

## Daftar Pustaka

- Aftab, J., Veneziani, M., Sarwar, H., & Ishaq, M. I. (2022a). Entrepreneurial orientation and firm performance in SMEs: the mediating role of entrepreneurial competencies and moderating role of environmental dynamism. *International Journal of Emerging Markets*. <https://doi.org/10.1108/IJOEM-07-2021-1151>
- Aftab, J., Veneziani, M., Sarwar, H., & Ishaq, M. I. (2022b). Organizational ambidexterity, firm performance, and sustainable development: Mediating role of entrepreneurial orientation in Pakistani SMEs. *Journal of Cleaner Production*, 367(October 2021), 132956. <https://doi.org/10.1016/j.jclepro.2022.132956>
- Alayo, M., Maseda, A., Iturralde, T., & Arzubiaga, U. (2019). Internationalization and entrepreneurial orientation of family SMEs: The influence of the family character. *International Business Review*, 28(1), 48–59. <https://doi.org/10.1016/j.ibusrev.2018.06.003>
- Alshahrani, M. A., & Salam, M. A. (2023). Entrepreneurial orientation and SMEs performance in an emerging economy: the mediating role of absorptive capacity. *Journal of Research in Marketing and Entrepreneurship*, 2016. <https://doi.org/10.1108/JRME-07-2022-0090>
- Alvarez-Torres, F. J., Lopez-Torres, G. C., & Schiuma, G. (2019). Linking entrepreneurial orientation to SMEs' performance: Implications for entrepreneurship universities. *Management Decision*, 57(12), 3364–3386. <https://doi.org/10.1108/MD-11-2018-1234/FULL/PDF>
- Asiaei, K., Bontis, N., Askari, M. R., Yaghoubi, M., & Barani, O. (2022). Knowledge assets , innovation ambidexterity and firm performance in knowledge-intensive companies. *April*. <https://doi.org/10.1108/JKM-04-2022-0277>
- Ceptureanu, S. I., & Ceptureanu, E. G. (2023). Innovation ambidexterity effects on product innovation performance: the mediating role of decentralization. 1698–1719. <https://doi.org/10.1108/K-05-2021-0364>
- Chams-Anturi, O., Moreno-Luzon, M. D., & Escorcía-Caballero, J. P. (2020). Linking organizational trust and performance through ambidexterity. *Personnel Review*, 49(4), 956–973. <https://doi.org/10.1108/PR-07-2018-0239>
- Cirillo, A., Pennacchio, L., Carillo, M. R., & Romano, M. (2021). The antecedents of entrepreneurial risk-taking in private family firms: CEO seasons and contingency factors. *Small Business Economics*, 56(4), 1571–1590. <https://doi.org/10.1007/S11187-019-00279-X>
- Costa, J., & Pita, M. (2020). Appraising entrepreneurship in Qatar under a gender perspective. *International Journal of Gender and Entrepreneurship*, 12(3), 233–251. <https://doi.org/10.1108/IJGE-10-2019-0146>
- Covin, J. G., & Wales, W. J. (2019). Crafting High-Impact Entrepreneurial Orientation Research: Some Suggested Guidelines. *Entrepreneurship: Theory and Practice*, 43(1), 3–18. <https://doi.org/10.1177/1042258718773181>

- Cruz Rincon, M. L., Agredo Diaz, M. L., & Puente, R. C. (2022). Is entrepreneurship enough to achieve superior performance in SMEs in emerging countries? Multiple mediation of market orientation and marketing capabilities. *Journal of Entrepreneurship in Emerging Economies*. <https://doi.org/10.1108/JEEE-03-2021-0115>
