

CHAPTER 1

INTRODUCTION

1.1. Background of the Study

America, which has a very diverse society, is prone to causing social problems. One of the social problems that often occurs is the social problem of discrimination. Discrimination against women is an issue that is often faced by American society. Speeches of hatred against women can widen from verbal expressions to discrimination, sexual violence, exploitation, sexist jokes, oppression of women, and so on. this is often referred to as misogyny.

Misogyny is an extreme hatred towards women, this hatred is not trivial. We certainly have felt hatred for someone, but not to the detriment of the person we hate. In contrast to misogyny, people who adhere to misogyny can influence their actions towards women so that they become more violent, anti-tolerant, obscene, and ego-centric (Code, 2000:346).

As technology and cyberspace evolve, misogyny and similar hatred can easily occur. The ease of communicating in cyberspace makes people not afraid to express hatred towards other people. Personal information that exists in cyberspace can also harm its users if it falls into the wrong hands. This personal information can be used by doxers to attack people they hate, for example the misogyny case earlier. According to Douglas D.M, doxing or doxxing itself, is an internet-based action to research and publicly disseminate

personal information against an individual or organization. This action is usually carried out for insulting or humiliating them. In several studies, doxing is now more widely known as a form of bullying in the digital world, which can happen to anyone who uses the internet. The term has emerged since the 90s, when computer hackers liked to collect personal information from someone who was the target of their hacking. The information collected by hackers consists of various things such as names, addresses, telephone numbers, family members, resident identification numbers, or data that is very personal. After that, the collected information is released into the public sphere with the aim of attacking or intimidating the individual whose data was shared (Douglas.D.M, 2016:199).

The world-famous doxing case was when the hacker group Anonymous in November 2015, where they published a thousand Twitter accounts of people suspected of being members of the Ku Klux Klan group, a racist association that has been growing for a long time in the United States. Anonymous's actions are part of their tactics in attacking the group (BBC News. 2015, November 6).

The description of the case above can be seen from the film *Assassination Nation*. The movie *Assassination Nation* directed by Sam Levinson tells the story of a high school girl named Lily and her friends who are facing big changes in the town of Salem (fictional town portrayed as a typical American suburb), which was previously a peaceful city. When Lily and her friends

often spend their time in social media life and often party hard. When the people of Salem town are targeted in a malicious data hack, all privacy is destroyed and lives are destroyed as a deadly secret is revealed. The peaceful little town descends into chaos and violence is everywhere as Lily and friends hunt for the culprit. Now Lily and her friends must unite if they are to survive.

The writer wants to analyze doxing and misogyny in the film *Assassination Nation* because the movie shows how hackers spread someone's personal data to bring down people they don't like, namely the people of Salem Town and a group of teenage girls. The writer is interested in analyzing the topic because cases of doxing and misogyny are rife in America. This research focuses more on the doxing and misogyny problems seen in the movie and to ascertain the correlation between doxing and misogyny.

1.2 Research Questions

1. How are the narrative aspects of the movie *Assassination Nation* depicted?
2. How do the doxxing and misogyny occur in the movie?
3. How is doxing related to the misogyny that occurred in the movie?
4. What are the impacts of misogyny on the female characters in the movie?

1.3 Scope of the Study

The writer examines the issues of harassment and misogyny against women which is rampant in America. More precisely, this study examines the

issue of harassment and discrimination against women directed at someone online through Doxing. In a movie called *Assassination Nation* (2018), which tells about a hacker who carries out doxing actions against city residents and a group of teenage girls. Through this movie, the writer focuses on analyzing the relationship between doxing and misogyny contained in the movie. The writer focuses on analyzing the action of doxing that happened to women in the movie. The writer also wants to analyze the impact of misogyny on the characters in the movie.

1.4 Aims of the Study

- To analyze the acts of doxing and forms of misogyny in the movie.
- To determine the relationship between doxing and misogyny.
- To analyze the impacts of misogyny in the movie.

1.5 Previous Studies

There are several previous studies that analyze topics similar to this research. Some of the earlier studies have become a reference for writers to continue the analysis of these topics. The following research from Hlavka, H. R. (2014) in *NORMALIZING SEXUAL VIOLENCE: Young Women Account for Harassment and Abuse*, explains the high rate of sexual harassment of young American girls in schools and why so few young women report these incidents to

authority figures. This study brings out many factors why this is not really discussed.

