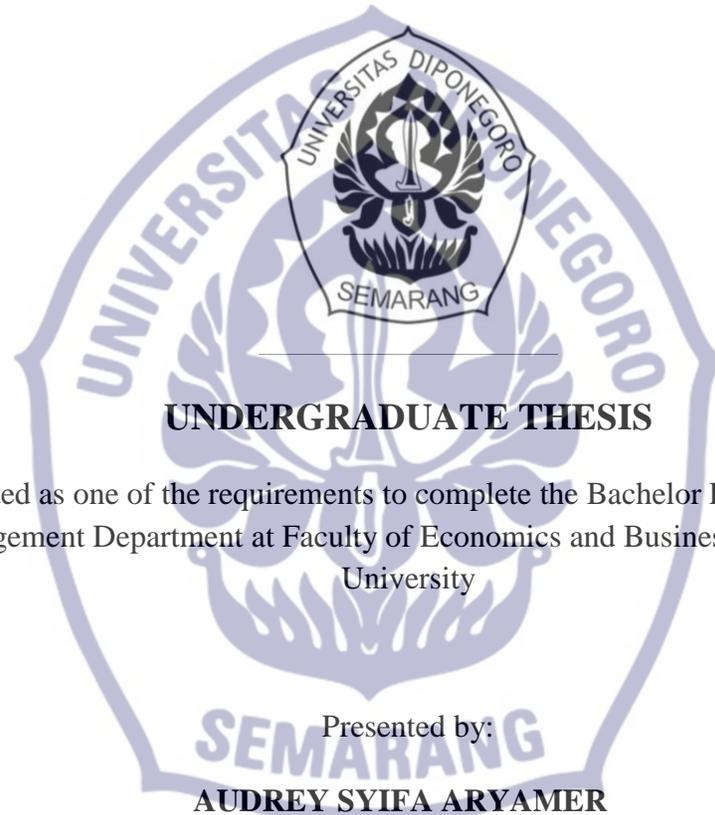


**OPTIMIZING WEBSITE USABILITY IN THE NORTH
AMERICAN MARKET THROUGH THE CREATION OF
TUTORIAL VIDEOS AS EDUCATIONAL SOURCES**



UNDERGRADUATE THESIS

Submitted as one of the requirements to complete the Bachelor Program (S1) of
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