- Dadzie, Z., Agyapong, A., & Suglo, A. (2020). The role of internationalization in entrepreneurial orientation-performance link: empirical study of SMEs in a developing nation perspective. *Review of International Business and Strategy*, 31(2), 257–280. <https://doi.org/10.1108/RIBS-09-2019-0126>
- Dhir, S., & Dhir, S. (2018). Role of ambidexterity and learning capability in firm performance: A study of e-commerce industry in India. *VINE Journal of Information and Knowledge Management Systems*, 48(4), 517–536. <https://doi.org/10.1108/VJIKMS-10-2017-0073>
- Ed-Dafali, S., Al-Azad, M. S., Mohiuddin, M., & Reza, M. N. H. (2023). Strategic orientations, organizational ambidexterity, and sustainable competitive advantage: Mediating role of industry 4.0 readiness in emerging markets. *Journal of Cleaner Production*, 401(January), 136765. <https://doi.org/10.1016/j.jclepro.2023.136765>
- Farzaneh, M., Wilden, R., Afshari, L., & Mehralian, G. (2022). Dynamic capabilities and innovation ambidexterity: The roles of intellectual capital and innovation orientation. *Journal of Business Research*, 148(April), 47–59. <https://doi.org/10.1016/j.jbusres.2022.04.030>
- Ferreras-Méndez, J. L., Llopis, O., & Alegre, J. (2022). Speeding up new product development through entrepreneurial orientation in SMEs: The moderating role of ambidexterity. *Industrial Marketing Management*, 102(October 2020), 240–251. <https://doi.org/10.1016/j.indmarman.2022.01.015>
- Garousi Mokhtarzaddeh, N., Jafarpanah, I., & Zamani Babgohari, A. (2022). Knowledge management capability, entrepreneurial creativity, entrepreneurial intensity and firm performance: the mediating role of ambidexterity. *British Food Journal*, 124(7), 2179–2208. <https://doi.org/10.1108/BFJ-08-2021-0942>
- Ghozali, I. (2016). *Konsep, Teknik & Aplikasi menggunakan Program SmartPLS 3.0*. Badan Penerbit Universitas Diponegoro.
- Gupta, V. K., Niranjana, S., & Markin, E. (2019). Entrepreneurial orientation and firm performance: the mediating role of generative and acquisitive learning through customer relationships. *Review of Managerial Science*, 0123456789. <https://doi.org/10.1007/s11846-019-00327-6>
- Hair, J., Black, W., Babin, B., & Anderson, R. (2019). *Multivariate Data Analysis: A Global Perspective*. In *Multivariate Data Analysis: A Global Perspective* (Vol. 7th). Pearson.
- Huang, S., Pickernell, D., Battisti, M., Soetanto, D., & Huang, Q. (2021). When is entrepreneurial orientation beneficial for new product performance? The roles of ambidexterity and market turbulence. *International Journal of Entrepreneurial Behaviour and Research*, 27(1), 79–98. <https://doi.org/10.1108/IJEER-02-2020-0103>
- Hutahayan, B. (2019). *Factors affecting the performance of Indonesian special food SMEs in entrepreneurial orientation in East Java*. 13(2), 231–246.

