

DAFTAR PUSTAKA

- Abdillah, W., & Hartono, J. (2015). *PARTIAL LEAST SQUARE (PLS) Alternatif STRUCTURAL EQUATION MODELING (SEM) dalam Penelitian Bisnis*. Penerbit Andi.
- Adnan, & GÜZEL, B. (2017). DESTINATION ATTRIBUTES IN THE EYE OF THE LOCAL PEOPLE. *Kastamonu Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi*, 18(1), 128–137.
- Bismala, L., & Siregar, G. (2020). Development Model Of Halal Destination: A Literature Review. *International Seminar of Islamic Studies*, 1(1), 624–632. http://journal.umsu.ac.id/index.php/insis/article/view/4275/pdf_124
- Bonn, M. A., Cho, M., Lee, J. J., & Kim, J. H. (2016). International Journal of Contemporary Hospitality Management Article information. *International Journal of Contemporary Hospitality Management*, 28(2), 327–345. <https://doi.org/http://dx.doi.org/10.1108/IJCHM-01-2015-0010>
- Chi, C. G., Qu, H., & Chi, C. G. (2009). *Journal of Hospitality Marketing & Examining the Relationship Between Tourists ' Attribute Satisfaction and Overall Satisfaction Examining the Relationship Between Tourists ' Attribute Satisfaction and Overall Satisfaction*. April 2013, 37–41. <https://doi.org/10.1080/19368620801988891>
- Chien, M. C. (2017). An empirical study on the effect of attractiveness of ecotourism destination on experiential value and revisit intention. *Applied Ecology and Environmental Research*, 15(2), 43–53. https://doi.org/10.15666/aeer/1502_043053
- Chin, W. W. (1998). The partial least squares approach to structural equation modeling. *Modern Methods for Business Research*, April, 295–336. <http://books.google.com.sg/books?hl=en&lr=&id=EDZ5AgAAQBAJ&oi=fnd&pg=PA295&dq=chin+1998+PLS&ots=47qB7ro0np&sig=rihQBibvT6S-Lsj1H9txe9dX6Zk#v=onepage&q&f=false>
- Cooper, D., & Emory, W. (1996). *Metodologi Penelitian Bisnis* (1st ed.). Erlangga.
- Dianty, R., Abrian, Y., & Surenda, R. (2021). Pengaruh Memorable Tourism Experience Terhadap Revisit Intention di Objek Wisata Pantai Air Manis Padang. *Jurnal Kajian Pariwisata Dan Bisnis Perhotelan*, 2(2), 163–169. <https://doi.org/10.24036/jkpbp.v2i2.27772>
- Durmaz, Y., & Gündüz, G. (2021). a Theoretical Approach To Social Factors Influencing Consumer Behavior. *International Journal of Research - GRANTHAALAYAH*, 9(11), 252–257. <https://doi.org/10.29121/granthaalayah.v9.i11.2021.4390>
- Eusébio, C., & Luís Vieira, A. (2011). Destination Attributes' Evaluation,

