

Holly Golightly's Ambition to Achieve Social Standards of the American Socialite Class Based on *Breakfast at Tiffany's* (1961) Movie

A THESIS

In Partial Fulfillment of the Requirements for the Bachelor

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Faculty of Humanities Diponegoro University

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PRONOUNCEMENT

The researcher sincerely confirms that she writes this thesis titled "Holly Golightly's Ambition to Achieve Social Standards of the American Socialite Class Based on *Breakfast at Tiffany's* (1961)" by herself and without taking any researcher's work for the S-1, S-2, S-3, or diploma degree from any university. The researcher also ascertains that this thesis does not include any material from other publications or someone's paper, except from the references mentioned.

Semarang, 26th September 2023

Aretha Salsabila Azzahra

MOTTO AND DEDICATION

"The beauty of a woman is not in the clothes she wears, the figure that she carries, or the way she combs her hair. The beauty of a woman is seen in her eyes, because that is the doorway to her heart, the place where love resides. True beauty in a woman is reflected in her soul. It's the caring that she lovingly gives, the passion that she shows, and the beauty of a woman only grows with passing years."

— Audrey Hepburn

"For beautiful eyes, look for the good in others; for beautiful lips, speak only words of kindness; and for poise, walk with the knowledge that you are never alone."

— Audrey Hepburn

"In the midst of that difficulty, try to find that small happiness."

— Jeon JungKook of BTS

"Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone might do the same for you."

— Diana Spencer, Princess of Wales

From the bottom of my heart,
I want to thank and dedicate this
thesis to my dearest parents, my
brothers, my sisters, my best friends,
and my beloved ones for the never
ending support they've been giving
to me since the beginning

APPROVAL

HOLLY GOLIGHTLY'S AMBITION TO ACHIEVE SOCIAL STANDARDS OF THE AMERICAN SOCIALITE CLASS BASED ON BREAKFAST AT TIFFANY'S (1961) MOVIE

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HOLLY GOLIGHTLY'S AMBITION TO ACHIEVE SOCIAL STANDARDS OF THE AMERICAN SOCIALITE CLASS BASED ON BREAKFAST AT TIFFANY'S (1961) MOVIE

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Due to my knowledge, I am aware that this thesis is still far from perfection. Consequently, I am open to receiving feedback and suggestions from the readers. I would also appreciate any constructive criticism, aiming to further enhance its quality. Ultimately, my aspiration is for this thesis to be valuable and helpful for the readers who wish to conduct research in related topics.

Semarang, October 1st 2023

Aretha Salsabila Azzahra

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ABSTRACT

Breakfast at Tiffany's (1961) movie attracts much attention due to its possibility to introduce an iconic character, Holly Golightly, and prove the influence of fashion in society. The major thrust of this research is to investigate the main character's ambition to achieve the high social standards of the American socialite class. The research method of this study uses an objective criticism by Abrams to analyze the intrinsic aspects in the movie. In analyzing the extrinsic elements of the movie, the writer uses Max Weber's theory of social class and lifestyle and Stuart Hall's theory of representation. This study analyzes how fashion conveys an individual's social status. The result of the analysis shows that Holly comes from the working class, yet determined to live a wealthier and more lavish lifestyle. However, she is smart enough to make her accepted among the socialites and the upper class society. This behavioral social phenomenon is the result of the influence of high society where she lives.

Keywords: Social Class, Socialite, Lifestyle, Upper Class, American Fashion.