

**DESIGNING PICTURE STORYBOOK WITH
ADAPTATION OF THE FOLKLORE OF
NGLANGGERAN VILLAGE**



FINAL ASSIGNMENT

A Partial Fulfilment of The Requirements for The Applied Foreign Language
Bachelor Degree

by

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**BACHELOR OF APPLIED FOREIGN LANGUAGE
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2023**

STATEMENT OF ORIGINALITY

I hereby declare that this thesis is my original work and has not been submitted for any degree or examination at any other university. All sources of information and data used in this thesis have been duly acknowledged and referenced. I have not used any previously published material without proper citation and permission. This work represents my own ideas and findings, and any contributions made by others have been duly acknowledged.

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ACKNOWLEDGEMENT

May it be acknowledged that researcher express the utmost gratitude to God almighty for His continuous blessings of mercy and wisdom throughout the process of conducting this research, so that it can complete the report in a timely manner. The report of final project at hand was compiled as a result of extensive research in designing a picture storybook entitled “Picture Storybook of Wungu Lake and Comberan Spring”.

This Final Project serves as a testament to the researchers' commitment to fulfilling the requirements of applied bachelor's degree. In light of this, the researcher extended the sincere appreciation to all parties involved in providing assistance and guidance during the preparation of the final project report and the design of the aforementioned picture storybook. The researchers would like to express their gratitude to:

1. Fitri Alfarisy, S.Pd., M.Hum. as a supervisor who always guides researchers in completing the final project,
2. Maharani Patria Ratna, S.S., M.Hum. as a researcher guardian lecturer,
3. Sriwahyu Istana Trahutami, S.S., M.Hum. as Head of Applied Foreign Language Study Program,
4. Prof. Dr. Ir. Budiyono, M.Si. as Dean of the Vocational College of Diponegoro University,
5. Beloved family, Alm. Pae, Mae, and Mbak Ida, who always encourage researchers in terms of morals and material in completing the final project,
6. The entire people of Nglangeran Village who has given researchers the opportunity to gain cultural knowledge in the village,
7. Research partner, Ressa, who collaborated very seriously in completing the final project,
8. Best partner, Ryan who intensely motivates and supports researchers in completing this final project report,
9. Beloved bestfriends at college, Catur, Faiq, Mischella, and Nabilah, who always pay attention and bring enthusiasm to researchers,

10. Beloved bestfriends since senior high school, Erika and Danik who always motivates researchers,
11. Beloved bestfriends since junior high school, Shelma who always support researchers from Bali and Yukallifa, who always accompanied researchers when started college and had no friends in Semarang,
12. All Applied Foreign Language student class of 2019 who were together from the start of college until finally struggling together to complete the final project,
13. As well as all individuals and groups who always help researchers in completing this final project.

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ABSTRACT

This study discusses the existence of the myths of Wungu Lake and Comberan spring, which are famous folktales in Nglangeran Village. The myths revolve around Comberan spring, a sacred place believed to have spiritual power, which originates from a magical lake called Wungu Lake. The decline of oral tradition, the loss of community belief in stories, and the absence of official manuscripts or books documenting traditional oral stories in the village have contributed to the disappearance of these folktales. As one effort to preserve these folktales, the researcher proposes the creation and development of a picture storybook entitled “Picture Storybook of Wungu Lake and Comberan Spring”. The storybook was created by adapting it into visual storytelling techniques that can pique the curiosity of children and be used as literacy materials for the younger generation of Nglangeran Village. The research method used in this study is the Research and Development (R&D) method, specifically the 10-stage model proposed by Borg and Gall. The product in the form of a picture storybook is designed and be validated by academic and cultural experts to ensure its compliance with academic principles and adjusted cultural values. Based on this study, the picture storybook has been validated and successfully tested for its operational conditions with the target readers, especially children in Nglangeran Village.

Keywords: Research and Development, Storytelling Media, Picture Storybook, Folktale

ABSTRAK

Penelitian ini membahas tentang keberadaan mitos Mata Air Comberan dan Tlogo Wungu yang merupakan cerita rakyat terkenal di Desa Nglanggeran, Gunungkidul, Yogyakarta. Mitosnya berkisar pada Mata Air Comberan, sebuah tempat suci yang diyakini memiliki kekuatan spiritual, yang berasal dari sebuah danau ajaib bernama Tlogo Wungu. Sebagai salah satu upaya untuk untuk melestarikan cerita rakyat, peneliti mengusulkan pembuatan dan pengembangan buku cerita bergambar dengan judul “Buku Cerita Bergambar Tlogo Wungu dan Mata Air Comberan”. Buku cerita dibuat dengan mengadaptasinya ke dalam teknik visual storytelling yang dapat menarik rasa ingin tahu anak-anak dan dijadikan sebagai bahan literasi bagi generasi muda Desa Nglanggeran. Metode penelitian yang digunakan dalam penelitian ini adalah metode Research and Development (R&D), khususnya model 10 tahap yang diusulkan oleh Borg dan Gall. Produk berupa buku cerita bergambar dirancang dan divalidasi oleh pakar akademik dan pakar budaya untuk memastikan kesesuaianya terhadap prinsip akademik dan nilai-nilai budaya yang disesuaikan. Berdasarkan penelitian ini menghasilkan sebuah buku cerita bergambar yang telah divalidasi dan berhasil diuji coba kondisi operasionalnya dengan sasaran pembaca, khususnya anak-anak di Desa Nglanggeran.

Kata Kunci: Penelitian dan Pengembangan, Media Bercerita, Buku Cerita Bergambar, Cerita Rakyat

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