- <https://doi.org/10.1108/APJIE-09-2018-0053>
- Hwang, B., Lai, Y., & Wang, C. (2023). *Open innovation and organizational ambidexterity*. 862–884. <https://doi.org/10.1108/EJIM-06-2021-0303>
- Isichei, E. E., Emmanuel Agbaeze, K., & Odiba, M. O. (2020). Entrepreneurial orientation and performance in SMEs: The mediating role of structural infrastructure capability. *International Journal of Emerging Markets*, 15(6), 1219–1241. <https://doi.org/10.1108/IJOEM-08-2019-0671>
- Jeong, Y. min, Ali, M., Zacca, R., & Park, K. (2019). The Effect of Entrepreneurship Orientation on Firm Performance: A Multiple Mediation Model. *Journal of East-West Business*, 25(2), 166–193. <https://doi.org/10.1080/10669868.2018.1536013>
- Kaplan, R. S., & Norton, D. P. (1992). The balanced scorecard--measures that drive performance. *Harvard Business Review*, 70(1), 71–79. <https://hbr.org/1992/01/the-balanced-scorecard-measures-that-drive-performance-2>
- Khan, R. U., Salamzadeh, Y., Kawamorita, H., & Rethi, G. (2021). Entrepreneurial Orientation and Small and Medium-sized Enterprises' Performance; Does 'Access to Finance' Moderate the Relation in Emerging Economies? *Vision*, 25(1), 88–102. <https://doi.org/10.1177/0972262920954604>
- Kiyabo, K., & Isaga, N. (2019). Strategic entrepreneurship, competitive advantage, and SMEs' performance in the welding industry in Tanzania. *Journal of Global Entrepreneurship Research*, 9(1). <https://doi.org/10.1186/s40497-019-0188-9>
- Lumpkin, G. T., & Dess, G. G. (1996). Clarifying the entrepreneurial orientation construct and linking it to performance. *Academy of Management Review*, 21(1), 135–172. <https://doi.org/10.5465/AMR.1996.9602161568>
- March, J. G. (1991). Exploration and Exploitation in Organizational Learning. *Organization Science*, 2(1), 71–87. <https://doi.org/10.1287/ORSC.2.1.71>
- Mura, M., & Micheli, P. (2021). *The effects of performance measurement system uses on organizational ambidexterity and firm performance*. 41(13), 127–151. <https://doi.org/10.1108/IJOPM-02-2021-0101>
- Nofiani, D., Indarti, N., Lukito-Budi, A. S., & Manik, H. F. G. G. (2021). The dynamics between balanced and combined ambidextrous strategies: a paradoxical affair about the effect of entrepreneurial orientation on SMEs' performance. *Journal of Entrepreneurship in Emerging Economies*, 13(5), 1262–1286. <https://doi.org/10.1108/JEEE-09-2020-0331>
- Osiyevskyy, O., Shirokova, G., & Ritala, P. (2020). Exploration and exploitation in crisis environment: Implications for level and variability of firm performance. *Journal of Business Research*, 114(July 2019), 227–239. <https://doi.org/10.1016/j.jbusres.2020.04.015>
- Pulka, B. M. (2021). *Entrepreneurial competencies , entrepreneurial orientation , entrepreneurial network , government business support and SMEs performance . The moderating role of the external environment*. 28(4), 586–618. <https://doi.org/10.1108/JSBED-12-2018-0390>
- Rafiki, A. (2023). *Organizational learning , entrepreneurial orientation and personal values towards SMEs ' growth in Indonesia*. 14(1), 181–212.



- <https://doi.org/10.1108/JSTPM-03-2020-0059>
- Ramachandran, I., Lengnick-hall, C. A., & Badrinarayanan, V. (2019). *Enabling and leveraging ambidexterity: in fl uence of strategic orientations and knowledge stock*. 23(6), 1136–1156. <https://doi.org/10.1108/JKM-11-2018-0688>
- Rondi, E., De Massis, A., & Kotlar, J. (2019). Unlocking innovation potential: A typology of family business innovation postures and the critical role of the family system. *Journal of Family Business Strategy*, 10(4). <https://doi.org/10.1016/j.jfbs.2017.12.001>
- Sekaran & Bougie. (2016). *Research Methods For Business: A Skill Building Approach*, 7th Edition. In *John Wiley & Sons Ltd.* (Seventh Ed). Wiley.