- Satisfaction and Behavioural Intentions: a Structural Modelling Approach. *Tourism*, 113(November 2012), 101–113. <https://doi.org/10.1002/jtr>
- Fatihudin, D., & Firmansyah, A. (2020). Pemasaran Jasa. In *Angewandte Chemie International Edition*, 6(11), 951–952. DEEPUBLISH.
- Ghozali, I. (2020). *Structural Equation Modeling Metode Alternatif dengan PLS* (4th ed.). Universitas Diponegoro.
- Hair, J., Hult, G. T., Ringle, C. M., & Sarstedt, M. (2023). Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R. In *Structural Equation Modeling: A Multidisciplinary Journal* (Vol. 30, Issue 1). <https://doi.org/10.1080/10705511.2022.2108813>
- Hasan, D. S., Awalia, S., Sihombing, D. N. S., Hakim, I., & Juliana. (2022). *Pemasaran Jasa* (1st ed., Issue July). CV. Pena Persada.
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. <https://doi.org/10.1007/s11747-014-0403-8>
- Herman, A., Pahlevi, A., & Said, Y. (2021). Manajemen Pemasaran Jasa. In *Kanal* (Vol. 3). Yayasan Kita Menulis.
- Huang, R., & Bu, H. M. (2022). Destination Attributes of Memorable Chinese Rural Tourism Experiences: Impact on Positive Arousal, Memory and Behavioral Intention. *Psychology Research and Behavior Management*, 15(December), 3639–3661. <https://doi.org/10.2147/PRBM.S387241>
- Huong, P. T. L., Anh, T. T. Van, & Bao, T. D. Q. (2022). The influence of memorable tourism experience to revisit intention of domestic tourists: A case study for Danang City, Vietnam. *Ho Chi Minh City Open University Journal of Science - Economics and Business Administration*, 12(1), 125–138. <https://doi.org/10.46223/hcmcoujs.econ.en.12.1.1941.2022>
- Ismayanti. (2020). *Dasar-Dasar Pariwisata (Sebuah Pengantar)*. 1–184. [http://repository.usahid.ac.id/322/1/Draf Buku Dasar-dasar Pariwisata - Ismayanti %281%29.pdf](http://repository.usahid.ac.id/322/1/Draf%20Buku%20Dasar-dasar%20Pariwisata%20-%20Ismayanti%201%29.pdf)
- John C. Whitehead, & Pamela Wicker. (2017). Using Willingness to Travel to Estimate the Monetary Value of Intangible Benefits Derived from Active Sport Event Tourism. *Department of Economics Working Paper*, 17–03.
- Kim, H., & Chen, J. S. (2021). Memorable travel experiences: recollection vs belief. *Tourism Recreation Research*, 46(1), 124–131. <https://doi.org/10.1080/02508281.2020.1771653>
- Kim, H., Joun, H. J., Choe, Y., & Schroeder, A. (2019). How can a destination better manage its offering to visitors? Observing visitor experiences via online reviews. *Sustainability (Switzerland)*, 11(17), 1–19.

<https://doi.org/10.3390/su11174660>

- Kim, J. H. (2014). The antecedents of memorable tourism experiences: The development of a scale to measure the destination attributes associated with memorable experiences. *Tourism Management*, 44, 34–45. <https://doi.org/10.1016/j.tourman.2014.02.007>
- Kim, J. H. (2018). The Impact of Memorable Tourism Experiences on Loyalty Behaviors: The Mediating Effects of Destination Image and Satisfaction. *Journal of Travel Research*, 57(7), 856–870. <https://doi.org/10.1177/0047287517721369>
- Kotler, P., & Armstrong, G. (2020). *Principles of Marketing Eighth Europe An Edition* (Eight). Pearson Limited.
- Kotler, P., & Keller, K. L. (2011). Marketing Management MARKETING MANAGEMENT Marketing Management. In *Pearson Practice Hall*.
- Lahtinen, V., Dietrich, T., & Rundle-Thiele, S. (2020). Long live the marketing mix. Testing the effectiveness of the commercial marketing mix in a social marketing context. *Journal of Social Marketing*, 10(3), 357–375. <https://doi.org/10.1108/JSOCM-10-2018-0122>
- Mahdzar, M., Shuib, A., Ramachandran, S., & Herman Mohammad Afandi, S. (2015). The Role of Destination Attributes and Memorable Tourism Experience in Understanding Tourist Revisit Intentions. *Tourism & Environment, Social and Management Sciences*, 15, 32–39. <https://doi.org/10.5829/idosi.aejaes.2015.15.s.205>
- Marschall, S. (2012). Tourism and memory. *Annals of Tourism Research*, 39(4), 2216–2219. <https://doi.org/10.1016/j.annals.2012.07.001>
- Nguyen, X. T. (2020). Factors that influence the intentions to revisit Korea of Vietnamese tourists. *Journal of Asian Finance, Economics and Business*, 7(4), 247–258. <https://doi.org/10.13106/JAFEB.2020.VOL7.NO4.247>
- Nugroho, F. A., Sutono, A., & Sopian, T. (2021). the Influence of Destination Attributes on Tourists' Length of Stay in Kebumen Regency, Central Java. *Jurnal Bisnis Dan Manajemen*, 22(1), 40–50. <https://doi.org/10.24198/jbm.v22i1.559>
- OSZUST, K., & STECKO, J. (2020). Theoretical Aspects of Consumer Behaviour Together With an Analysis of Trends in Modern Consumer Behaviour. *Modern Management Review*, XXV, 113–121. <https://doi.org/10.7862/rz.2020.mmr.32>
- pitasari, putu diah satri. (2017). Sejarah Perkembangan Pariwisata dan Definisi Pariwisata. *ACADEMIA Accelerating the World's Research*, 1(1), 1–12. <https://mahayuperpusinfo2009.wordpress.com/category/ensiklopedia/>
- Pujiastuti, E. E., Utomo, H., Imtikhanah LM, & Widowati, D. (2023). The Influence

