

CHAPTER I

INTRODUCTION

1.1 Background of the Study

We live in a society where social class is unconsciously could not be separated in our life. It is a common thing when society is naturally divided into several groups, starting with those sitting in government seats, business owners, and workers. In its realization, they have different positions and roles which then have different influences in society. Weber states in "From Max Weber : Essays In Sociology" that class is when

“(i) a number of people have in common a specific causal component of their life chances, in so far as (2) this component is represented exclusively by economic interests in the possession of goods and opportunities for income, and (3) is represented under the condition of the commodity or labor markets..”(2005 :181)

Based on the quotations above, it can be said that a social status of people depends on their economic fields, whether they have possession of goods or not which will lead them to gain income. One of the countries in which social class is seen in its society is the United States. However, beside of the social class there is also a belief or faith in American society which believes that everybody has the same opportunities in achieving success despite how their social background which known as American Dream. The American Dream allows American to pursue their success through hard work, according to Wolak and Peterson, In the United States, American

Dream is described as a vision which enable to achieve success and enjoying better life than their parents if there is a will to work hard. (968 :2020). America is called as "the land of opportunity" as stated by Bottomore in Vanneman and Cannon's The American Perception of class,

“America was the 'land of opportunity,' a vast, unexplored and unexploited country in which it was always possible, or seemed possible, to escape from economic want or subjection by moving to a new place, acquiring land or some other property, and adding to it by personal effort and talent” (qtd, in Bottomore, 1966:49)

Nevertheless, if we look at the social life which is full of the class system, we will realize that there is an imbalance in opportunities and rights to achieve a good social life. This case seems a little in contrast with the goal of American society in realizing the American Dream which is said that everybody have the same opportunity to gain success regardless of what their social background is.

Movie is one of works that also could interpret human social life through its story. One of the movie which shows the struggle of pursuing the American Dream is *The Hunger Games and the Mocking Jay Part 1 (2014)* which is adapted from the book with the same title written by Suzane Collins. The movie tells the conflicts between 13 districts against their capitalist government, the Capitol under the role of their dictatorial leader President Snow. Living under a capitalist government and dictatorial leader is harder for them in realizing the values of the American dream. Different from the capitol society living in luxury, the thirteen districts have to suffer under the line of poverty. Moreover, the capitalist government system only enriches

the rich, and the poor are getting poorer. Based on those points, the researcher choose *The Hunger Games and the Mocking Jay Part 1 (2014)* to be analysed to see the connection between the influence of social class upon individual role and rights which then influence the realization of the American dream value using the Marxist approach from Karl Marx and American dream concept as depicted in *The Hunger Games and the Mocking Jay Part 1 (2014)*

1.2 Research Question

1. How are theme, conflict, and setting potrayed in *The Hunger Games and the Mockingjay Part 1* Movie ?
2. How is American Dream depicted in *The Hunger Games and the Mocking Jay Part 1* Movie ?
3. How is social class affecting the realization of the American Dream in *The Hunger Games and the Mocking Jay Part 1* Movie ?

1.3 Scopes of the Study

In this study, the researcher focuses on how The Hunger Games and the Mocking Jay Part 1 movie as the material object, to find out how the implementation process of the American Dream and how social class influences the realization of the American Dream by applying American Dream theory and relating to the Marxism theory. Therefore the writer also analyses the intrinsic elements using exponential approach by Guerin by only involving some specific symbolic elements in the movie, which consists theme, conflict and setting.

1.4. Aims of the Study

1. To find out how theme, conflict, and setting are portrayed in *The Hunger Games and the Mockingjay Part 1* Movie ?
2. To find out how American Dream is depicted in *The Hunger games and the Mocking Jay Part 1* movie
3. To find out the influence of social class in realization of the American Dream in *The Hunger Games and the Mocking Jay Part 1* movie

1.5 Previous Studies

There are several studies related to the social class in the *Hunger Games* movie. One of those is a thesis from Morina student of English Department 2012 Faculty of Humanities Bina Nusantara University entitled “An Analysis of Social Class and Social Struggle in the Hunger Games Movie Using Marxism Theory.” Generally, this study analyses the difference and struggles of social class using Marxism study. The researcher focuses on the main character Katniss Everdeen, Peeta Mellark, Haymitch Abernathy, and some other minor characters. Morina explores the use of some fiction and cinematic elements to show the marxism problem and how is different social class and struggles of the lower class occurs.

The other similar kind of research is also found in a thesis entitled “*Analisa Stratifikasi Sosial dalam Film Hunger Games*” by Tri Apriliani student of the Faculty of Social and Political Sciences 2014 University of Indonesia. The study analyses class stratification using qualitative content analysis, semiotics, and hermeneutics. The researcher found that there is class division occurs in the movie which is shown in the existence of division between the ruling class and the mastered class. The gap

among the classes is signed by the existence of a capitol society lifestyle that lives in luxury compared to the other districts. Also, there is a different treatment from the capitol as the controller upon the districts as the capitol to district 1 and district 2. This is affecting the district's lifestyle.

