



**THE STRUGGLE IN ACHIEVING SOCIAL AND
GENDER EQUALITY BY MADAM C.J. WALKER IN
NETFLIX'S MINISERIES *SELF MADE: INSPIRED BY
THE LIFE OF MADAM C.J. WALKER* (2020)**

A THESIS

**In Partial Fulfillment of the Requirements for S-1 Degree
Majoring American Cultural Studies in the English Department,
Faculty of Humanities Diponegoro University**

Submitted by:

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SEMARANG

2023

PRONOUNCEMENT

I honestly state that his thesis is written by myself without taking any works from other researchers in any university, in diploma degree, S-1, S-2, and S-3 degree. I also ascertain that I do not take any material from other works except the references mentioned.

Semarang, July 26th 2023

A handwritten signature in black ink, appearing to read 'Nabila Pramesti', with a horizontal line underneath.

Nabila Pramesti

MOTTO AND DEDICATION

Trust the process and enjoy the ride.

-Anonym-

May your trials end in full bloom.

-Min Yoongi-

Believe in yourself and all your possibilities even the small ones.

-Kim Namjoon-

So, surely with hardship comes ease. Surely, with 'that' hardship comes 'more' ease.

-Al-Inshirah 94:5-6-

This thesis is dedicated to

My beloved parents

and myself

For believing in me

APPROVAL

**THE STRUGGLE IN ACHIEVING SOCIAL AND GENDER EQUALITY
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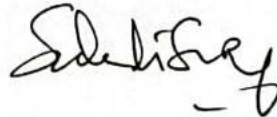
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This thesis obviously still needs to be improved since the writer realize that this is far from being perfect. Thus, any recommendation and constructive suggestion would always be welcomed and appreciated. Finally, the writer hopes that this thesis would be helpful for those who want to learn about social and gender equality or any related field in general.

Semarang, July 26th 2023



Nabila Pramesti

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ABSTRACT

Self Made: Inspired by The Life of Madam C.J. Walker is a series directed by Kasi Lemmons based on the true story of a black woman named Madam C.J. Walker, which depicts her journey as a dark-skinned woman who struggles to achieve her rights and dream. This study uses the sociological and feminist approach, and social equality and gender equality theory by Fourie et al. (2015) and Louise A. Tilly (1989). The objectives of this study are to analyze the narrative element, including the intrinsic aspects (character, setting, events) and extrinsic aspects, as well as the cinematography (camera distance, camera angle, mis-en-scène, sound) in *Self Made: Inspired by The Life of Madam C.J. Walker* series and the extrinsic aspects show the challenges and the efforts of Madam C.J. Walker to achieve social and gender equality. To analyze the series, the writer uses the library research method in collecting the data to support the discussion. The result of this study shows that Madam C.J. Walker undergoes several unfair treatments as her struggle that come from black men and black woman. In the way to get equality, the series portrays the efforts she makes with the support of other black women to be treated equally by people in society.

Keywords: *black woman, dark-skinned, struggle, unfair treatment, social and gender equality, Self Made*