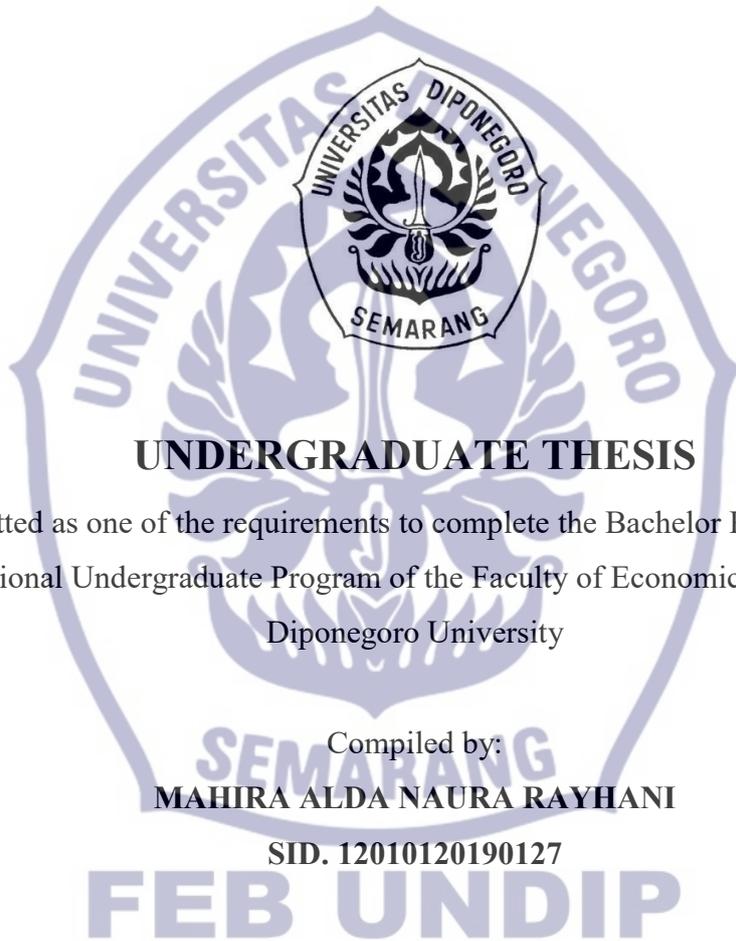


**ANALYSIS OF THE EFFECT OF SERVICE  
QUALITY, PRICE, AND PROMOTION ON  
CUSTOMER TRUST WITH CUSTOMER  
SATISFACTION AS A MEDIATING VARIABLE  
(Study on Grab Customers in Semarang City)**



**UNDERGRADUATE THESIS**

Submitted as one of the requirements to complete the Bachelor Program at the  
International Undergraduate Program of the Faculty of Economics and Business  
Diponegoro University

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**SEMARANG**

**2024**