

CHAPTER II

DESCRIPTION REGARDING NEWS EXPOSURE ABOUT

EFFECTIVENESS VACCINES WITH LEVEL OF PUBLIC TRUST ON

COVID-19 VACCINES

This chapter contains information about the research area and vaccine achievements in Pekalongan city as a city that is used as a place of research by the author.

2.1. Research Area

In addition to the Covid-19 vaccination program, the effectiveness of the vaccine is also a hot topic in Indonesian society. After the Covid-19 vaccination program was running, President Joko Widodo set a target of 70% vaccination for every city and region in Indonesia. Based on this target, there are still several provinces that have not been able to meet the target due to several factors, one of which is Central Java province which almost reached the target of 64.6%. It can be said that this number is the average result of all cities and districts in Central Java, which means that the achievements of each city and district are different. There are several regions in Central Java where vaccine achievement is still low, one of them is the city of Pekalongan which is the research area for this research. Pekalongan is one of the cities in Central Java province with a population of 315,997 people. The

city is bordered by several other cities such as Batang Regency in the East, Pekalongan Regency in the South and West, and the Java Sea in the north. Pekalongan city has an area of 45.25 km² with 4 sub-districts and 27 villages which makes the population density of 6,741 people/km². This city is also often known as the city of batik because batik from this city has a distinctive style or motif. In 2020, there are 16,081 internet connections or networks spread across the city of Pekalongan. So, it can be concluded that internet usage in Pekalongan city is quite high (Central Bureau of Statistics of Pekalongan City. Internet connection installed 2020. Central Bureau of Statistics of Pekalongan City).

1.2 Vaccine Achievements

The achievement of vaccination in the city of Pekalongan for the general public is still at 53.8%, this number is still relatively low for the Governor of Central Java, Mr. H. Ganjar Pranowo. Meanwhile, the achievement of vaccination for the elderly in the city of Pekalongan is still below 50% which makes the city of Pekalongan one of the cities with the lowest achievement along with the city of Batang. The low vaccination achievement made the two cities have to raise the PPKM level to level 3. This is clarified by the defective data for the elderly vaccination achievement in the city of Pekalongan is 32.9% of the target of around 30,000 people (Low Vaccination Achievement, Status of PPKM Pekalongan and Batang Rises to Level 3. (2021, October). Compass). Reported from the Pekalongan city government website, the low vaccination rate in the Pekalongan city is caused

by the fear of the side effects that will be caused by the vaccine that will be injected into the citizens' bodies. Meanwhile, The low vaccination rate for the elderly in the city of Pekalongan is caused by the elderly who have difficulty moving, no family members can deliver, and do not update vaccination information. The Pekalongan government is very optimistic that the 70% vaccination target can be achieved in less than 3 weeks if the vaccine program runs smoothly and according to the target (Pekalongan City Government. 2021, November. Health Office is Optimistic that the Elderly Vaccination Target is Achieved in November).

The head of the Central Java Provincial Health Office, Yulianto Prabowo, said that the regencies whose vaccinations were still below 40 to 50% were Pekalongan, Magelang, Kebumen, Grobogan, Brebes, Pemalang, Wonosobo, Purbalingga, Batang, Jepara, Tegal, and Banjarnegara districts. According to him, it is these areas that must be paid more attention to so that vaccinations can immediately meet the predetermined targets (Current Conditions of Covid-19 and Vaccination in Central Java. 2021, November. Bisnis.com). There are several factors that can affect the low achievement of vaccination, in addition to fear of side effects from vaccines, the number of hoax news that makes people doubt, and the effectiveness of each vaccine, the acceleration of implementation is also another factor. The Central Java Provincial Government has used various methods so that the implementation of vaccination can run according to the target, such as picking up the community door to door or coming directly to the residents' homes in order to facilitate vaccination for the elderly who find it difficult to come to the vaccination site (This Causes Vaccination Achievements in 4 Regions in Central Java are Still

Below 30 Percent. 2021. Kompas). Those are also some of the ways that the Pekalongan city government will take to increase vaccination achievements as soon as possible. In addition, when almost all cities and regencies in Java were implementing PPKM level 2, there were 3 regions that had to raise their PPKM to level 3 because their vaccination achievement was still low, namely Pekalongan City, Pekalongan Regency, and Batang (Low Vaccination Achievement, Status of PPKM Pekalongan and Batang Up to Level 3. 2021. Compass).

It can be said that there are still some areas in Central Java that have low vaccination rates and need some solutions to accelerate the vaccination program in order to achieve the predetermined targets. The Governor of Central Java, Ganjar Pranowo said that to speed up the vaccination process in some areas where vaccination achievement was still low, the Central Java provincial government collaborated with the TNI and POLRI to assist in the implementation of vaccinations. There are several programs run by the Central Java provincial government, such as vaccination buses traveling to areas where vaccination achievement is still low, increasing socialization for vaccination, and increasing vaccination centers (Ganjar Encourages Regions to Accelerate Vaccination by Involving TNI, Polri and Volunteers. 2021. NurFmRembang).