Another research on *The Hunger Games* movie is also found in Journal of Teaching of English, by Waode Nur Fachria Ningsi, Mursalim, and Nurindah entitled "Social Criticism in Suzanne Collins 'The Hunger Games Movie Script.'" The study analyses social criticism using a sociological approach by applying Karl Marx's social criticism theory. The researcher focuses on exploitation, social stratification, individual or group competition, and class struggle. On the other hand, the characterizations of the major character, settings, and conflict are also analyzed using Karl Marx's social criticism.

Moreover, a study of class is also found in a thesis entitled "Representation of Marxism in The Hunger Games Film The Big Gap and Social Struggle" by Puji Astuti Student of English Language and Literature Faculty of Humanities 2020 University of Stikubank Semarang. The Study contains an analysis of the occurrence of the big gap and social struggle in the Hunger Games movie This Study also uses Marxist theory as the approach of the study through semiotic and Hermiotic. The researcher found that the movie shows a capitalist country that illustrates the difference in classes between the borguise and the proletariat and the feudalism that is showed by the urge of the capitol that districts have to follow their rules. Class

stratification considers the cause of the workers' fight against the country to reach a better life.

In addition, research related to capitalism in *The Hunger Games* movie also comes from a thesis by Reza Pramono student of Concentration Communication Science Journalism, Faculty of Social and Political Science 2014, Computer University of Indonesia entitled “Representation of Capitalism in the Hunger Game Film” The study contains the description of an ideology of capitalism in a country that is represented by the shortage of differences in the capitol to obey all of the wisdom made in to have full power.

Furthermore, some research on *The Hunger Games* is also found in its novel. One of them is a journal article by Ika Fitri Naasa Riandji student of the English Department of Language and Literature Faculty of Cultural Studies 2013 the University of Brawijaya entitled “Hunger Games: Katniss Everdeen’s Effort to Gain American Pragmatism Goals in terms of American Values”. The researcher uses a Sociological approach to discover the existence of American values and American Pragmatism remain canned. According to this study, Katniss Everdeen represents the purpose of American Pragmatism that comes from the idea of American values through Katniss’s struggle in the novel. The result shows the influence of American values upon American’s minds in achieving their goals or achievements.

The six studies above mostly observe the class system, the struggle among the classes, and capitalism and one of them discusses American culture in terms of

American Pragmatism and American value, while in my research I try to connect the relation of the realization of American Dream values to the social class influence in it. This study considers being important to find out how is big the influence of class stratification upon the individuals' chance to pursue their success in terms of American Dream values

1.6. Method of Study

1.6.1 Method of Data Collection

The writer uses library research by gathering information from journals or books, internet sources, in analysing *The Hunger Games and the Mocking Jay Part 1* movie as the prime data. As George states the library research “Involves identifying and locating sources that provide factual information or personal or expert opinion on a research question...” (2008:6). Based on the theory the writer tries to analyse the movie that is supported by the information or theory that has been collected in the theoretical framework in its application contained in the movie.

1.6.2 Method of Approach

In order to analyze the intrinsic elements of the movie, the writer applies an exponential approach. The exponential approach tends to apply some particular symbolic elements involved. As Guerin states that the ”Exponential” approach or tracing motifs might be called the “Symbolic” (152 : 1996). The exponent terms involves by a specific image or symbol or archetype (152 : 1996). So the writer focuses on the intrinsic elements especially theme, setting and conflict as the

elements that quite enough symbolize the main issue of the realization of American Dream and the influence of social class in the movie.

Furthermore, in analyzing, the extrinsic elements the writer uses Karl Marx's Marxist theory, and the theory of the American Dream to find out the relation between the two. How is the implementation of American Dream under the social stratification issue. How the social stratification could influence the process of the American Dream. Therefore the writer use a movie as the object material so the cinematography aspect is also analyzed by using some elements applied in the movie making, which involved cinematography in camera shot techniques, and dialogue.

1.7 Organization of the Writing

CHAPTER I

Introduction – consists of background of the study, research problems, scopes of of the study, and methods of the study, previous study, and organization of the writing.

CHAPTER II

Theoretical Framework – consist theories from the narrative aspect of the movie such as theme,setting, conflict, also consist theories of the element of the movie such as cinematography aspect and dialogue, and theories of extrinsic aspect using Karl Mark's Marxist theory and American Dream Theory

CHAPTER III

3.1 Intrinsic Elements

Consists the theme, setting, and and conflict of the movie

3.2 Extrinsic Elements

Consist the form of American Dream and its circumstances and the the social stratification issue.

CHAPTER IV

Conclusion – Consist the brief main point of the overall result of the analysis

REFERENCE

Consist some sources from books, articles, journals, and internet sources