer found that there are several effects of gender inequality. Gender inequality can cause poverty, affect women's mental health and can also cause wrong moral direction.

Another work that has possible relation with this study is an undergraduate thesis entitled "The Reality of Misogyny on Andrew Tate's Talk Shows on Piers Morgan Youtube Channel". This undergraduate thesis was written by Arinda Safitri and has been published on the online repository of Universitas Islam Negeri Maulana Malik Ibrahim Malang in 2019. The writer analyzes the misogyny behavior on Andrew Tate's talk show using the feminist stylistics approach. Based on the findings of this research, the writer found out that misogyny can be represented by one's language choices. Through Andrew Tate's talk shows that was aired on Piers Morgan's Youtube channel, there are many kinds of verbal language used by Andrew Tate including sexist

humor, and jokes. Sexist language used by Andrew Tate in this talk show is in the form of generic pronouns “she” and lexical gaps. This sexist language is used to depict women in general through a man's point of view. By analyzing this thesis, the writer concludes that verbal language is included as a form of misogynistic behavior in real society.

The third previous studies regarding misogynistic behavior that has been found by the writer is an article journal entitled “The Interpellation of Misogyny by Female Characters in Novel EILEEN by Otessa Moshfegh (2015)”. This article journal was written by Larassati Alya and Delvi Wahyuni and was published in the year 2020 through *E-Journal of English Language and Literature Volume 9 No. 3*. The form of misogynistic behavior depicted in this movie includes the feeling of inferiority, self-judgement, self-objectification, and negative attitude towards other women. Based on this research, the writer conveyed that misogyny is an ideology that can be interpellated. There are several fundamental reasons that turn women into misogyny such as their house, the workplace, and the people around them.

The writer collected another article journal discussing misogyny. The article was entitled “Internalized Misogyny: Oppression Among Women In *Lady J* Movie By Emmanuel Moret” which was conducted by two authors under the name Resha Naura Safa Amelia and Wening Udasmoro. This article journal has been published through *English Language & Literature International Conference*, Vol. 6 No. 1 by the year 2023. The writer stated that internalized misogyny is an act of manifestation where

women believe the gender stereotype that says women are in subordinate positions while men own the dominant positions. The form of internalized misogyny depicted through several scenes of *Lady J* movie. In accordance with the misogyny theory uttered by Kate Manne, manipulation can be included as a form of misogyny and through this research, the writer found out that not only men can do the act of manipulation towards women but also women themselves. Not different from the other previous studies mentioned above, in this research, the writer also analyzed the effect of internalized misogyny towards the victim. The writer focuses on one effect as they stated that the victims of internalized misogyny tend to have a low self-esteem. For instance, the character Madame de Joncquières whose social status is lower than the other character, Madame de La Pommeraye, tends to speak less than her because she fully believes that people in lower social class are the oppressed.

Several previous studies above mainly discuss misogyny and feminism, moreover focusing on gender inequality towards women. The difference between this research and several previous studies above is that in this research, the writer analyze the forms of misogynistic behavior in *Do Revenge* (2022) movie and the writer will analyze the impact of misogynistic behavior on the victims and the perpetrators.

### **1.5 Scope of the Study**

The study mainly focused on several characters of *Do Revenge* (2022) movie as the characters analyzed to examine the forms of misogynistic behavior which was conducted by them. Among all of the characters, this study centred on two major

characters of *Do Revenge* (2022) movie that are Max and Drea. The emergence of a supporting character namely Eleanor also will be the focus of this study, as her emergence supports the plot development. Therefore, this research is limited to analyze misogynistic behavior as a strong hatred towards women that can be done by both men and women themselves. This research is also limited to examine how misogynistic behavior affects both the victims and the perpetrators in *Do Revenge* (2022) movie.

