CHAPTER VI
CONCLUSION

This last chapter provides an overview of the cyberbullying phenomena experienced by the five generations of Z. Based on the victim's study findings, it is possible to put into words their experience with cyberbullying as well as their mental health. Aside from that, study findings from the viewpoint of cyberbullying perpetrators might provide insight into the perpetrator's perspective on cyberbullying. In this chapter, the researcher will provide the conclusions and make recommendations.

6.1 CONCLUSION

Generation Z's experience with cyberbullying on TikTok indicates a complicated interaction of negative emotions, coping techniques, and the value of support systems. The site, which is very popular among this age, has become a double-edged sword, providing both entertainment and creativity while exposing users to potentially hazardous encounters. Cyberbullying presents itself as nasty remarks, derision, and targeted harassment, often leaving victims with emotional and psychological scars. Many people describe feelings of sadness, worry, and low self-esteem, highlighting the serious effect such events may have on mental health. These emotional consequences not only impact their well-being but also influence their behavior on TikTok, prompting some to contemplate leaving the site entirely.

People's reactions to cyberbullying differ. While some choose to confront the bullies or report them to the site, others choose a passive approach, such as ignoring the abuse or disappearing totally. Despite these attempts, TikTok's tactics to fight cyberbullying are often seen as insufficient, leaving victims feeling vulnerable and unprotected. Despite this, friends and families develop as an important support system. Many Generation Z users turn to their friends for comfort, affirmation, and help on dealing with cyberbullying, emphasizing the importance of community in handling online issues.

In conclusion, although TikTok is popular for Generation Z, its atmosphere might put users at danger of cyberbullying. To establish a safer online world for all users, it is necessary to address these difficulties not just using individual resiliency, but also through increased platform responsibility and strong support structures.

6.2 RECOMMENDATIONS

To deal with the ongoing issue of cyberbullying among Generation Z on TikTok, this research highlights the need for a complex strategy that includes the platform, its users, and the larger social context. Practically, TikTok's moderation systems must be improved by using advanced artificial intelligence to more efficiently detect and eliminate abusive remarks, while maintaining transparency in its reporting and accountability methods. The platform might also incorporate in-app tools such as reminders advising users to rethink uploading harmful content or digital etiquette training to foster a healthier online community. Educating individuals about safe digital conduct and promoting empathetic culture could further contribute to reducing cyberbullying.

Socially, young people must be encouraged to seek help when confronted with cyberbullying. Families and friends have a vital role in creating an open environment where victims feel comfortable sharing their experiences. Governments and organizations can work together to improve digital literacy initiatives, enabling Generation Z to navigate the online space ethically and resiliently. Programs focused on developing skills to identify, respond to, and combat online abuse can empower users to engage more positively in digital environments.

Theoretically, future studies should focus on innovative methods to reduce the psychological effects of cyberbullying and ensure victims receive holistic care. This may include exploring the long-term impacts of digital abuse on mental health, identifying effective intervention strategies, and examining the interplay between platform policies and user behaviors. With the collective efforts of all stakeholders, the digital world could evolve into a safer and more inclusive environment for Generation Z and beyond.