



**Implementation Of SDGS Number 14 In Plastic Waste Reduction Policy From
The Industrial Sector(Study Case Danone Versus Client Earth Land-Based
Marine Pollution)**

LEGAL WRITING

Submitted to complete assignments and meet therequirements to complete the
Undergraduate Program (S1) at the Faculty of Law Diponegoro University

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**FACULTY OF LAW
DIPONEGORO UNIVERSITY
SEMARANG**

2023

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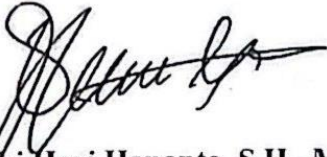
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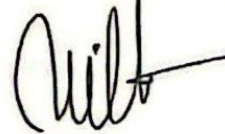
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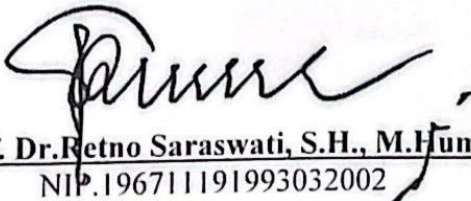


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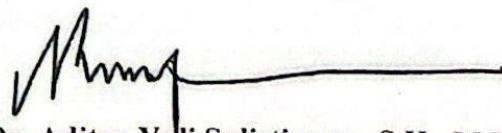


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I hereby declare that this Legal Writing has never been submitted for a bachelor's degree at another university and that, to the best of my knowledge, no works or opinions written or published by others, other than those that are specifically cited in this manuscript and listed in the bibliography, have ever been published.

Semarang, 1 January 2023


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MOTTO

“A great person is someone who has the ability to hide his troubles, so that other people think that he is always happy.” – Imam Syafi’i

TRIBUTE

This legal essay or thesis is being written in honor of:

1. Allah SWT
2. My parents who always support and provide motivation and prayer for the writing and preparation of this thesis.
3. All the big family of the writer who always support and pray for the writer to finish this writing.
4. My thesis supervisor who always gives direction and guidance.
5. Beloved alma mater, Diponegoro University.
6. The big family of IUP FH Undip.
7. All parties who read and take knowledge from this Legal Writing.

PREFACE

The author praises the One God for all His mercies, guidance, and gifts that have been abundantly blessed so that the author can complete the study with the title **“Implementation Of SDGS Number 14 In Plastic Waste Reduction Policy From The Industrial Sector(Study Case Danone Versus Client Earth Land-Based Marine Pollution)”** as one of the conditions for obtaining a Bachelor of Laws degree at the Faculty of Law of Diponegoro University.

Not to forget, the author would also like to thank the parties who supported and contributed to this research, both directly and indirectly. All the support and input given is very meaningful in the drafting of this thesis. The author is aware that the limitations of knowledge and ability are still a challenge in completing this research. Therefore, criticism and suggestions of a constructive nature are highly hoped for improvement in the future.

In conclusion, the authors hope that this study can make a real contribution to understanding the implementation of SDGs Principle No. 14 in the policy of reducing plastic waste from the industrial sector, as well as being able to provide a broader perspective and in facing the challenges of marine environmental protection in a legal context.

Semarang, 1 January 2023

RIFQI SYAFIQ DAULAY

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ABSTRACT

The pollution of plastic waste at sea is one example of how harmful plastic waste is to human health and the environment. In the case of Danone, the company has contributed to the largest plastic waste in the sea, causing a decline in the quality of marine ecosystems, habitats and marine life.

The company was dragged to French courts on charges of failing to address the problem of plastic garbage produced by its products over the years operating around the world, including in Indonesia. The three environmental groups that filed lawsuits against Danone were Surfrider, ClientEarth, and Zero Waste France.

The purpose of this research is to analyze Danone's efforts to deal with plastic waste pollution and to analyse the principles of SDGs Number 14 that can be applied by Danone Company in France in Plastic Waste Management. The research method used is normative jurisprudence by searching and finding appropriate norms in the regulations of the laws and international treaties governing the management of plastic waste pollution.

The result of its research is that ClientEarth sued Danone for marine pollution because it did not comply with SDGs principles and the report notes how Danone has claimed various measures in reducing plastic use and improving product recycling, but is still not fully in line with expected targets in terms of reducing environmental impact. In the context of the implementation of the 14th SDGs on conservation and sustainable use of marine resources, Danone is seeking to improve the recyclability of its products and reduce the use of single-use plastics. But technical challenges, costs, and changes in consumer behavior hinder the achievement of this goal. The study concluded that further cooperation was needed and a more comprehensive global multilateralism agreement was created to tackle marine pollution from plastic garbage.

Keywords : Danone Case, Marine Pollution, SDGs Principles