- Shafique, I., Kalyar, M. N., Shafique, M., Kianto, A., & Beh, L. S. (2022). Demystifying the link between knowledge management capability and innovation ambidexterity: organizational structure as a moderator. *Business Process Management Journal*, 28(5–6), 1343–1363. <https://doi.org/10.1108/BPMJ-11-2021-0713>
- Shah, S. Z. A., & Ahmad, M. (2019). Entrepreneurial orientation and performance of small and medium-sized enterprises: Mediating effects of differentiation strategy. *Competitiveness Review*, 29(5), 551–572. <https://doi.org/10.1108/CR-06-2018-0038>
- Soomro, B. A., & Shah, N. (2020). Entrepreneurial orientation and performance in a developing country: Strategic entrepreneurship as a mediator. *Business Strategy and Development*, 3(4), 567–577. <https://doi.org/10.1002/bsd2.122>
- Soto-acosta, P., Popa, S., & Martinez-conesa, I. (2018). *Information technology , knowledge management and environmental dynamism as drivers of innovation ambidexterity : a study in SMEs*. 22(4), 931–948. <https://doi.org/10.1108/JKM-10-2017-0448>
- Sugiarto. (2017). *METODOLOGI PENELITIAN BISNIS: Metode Penelitian Bisnis*. 1, 540. [www.polinemapress.org](http://www.polinemapress.org)
- Susanto, P., Hoque, M. E., Shah, N. U., Candra, A. H., Hashim, N. M. H. N., & Abdullah, N. L. (2023). Entrepreneurial orientation and performance of SMEs: the roles of marketing capabilities and social media usage. *Journal of Entrepreneurship – in Emerging Economies*, 15(2), 379–403. <https://doi.org/10.1108/JEEE-03-2021-0090>
- Trailer, J. W., Hill, R. C., & Murphy, G. B. (1996). Measuring performance in entrepreneurship research. *Journal of Business Research*, 36(1), 15–23. [https://doi.org/10.1016/0148-2963\(95\)00159-X](https://doi.org/10.1016/0148-2963(95)00159-X)
- Tran, K. D. P. (2023). *The effect of innovation on competitive advantage and SMEs performance in Vietnam : the moderating role of customer orientation*. <https://doi.org/10.1108/IJIS-08-2022-0161>
- Trieu, H. D. X., Nguyen, P. Van, Nguyen, T. T. M., Vu, H. M., & Tran, K. (2023). Asia Paci fi c Management Review Information technology capabilities and organizational ambidexterity facilitating organizational resilience and fi rm performance of SMEs. *Asia Pacific Management Review*, xxx. <https://doi.org/10.1016/j.apmrv.2023.03.004>
- Úbeda-García, M., Claver-Cortés, E., Marco-Lajara, B., García-Lillo, F., &

- Zaragoza-Sáez, P. C. (2018). Continuous innovation in the hotel industry : The development of organizational ambidexterity through human capital and organizational culture in Spanish hotels. *International Journal of Contemporary Hospitality Management*, 30(12), 3609–3631. <https://doi.org/10.1108/IJCHM-06-2017-0326>
- Vaitoonkiat, E., & Charoensukmongkol, P. (2020). Interaction effect of entrepreneurial orientation and stakeholder orientation on the business performance of firms in the steel fabrication industry in Thailand. *Journal of Entrepreneurship in Emerging Economies*, 12(4), 453–473. <https://doi.org/10.1108/JEEE-05-2019-0072>
- Venugopal, A., Krishnan, T. N., Upadhyayula, R. S., & Kumar, M. (2020). Finding the microfoundations of organizational ambidexterity - Demystifying the role of top management behavioural integration. *Journal of Business Research*, 106, 1–11. <https://doi.org/10.1016/j.jbusres.2019.08.049>
- Wu, S. H., Lin, F. J., & Perng, C. (2022). The affecting factors of small and medium enterprise performance1. *Journal of Business Research*, 143(January), 94–104. <https://doi.org/10.1016/j.jbusres.2022.01.025>
- Zhang, J. A., Edgar, F., Geare, A., & O’Kane, C. (2016). The interactive effects of entrepreneurial orientation and capability-based HRM on firm performance: The mediating role of innovation ambidexterity. *Industrial Marketing Management*, 59, 131–143. <https://doi.org/10.1016/j.indmarman.2016.02.018>