The next research from Emma A. Jane (2016) *Online misogyny and feminist digilantism, Continuum*, explain that contemporary feminist ‘digilante’ responses to the increasing problem of misogyny online. In particular, it focuses on female gamers and a recent incident in which the Australian gamer, In response to threats of sexual violence from young male Internet users, Alanah Pearce took action by informing their mothers. Pearce’s move was celebrated in international media commentary as the ‘perfect’ solution to the problem of online rape threats. However, this article contends that while 'do-it-yourself' approaches like Pearce's offer certain advantages, when used alone, they do not offer a comprehensive solution to the larger issue of online gender-based hostility..

The statement above is also supported by Brianna, Wu (2015) in *Doxxed: Impact of online threats on women including private details being exposed and “swatting”*. She said that women who are outspoken online can face a barrage of hate mail, including rape, murder, death threats, and personal attacks that come with being a woman on the internet. They may even become the target of doxing, i.e. when personal data or details are leaked online. this is an increasingly common technique used by trolls and hackers to silence people they disagree with. The reality is that genuine free speech is absent when sharing your experiences results in death threats and doxing..

Further from Julia M. MacAllister, in *The Doxing Dilemma: Seeking A Remedy For The Malicious Publication Of Personal Information*. In the article

says that despite the fact that doxing is an online tool, it causes actual and serious harm to victims by transferring harassment from the Internet to the physical world. Congress and state legislators have started to handle various types of cyberharassment. However, there is currently no effective and consistent legal recourse for doxing (MacAllister, 2017).

The difference between this thesis and previous studies lies in the object of the research, data of the research. The study above only focuses on analyzing cases of misogyny and doxing that occur in real life. Several journals also only focus on analyzing doxing or misogyny without explaining whether the two are related or not. Therefore the authors are determined that this research is unique and different from previous studies.

1.6 Research Methods

1.6.1 Method of Research

The research method used in this study is library research. This research method is used to collect data and information that can help this research. Library research is research that is carried out using literature (library) in the form of books, notes or research reports from previous research. Bibliographical sources can be obtained from books, journals, magazines, research results (thesis and dissertation), and other appropriate sources (Zeid 2004: 1). In library research, the source of data in research is the subject where data can be obtained. The data

sources in this study are categorized into two groups: primary data sources and secondary data sources.

Primary data, namely data obtained directly in the field by people who carry out research that originates from procedures and data collection techniques on the subject as a source of information sought. The primary data source in this study is the film *Assassination Nation* (2018) by Sam Lavinson. While secondary data is data obtained from indirect sources which are usually obtained from other parties, for example through documentation or other people. This secondary data is a data source that is competent and relevant to the problem to be discussed. In this study the secondary data are books, journals, e-books, and website articles.

1.6.2 Method of Approach

In analyzing the intrinsic elements of the study, the writer uses an objective approach. According to Abrams in *A Glossary of Literary Term*, “Criticism objectively considers a literary work apart from what is sometimes referred to as the "extrinsic" relationship with the poet, audience, or the world around it” (2008:52). It can be said that the objective approach is an approach that prioritizes the investigation of literary works based on the reality of the literary text itself. Various descriptions are employed to establish principles and explanations that ultimately lead to conclusions.

Meanwhile, the writer will analyze the extrinsic aspects of the study using the sociological approach of literature. According to Wiyatmi (2008:20), the

sociological approach of literature is a study of sociology that examines literary works in relation to social problems that live in public and focuses on the content of literary works, goals, and matters implied by the literary works themselves which are related to social issues. The sociological approach of literature is used by the writer in this study because it relates to social issues

1.7 Organization of Study

CHAPTER I: Introduction

The first chapter of this study contains the following sections: Background of the Study, Research Question, Scope of the Study, Aims of the Study, Previous Studies, Method of Approach and Organization of Study.

CHAPTER II: Theoretical Framework

The Second chapter of this study consists of the theories that are used by the writer. The theory presented are doxing theory from David M. Douglas, social discrimination theory.

CHAPTER III: Result and Discussion

The third chapter of this study consists of the discussion of the movie with the applications of proposed theory and methods. The discussion consist of intrinsic aspects such as characterization, setting, and theme. It also consist of extrinsic aspects of doxing and misogyny.

CHAPTER IV: Conclusion

The last chapter of this study consists of a conclusion from the discussion of the movie.

BIBLIOGRAPHY