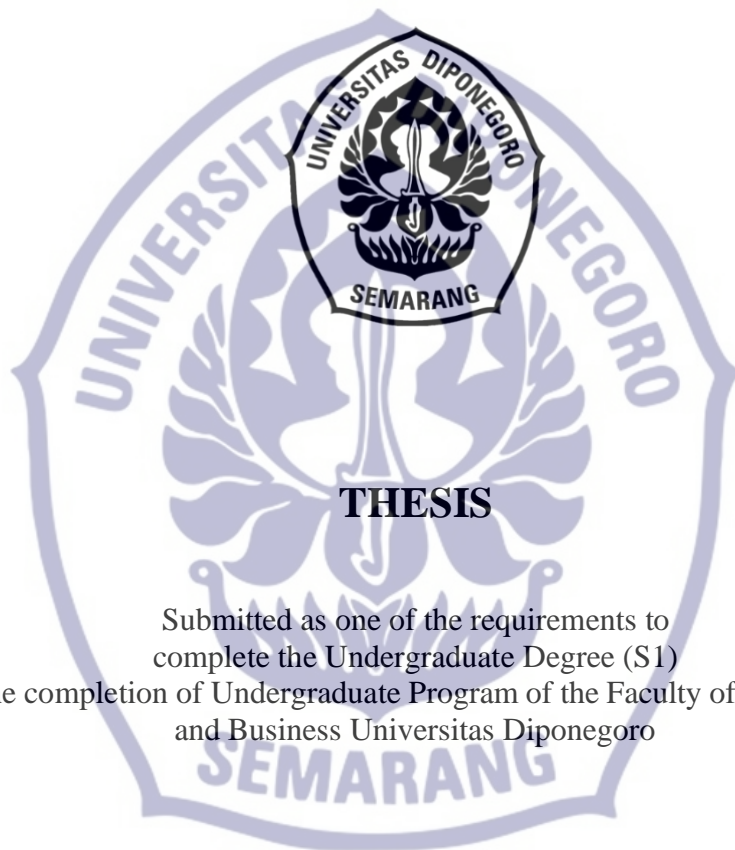


**ANALYSIS OF THE METAVERSE  
UTILIZATION FOR MARKETING PURPOSE  
(CASE STUDY OF XYZ PHARMACY IN THE  
NETHERLANDS)**



**THESIS**

Submitted as one of the requirements to  
complete the Undergraduate Degree (S1)  
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and Business Universitas Diponegoro

**FEB UNDIP**

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