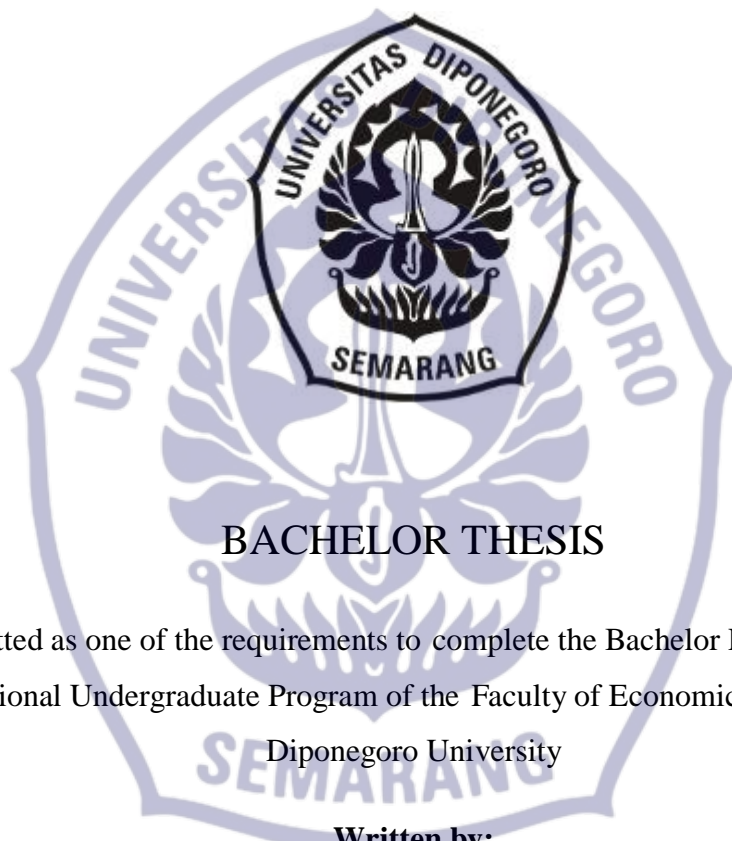


**CRITERIA FOR MEASURING INFLUENCE OF  
THE SOCIAL MEDIA MARKETING  
STRATEGY FOR AGILITY STARTUP**



**BACHELOR THESIS**

Submitted as one of the requirements to complete the Bachelor Program at the international Undergraduate Program of the Faculty of Economics and Business

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2023**