

CHAPTER IV

CONCLUSION

Liberated: The New Sexual Revolution, a documentary directed by Benjamin Nolot, follows the travels of college students on spring break. The documentary provides viewpoints on sexual attitudes and behaviors, the widespread acceptance of sexual offenses, and the fight against media-driven views of gender and sexuality.

Based on the analysis, out of seven forms of objectification, there are three forms: instrumentality, fungibility, and denial of subjectivity portrayed in the documentary. The women in the documentary were treated as mere tools or instruments to satisfy the crowd. They were conditioned to appear a certain way, which is appealing and sexy. Furthermore, they were considered fungible or interchangeable contestants, where they could be replaceable with other girls.

Moreover, their feelings were denied as a woman, especially the characters Kimmy and Farrah as the bikini dancing contestants. The feeling of unempowered Kimmy felt when dancing because of the demand to make the squat-down move, which emphasizes her buttocks, depicts the denial of subjectivity. Farrah also was pressured to take off her top to satisfy the crowd, which she eventually refused to do. The crowd and the MC did not consider their feelings of being pressured and unempowered.

Based on the forms of sexual objectification of women analyzed, there are forms of male sexual dominance portrayed in the documentary. Sexual objectification in the documentary is caused by the dominance of gender differences, where men are powerful, and women are powerless. In the documentary, the women are conditioned to meet the sexual desires of men and conform to societal ideals of sexual objectification. The entitlement of men to objectify, regard women as part of their bodies and force them to do something in a way that sexually objectifies women proves the forms of male sexual dominance that are portrayed in the documentary.