- of Destination Attribute on Behavior Intention through Memorable Tourist Experience and Tourist Satisfaction as Intervening Variables. *Jurnal Bisnis Dan Manajemen*, 10(2), 171–184.
- Raimkulov, M., Juraturgunov, H., & Ahn, Y. J. (2021). Destination attractiveness and memorable travel experiences in silk road tourism in Uzbekistan. *Sustainability (Switzerland)*, 13(4), 1–14. <https://doi.org/10.3390/su13042252>
- Ritchie, J. R. B. (2011). EXPLORING THE ESSENCE OF MEMORABLE TOURISM EXPERIENCES. *Annals of Tourism Research*, 38(4), 1367–1386. <https://doi.org/10.1016/j.annals.2011.03.009>
- Rohim, Y., Moko, W., & Rahayu, M. (2022). *THE DESTINATION ATTRIBUTES ON THE REVISIT INTENTION*. 1208–1218.
- Şahin, İ., & Güzel, F. Ö. (2020). *Do experiential destination attributes create emotional arousal and memory? : A comparative research approach*. 8623. <https://doi.org/10.1080/19368623.2020.1746214>
- Singh, R., & Singh, J. (2019). Destination Attributes to Measure Tourist Revisit Intention: A Scale Development. *Global Business Review*, 20(2), 549–572. <https://doi.org/10.1177/0972150918825329>
- Škare, M., Soriano, D. R., & Porada-Rochoń, M. (2021). Impact of COVID-19 on the travel and tourism industry. *Technological Forecasting and Social Change*, 163(November 2020). <https://doi.org/10.1016/j.techfore.2020.120469>
- Sugiyono. (2022). *Metode Penelitian*. Alfabeta.
- Suliyanto. (2018). *Metode Penelitian Bisnis*. Penerbit Andi.
- Thi, P., Huong, L., Anh, T. T. Van, Dinh, T., & Bao, Q. (2017). *The influence of memorable tourism experience to revisit intention of domestic tourists : A case study for Danang City , Vietnam*. 12(1), 125–138. <https://doi.org/10.46223/HCMCOUJS.econ.en.12.1.1941.2022>
- Tung, V. W. S., & Ritchie, J. R. B. (2011). Exploring the essence of memorable tourism experiences. *Annals of Tourism Research*, 38(4), 1367–1386. <https://doi.org/10.1016/j.annals.2011.03.009>
- Utami, B. A., & Kafabih, A. (2021). Sektor Pariwisata Indonesia Di Tengah Pandemi Covid 19. *Jurnal Dinamika Ekonomi Pembangunan*, 4(1), 383–389. <https://doi.org/10.33005/jdep.v4i1.198>
- Zhang, H., Wu, Y., & Buhalis, D. (2018). A model of perceived image, memorable tourism experiences and revisit intention. *Journal of Destination Marketing and Management*, 8(February), 326–336. <https://doi.org/10.1016/j.jdmm.2017.06.004>