

AMERICAN SOCIETY'S TREATMENT TOWARDS HIV/AIDS IN THE MOVIE "THE NORMAL HEART" (2014)

A THESIS

In Partial Fulfillment of the Requirements for
S-1 Degree Majoring American Studies in English Department
Faculty of Humanities Diponegoro University

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PRONOUNCEMENT

I hereby affirm that I independently conducted the research for the thesis titled "American Society's Treatment Towards HIV/AIDS in the Movie The Normal Heart (2014)." This work, undertaken for my S-1, S-2, S-3, or diploma degree at a university, is entirely my own, and I have not incorporated findings from other researchers. Furthermore, I confirm that I have solely relied on referenced sources listed in the bibliography, refraining from using materials from other publications or individuals' works.

Semarang, August 14th 2023

Delva Mufti Alfaridzi

MOTTO AND DEDICATION

"Grind like nobody's watching, and success will be your applause."

"Don't stop fighting. You must keep going, even if you are the only one"

- Ryo Kiritani (Yoru) Valorant

VALIDATION

AMERICAN SOCIETY'S TREATMENT TOWARDS HIV/AIDS IN THE MOVIE "THE NORMAL HEART" (2814)

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I am aware that this thesis is not without its imperfections. Consequently, I am open to receiving constructive feedback and suggestions from readers, aiming to further enhance its quality. Ultimately, my aspiration is for this thesis to be of value to its readers.

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ABSTRACT

Stigma is considered as one of the most common issues in American society. This issue occurs due to differences between two individuals, people, or groups that have different orientation, appearance, or beliefs. One of the groups that are considered to be the victims of stigma in society are people who live with HIV/AIDS. This study aims to identify American society's perception towards HIV/AIDS in the movie *The Normal Heart* using the stigma theory approach by Goffman and four mechanisms of stigma by Major. Moreover, the research method of this study uses an objective criticism by Abrams to analyze the intrinsic aspects in the movie. The result of the analysis shows that there is a compatibility between four mechanisms related to the factors of stigma including expectancy confirmation processes, automatic stereotype activation-behavior, negative treatment and discrimination, and stigma as identity threat that lead American society to stigmatize and discriminate against people living with HIV/AIDS.

Keywords: Stigma, American Society, HIV/AIDS.