

ABSTRACT

The calorie consumption figure for Grobogan Regency, based on BPS data for 2021, is only 1,990.42 kilocalories. The value is lower than the calorie consumption value set by the government through Ministerial Regulation No. 28 in 2019, amounting to 2,100 kilocalories, and the last WNPG XI decree in 2018, amounting to 2,400 kilocalories. Calorie consumption can be a benchmark for the welfare parameters of a region/country.

This research uses descriptive quantitative methods using secondary data from the 2021 National Socio-Economic Survey (Susenas) from the Central Statistics Agency (BPS), with a total of 28,453 households as research samples, which are described based on the variables of adequacy of calorie consumption, acceptance of the BPNT program, marital status, number of household members, education level of the head of the household, and household expenses in one month.

The research results show that the BPNT variables, marital status, and education of the head of the household do not affect the variable adequacy of calorie consumption in Grobogan Regency. Meanwhile, the household members have a negative impact on the adequacy of calorie consumption. On the other hand, The household's expenditure on the adequacy of calorie consumption has a positive effect at Grobogan Regency.

Keywords: BPNT, calorie, expenditure, consumption.

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