

## CHAPTER IV

### CONCLUSION

In literature, figures of speech are considered the linguistic behavior of a writer for different purposes. Figures of speech are not restricted to a poetic style, but also in daily conversations in films. Figures of speech improve how a character communicates ideas and experiences. The research in figures of speech helps the audience understand the aesthetic value of a film outside of the cinematography. The researcher chose *Emily in Paris* as the research object. The series tells the story of a career woman, Emily Cooper, who wants to find love and new experiences, but Emily faces clashes in her life situations.

In this research, the findings show that the main character, Emily Cooper, says utterances that contain 10 types of figures of speech, including simile, metaphor, personification, symbol, metonymy, synecdoche, paradox, hyperbole, understatement, and irony. The researcher found a total of 23 data of figures of speech including 5 similes, 3 metaphors, 2 personifications, 2 metonyms, 1 synecdoche, 2 symbols, 1 paradox, 3 hyperboles, 3 understatements, and 1 irony. The researcher considers the components of speech when analyzing figures of speech. The findings show that each component of speech gives a comprehensive understanding of the situational context when Emily says a figure of speech. In detail, setting describes the place where a figure of speech happens. Participants denote the person with whom Emily speaks. Ends are the outcome Emily uses a figure of speech in her conversation. Act sequences explain how the conversation

happens. Keys mean how Emily uses verbal and non-verbal gestures when saying a figure of speech. Instrumentalities are the medium of the conversation. Norms mean how Emily should act when using a figure of speech depending on the situation. Lastly, genres show the type of speech act when Emily says a figure of speech.

Moving on to the function, figures of speech of Emily have four functions proposed by Perrine (1992). About the first function, Emily gives imaginative pleasure to convince a client to start or continue working with Savoir. She gives a compliment to the product so the client trusts Savoir to market the product. She also gives imaginative pleasure to herself to create expectations on what she wants to achieve in Paris. The researcher found 1 metaphor and 2 similes with the first function. Secondly, Emily brings additional imagery to give details on a specific thing to other characters. She wants them to understand and visualize the thing she tries to deliver. In this function, the researcher found 2 similes. Moving on to the third function, Emily adds emotional intensity to her utterances to express her feelings. She uses a figure of speech to strengthen the way she shares her emotions with others. The researcher found 1 hyperbole and 1 personification with this function. Lastly, Emily says much brief in compass to refer to things that the other characters are familiar with. She explains something more simply without using a dozen of words. The researcher found 1 metonymy and 1 synecdoche with this function. Thus, Emily's figures of speech cover all functions proposed by Perrine (1992).

The researcher found that the use of figures of speech has a relationship with the role of Emily Cooper. As a marketing agent, Emily employs figures of speech for business purposes. She uses figures of speech to provide meaningful descriptions and give compliments to a product. Figures of speech help her get information of a product to be marketed. In addition, figures of speech help Emily explain unexpected situations to a client. She uses figures of speech to clarify a situation professionally to keep the image of Savoir in front of a client. Consequently, the use of figures of speech plays a vital role in the professional life of Emily Cooper as a marketing agent for Savoir.

This research has illustrated the analysis of figures of speech in a series as the object of the study using a sociolinguistic approach. Hopefully, for general readers, this research will provide information on the use of specific language styles of a character in a movie or a series. The research will give an insight of the idea of a film director through the use of words of the characters. The research will provide a broad knowledge of how figures of speech are portrayed through characters in a film. In addition, with the limitations of the study, the research will be a useful resource to conduct relevant study for English literature students. The research will be a reference to investigate figures of speech in a different object study or using a different approach. Future research could rather examine the topic of the research in a broader approach correlating figures of speech with different aspects such as social, economy, and culture.