## **1.6 Methods of the Study**

### **1.6.1 Methods of Research**

This research was conducted mainly using library research methods. According to George, library research can be defined as a method to obtain data by studying and identifying reputable sources or an expert opinion that contain close relations with the issue (2008: 23). The primary data used in this research is *Do Revenge* (2022) movie and the movie transcript. The help from several secondary sources is needed in order to complete the research. Some secondary sources used come from e-books, journals, articles, also electronic sources such as websites and online dictionaries.

In gathering the data, the writer not only gathers it from watching the movie thoroughly but also by conducting an audio transcription process. According to Duranti, audio transcription is the process of taking the dialogue from an audio file and then converting it into written text (2006: 301). This audio transcription method is used in this research as the writer will try to transcribe the spoken dialogue of each character in *Do Revenge* (2022) movie. It is very possible that some of the misogynistic behavior

is also shown through the characters' dialogue instead of their actions. The transcribed dialogue then used as the quotation or the primary data to be discussed in research discussion.

### **1.6.2 Methods of Approach**

In order to analyze the intrinsic aspects of *Do Revenge* (2022) movie, the writer applies the objective theory by M. H. Abrams. According to Abrams' Objective theory, a literary work is isolated from all of the external references and analyzed as a self-sufficient work constructed by its parts in its internal relations. Objective theory limits the analysis and judgment of a literary work only to its intrinsic aspects (1953: 26). Abrams also stated that the aim of objective theory is to consider the intrinsic aspects of a literary work written for the sake of it (1953: 27). Furthermore, this theory will be used to analyze the intrinsic aspects of *Do Revenge* (2022) movie.

The misogynistic behavior depicted in the *Do Revenge* (2022) movie analyzed as the extrinsic aspect of this movie. Misogyny theory applied for this study is a theory conveyed by contemporary philosopher, Kate Manne, inside of her book "Down Girl: The Logic of Misogyny" (2018). Manne conveyed that misogyny is the systemic social enforcement of patriarchy. Women's attitudes and actions that maintain or reproduce social placement of women's subordination to men. In this theory, Manne also defined misogyny as the term for resentment and aggression towards women that is at least partially, not always solely, rooted in their gender identity (2018: 49). To complete the analysis, sociology of literature also applied to this research. According to

Swingewood, a literary work can be the unequivocal view to the real world and various aspects of the society, such as the social structure, family construction, class struggles, and probably also population dimensions and trends (1972: 13). Furthermore, sociology of literature applied to analyze the misogynistic behavior in the *Do Revenge* (2022) movie also to see the American society represented through this movie.

Aside from the intrinsic and extrinsic aspects of the movie, *Do Revenge* (2022) movie in this research also will be analyzed through cinematic perspective as cinematography theory will be applied. Cinematic technique is the whole variety of approaches and techniques that are applied to represent the "content" of the movie such as the actors, dialog, sets, and action to advanced level of interpretation (Brown, 2017: 3). Adding the definition from Britannica Encyclopedia, cinematography in a movie including the technique of scene arrangement in general, lighting on the set or location, selection of cameras, lenses, filters, and film stock, camera angle and movements, and implementation of special effects are all part of it.

## **1.7 Writing Organization**

### **CHAPTER I INTRODUCTION**

Chapter I will have 7 subchapters namely: background of the study, research problem, objectives of the study, previous studies, scope of the study, methods of the study, and writing organization.

## **CHAPTER II THEORETICAL FRAMEWORK**

Chapter II will include the theoretical framework such as some theories, literature reviews, and other things that are closely related to the topic that will be mainly discussed in this research. Some theories and literature reviews included in this chapter also support the writer to analyze the data.

## **CHAPTER III RESULT AND DISCUSSION**

Chapter III will include the result of analysis about the characterization of main characters of *Do Revenge* (2022) movie. In this chapter, the writer also will be explaining about misogynistic behavior that is depicted by the main characters of *Do Revenge* (2022) movie. Some evidence such as dialogues and pictures also will then be provided in this chapter.

## **CHAPTER IV CONCLUSION**

Chapter IV will include the summary and conclusion regarding the result and discussion about this topic. This chapter also will summarize the answers to the problems that are being mentioned and discussed in this research.